## Why Color Adds Zip to Commercials



15¢ • LOCAL PROGRAMS • SEPT. 2-8

di

TV

Eddie Albert and Eva Gaber of 'Green Acres'

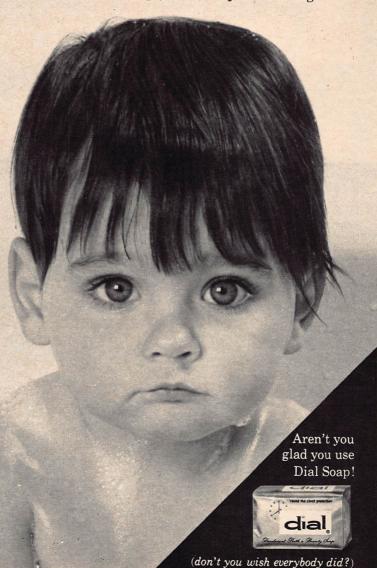


The rugged individualist. Bold. Cold. Crackling. Nothing tastes like 7-Up® but 7-Up. Nothing.

FIRST AGAINST THIRST



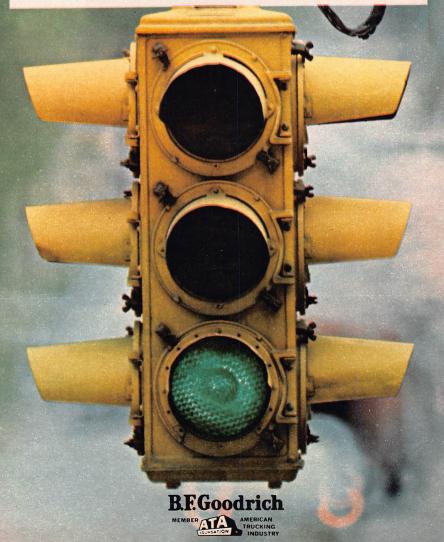
Kid stuff. That's Dial. So mild many hospitals use it for baby's first bath. That gentle, and yet the most effective deodorant soap you can buy. No kidding.



# Never rely on a traffic light.

Professional truck drivers don't. They know that even when signs and signals give them the right of way, it's the other driver you have to look out for. Especially over this coming holiday week-

end. That's why the trucking industry's safety record has been a leading example to everyone. We know, because we're partners in the highway safety business, with them, and with you.



### as we see it

■ Have we been exposed to so much fictional violence that we are less likely to be shocked and sickened by the real thing? Could it be that our newspapers, magazines, books, movies and television helped set the psychological stage for this summer's riots?

And if it could be proved that the mass media have reduced our abhorrence for violence, what should be

done?

■ Certainly we cannot countenance censorship of any means of communication. Newspapers and magazines and broadcasters must report the news, interpret it and place it in perspective. If the news is of violence, there is no alternative but to report it.

Drama often rests on a framework of conflict. Such conflict can lead logically to physical conflict, to the violence we see in the movies and on television

and read about in books.

The underprivileged, the uneducated, the jobless and the frustrated have neither the caution nor the responsibility of the privileged. They are, perhaps, more likely to adopt the violence to which all of us have been exposed, as a means to an end.

For this generation of youngsters and it was young people who most often participated in this summer's arson and looting—the virus of vi-

olence has taken hold.

■ But for the future, for children who are now growing up, it should be possible to reduce the amount of violence—unnecessary violence, phony violence—in our mass media.

A little less shooting in movies. Less fighting for the sake of fighting on television. Less emphasis on gory pictures in magazines. Not quite so much sadism in paperbacks. These logical changes might do some good.

■ They should be voluntary changes, made informally, with each man's conscience—be he writer, editor or producer—as his guide.



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LOCAL PROGRAMS
Week of Sept. 2-8Following 14
TELETYPES
Hollywood
ARTICLES
Why Color Commercials Are
Successful, by Judy Jobin8 Ron Ely Is Tarzan.
by James Komack
by Robert de Roos16
How to Make \$25,000 a Day, by Melvin Durslag20
PICTURE FEATURE
Barbers in Mini-skirts6
SPECIAL FEATURES
Fondues: Fun and Fast
COLUMNS
Judith Crist Doan Report (U.S.) Canadian Report

Cover: Eddie Albert, Eva Gabor, by Mario Casilli

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#### TV TELETYPE\*: HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

ABC has added BARBARA EDEN (I Dream of Jeannie) and ANNA MARIA ALBERGHETTI to its list of glamorous stars who will appear on specials next season. Miss EDEN and Miss ALBERGHETTI will costar in a production of "Kismet." Previously signed as hostesses are SOPHIA LOREN, GRACE KELLY, DEBBIE REYNOLDS and CAROL CHANNING... FRANK PRICE, former executive producer of The Virginian, is now producing RAYMOND BURR's new series Ironside. He replaces the veteran COLLIER YOUNG, who'll make a picture.

MARTHA HYER plays an attorney on Judd, for the Defense, the new ABC series with CARL BETZ (The Donna Reed Show) . . . PAT BOONE, whose half-hour NBC daytime show went off the air, is coming back in a 90-minute syndicated version. It'll be called Pat Boone in Hollywood, a chatter-type program with some performing guests . . . When ROCK HUDSON is host of The Kraft Music Hall this fall he'll spoof Hollywood musicals. With that format he can get away with singing off-key.

JACK PALANCE's terrifying "Dr. Jekyll and Mr. Hyde" on ABC next season has OSCAR HOMOLKA, LEO GENN and British music-hall star TESSIE O'SHEA in the cast . . . EDDIE FISHER, BUDDY HACKETT and JULIET PROWSE are in DANNY THOMAS's "It's Greek to Me" episode of his anthology series. It's a parody on Greek mythology. THOMAS and his co-producer, AARON SPELLING, also hired WALTER PIDGEON, HAL MARCH, JEANNE CRAIN and DOROTHY PROVINE for another segment, "My Friend Tony."

ANTHONY EISLEY, one time Hawaiian Eye detective, is in the movie "Star," the GERTRUDE LAWRENCE biography . . . HOWARD DUFF and his Felony Squad use JOHN WAYNE's yacht, a converted mine sweeper, to solve a crime this fall . . . Producers BILL MELENDEZ and LEE MENDELSON are working with cartoonist CHARLES SCHULZ on another "Peanuts" special, "He's Your Dog, Charlie Brown," all about Snoopy. It's for CBS . . . MGM is making a series based on "Anatomy of a Murder," previously a book and a movie. The studio says its main character will be a small-town criminal lawyer who "would prefer to stay home, fishing." Who wouldn't?

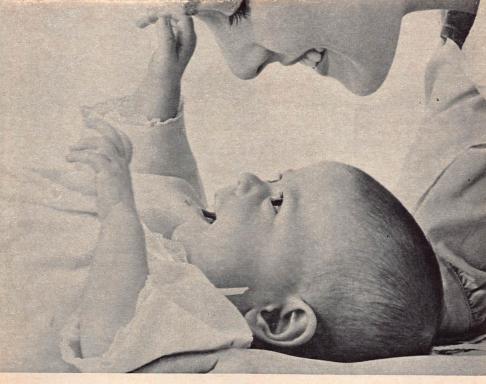
\*Trade-mark, Teletype Corp.

Continued on Page 26

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## How come so sunny after midnight squalls?



Mother of Five

It's hard to believe those bright eyes were part of the storm center that kept you up half the night! But the very young quickly forget an emerging tooth or an upset that leaves you bleary-eyed in the morning!

Happy way to start a busy day is with a sunny

strained juice from Gerber and a jar of ready-to-serve cereal. We've 10 juice treats to choose from and three ready-to-serve cereals, each brightly combined with applesauce and banana. Especially handy on busy mornings or when baby travels.

On the go? Remember, chilled Gerber Strained Juices make a refreshing break for baby and the sand box set.

#### Babies are our business...our only business!8

GERBER® BABY PRODUCTS, BOX 33, FREMONT, MICHIGAN



amson should have been so lucky. No Philistines these-the young ladies shown here practicing their ancient tonsorial art. The girls' leader (and the owner of the shop) is Gene Shacove, one of the top Hollywood hair stylists (women's hair, that is), and among his customers are many TV stars. Shacove got the idea for a men's shop manned (?) by women when he was in the service and stationed in Hawaii. (It seems that female barbers are rather common in that particular archipelago.) Although the girls are not licensed to shave, they perform other duties with admirable élan. First off, they were instructed in haircutting by the most famous barber in Hollywood. Jay Sebring. Other specialties of the house are shampoos, manicures, pedicures and shoe shines. A shampoo, cut and set costs a piddling \$7-a price that actors such as Bob Dowdell (Voyage to the Bottom of the Sea), left; Stephen Young (Judd, for the Defense), center; and Mark Goddard (Lost in Space) are happy to pay. Like Shacove's lady's shop, the barbering establishment has become quite a social hangout. One can see why.



Delilahs in



OMini-skirts

#### Commercials in color outsell black-and-white competitors

ladison Avenue's manipulators, according to the latest study of color television and its effects, are discovering that color TV's selling powers drastically outstrip those of its monochromatic poor relation.

The point is, everyone knows that roses are red and violets blue. But when you watch black-and-white television, you see dingy gray roses. Consequently, there's a credibility gap. You don't get really involved. And that is the key word, says the "Psy-Color-Gy" report.

That's the coy name of this scientific examination of the impact of color television on that most precious of commodities, the psyche-and on its neurological in-laws, the emotions.

"Psy-Color-Gy" represents the combined efforts of Robert M. Hoffman, vice president for marketing and research of a group called Television Advertising Representatives; and Dr. Ernest Dichter, head of the Institute for Motivational Research.

"Color," says the report, "is a state of mind; color is emotion." Which means, unsuspecting viewer, that you are vulnerable; you are highly susceptible to color because you are, face it, largely an emotional creature. Witness the answers given by more than 400 average housewife, mother and grandmother types who participated in the battery of tests and interviews devised by Dichter and Hoffman.

The first of these was a carefully controlled experiment to measure the advantage of color commercials over their black-and-white counterparts. Identical commercials (20 in all), of both the tinted and untinted variety. were screened before six groups totaling 300 women. After each screening the subjects were asked to respondpositively, negatively or neutrally-to eight statements concerning their emotional reactions.

There were enough more ayes for color commercials than for black-andwhite to give color, right now, a 17 to 34 percent advantage-and a potential advantage of better than 50 percent.

However, what's big news for advertisers doesn't necessarily have to be good news for the public. A few hypersensitive persons have been known to react so violently to certain colors that they fell into a sort of stupor known as "color shock"; but that's not in the realm of possibility for most viewers. About the worst an average color-set owner can realistically expect is an occasional, rather silly lapse from normal behavior. (And by the way, the longer you own a color set, say the researchers, the stronger its impact will be. Tests also revealed that you'll be more sensitive to color if you're under 40.)

The symptoms of this malady, manifested by several participants in the study, may well become the most popular psychological hang-up of the next decade. They're unsettling at best, and you ought to be warned.

# Successful

and here's why ...

BY JUDY JOBIN

Dr. Dichter describes, for instance, the "Aha! experience," which is more likely to be induced by color commercials than by black-and-white. The Aha! experience is that moment of truth when Hannah Housewife, on seeing a color image of, say, Jawgrab Denture Adhesive in pale lavender, gasps with insight and cries jubilantly, "I saw that in the supermarket yesterday and that's just how it looks!"

There's a chance that Hannah, only temporarily unhinged, may emerge relatively unscarred from that near-epiphany—but only to another neurosis. Even more rattling, for instance, is color television's ability to diminish by one-half the viewer's psychological distance from the goings-on in the mini-screen world. This tends to create a dangerous sense of intimacy.

An example is the case of a wanton Bronx housewife who relates (with an undertone of lust and a licentious eye), "When I watch color I feel like I can reach right out and grab whatever I am watching, especially that Illya Kuryakin. He's so sexy."

Luckily for Mr. Kuryakin, color can do nothing to reduce *physical* distance between the desired and the desirous. And unfortunately for our Bronx housewife, neither Mr. Kuryakin nor a reasonable facsimile can be purchased at her local A&P.

The Hoffman-Dichter study classifies a variety of polychromatic viewing experiences, including deep "emotional involvement . . . security," for instance, which means, in the poign-

ant words of a Baltimore housewife— "With color I feel part of whatever is going on, even in commercials."

And what that means, in terms of television's realities, is that you're going to experience an intimate, albeit foolish, psychosomatic involvement with the commercial world's distressing crises: headache, backache, dingy washdays, and the lot.

In fact color brings television much closer to being an element of "massage" as Marshall McLuhan defines it: "The medium is what happens to you." And it doesn't happen rationally, so you can't fight back. Color works subtly—it indicates mood: Blue is peaceful, it allows you to take mental short cuts; red means stop or it means pain. None of that has to be verbalized.

Thus the advertiser, with less explaining and describing to do (he no longer has to say "Look for the redand-white package"), has more time for his actual sales message.

Dr. Dichter (who sounds, at times, like an early-vintage horror-movie hero) describes exactly how color TV will "happen to" the viewer. The latter may be shocked and bewildered to find himself engaged in an absurd practice called "mental rehearsal" in which he unconsciously rehearses the use of a product in his mind. And from there it is a logical step to the so-called "opening night"; i.e., the actual purchases of the product.

Another effect of color continued

#### Color Them Successful/continued

—the clarification of background and detail—can have morbid side effects. Witness this shameless display from an elderly Florida woman. "You get all the details. One night we actually spotted on one of the performers a couple of black hairs on her skin. It was clear and real. You wouldn't have been able to see it on black and white television." The same lady also expressed interest in seeing sunburn commercials in color. "That commercial where the girl is in pain would show up very well in color."

So much for the freak-outs. On the other side of the coin, color effected a minor miracle in Phoenix, Ariz., where a hard-of-hearing housewife reported: "Since we got our color television, I don't need to turn the volume up. For some reason, I can hear better when I watch color shows." That happened because color adds a

dimension of depth.

"Psy-Color-Gy" reports that, according to results of its word test, people feel "friendly" rather than "reserved" toward color television. Which is really a very nice way to feel toward TV, considering the time devoted to it.

The aesthetic element can't be overlooked either. Several years ago. David Sarnoff, who pioneered for color as far back as 1930, lyricized: "What is a rose in black and white? What is this world without color, without the clouds and skies and the rainbow?" What is it, indeed? This reporter is not against progress (who would dare be?), not against red roses, not even-heaven knowsagainst pale lavender denture adhesive. But she simply can't rid herself of the terrible vision of that wanton Bronx housewife forever lusting after Illya Kuryakin-forever frustrated, forever unfulfilled.





When Tarzan wrestles with a lion, by gosh, he wrestles with a lion!

... And lurking in the jungle bushes was a naked Beverly Hills tennis player who believes he is I 'ARZAN!

#### BY JAMES KOMACK

thought I'd been exposed to all the madnesses of show business-until recently. I went to Mexico City to direct and found lurking in the jungle bushes a naked Beverly Hills tennis player who be-

lieves he is Tarzan!

I remember first meeting Ron Elv (rhymes with really) in an art gallery. At the time he seemed only a good-looking, tall voung man-of which there are thousands in Los Angeles-dressed in

tennis whites and peering inquisitively at a Marchand painting. In fact he was so goodlooking that I would have immediately cast him in Mister Roberts, the television series that I was then producing, if I had not been afraid he'd look better than my star.

Now there he was in the Churubusco Studios-Ron Ely-naked, except for his Tarzan loincloth, which looks like a Sunset Strip teeny-bopper's male mini-skirt, his long sun-browned body laced with animal claw marks. his left shoulder wired from a

> 35-foot fall, the bridge of his nose swollen from a recent break-and not a Marchand painting in sight.

He extended his hand, flashed his huge white teeth, popped his dimples into place and grinned, to let me know I was in the presence of a

Director Komack with star Ron Ely.

star. Forget the tennis whites! All I could see was an old childhood vision of Johnny Weissmuller swinging through the trees, chasing Maureen O'Sullivan and crying "Ah-yee-vahyee-yah!" continued

#### Tarzan/continued

I settled down to work; scouted locations, checked sets, looked at the caged lions, tigers and panthers, presumably responsible for the broken bones, and had the disquieting feeling I was being put on. Could this guy and these animals be for real? In my innocence I asked the animal trainer, "When do you put the animals to sleep?" He answered, "At night, when they're sleepy."

Now I became really flustered. I tried to think of the Spanish word for "tranquilizer." I couldn't, so I said it in English. "Tranquilize 'em?" he glared. "Tar-baby (that's what they call Ron down there) fights them the way

they are."

Later, I found out about Ron's broken nose. It had been broken many times. The last time it happened while the cameras were rolling. A fellow actor (Ely declines to work with stuntmen) swung a little too hard and missed. Ely calmly poked his index fingers into his nostrils, reset the bone and continued to act. Ay-yee-yah-yee-yah!

Next day I started shooting. We were in a rocky mountain area and I had spent an hour setting up a spectacular zoom shot when Ron showed up—limping. He had torn a hamstring the day before and there was a fast-spreading blood clot in his leg, turning it black. The Tarzan company doctor took one look and immediately ordered Tar-baby off his feet.

The blood clot was spreading. It could pop into the lungs and kill him. But Ron insisted. He ordered the makeup man to cover the discoloration with Max Factor jungle suntan and the doctor to give him a shot to keep his blood from clotting. This meant that if he stumbled and cut himself running up that moun-

# "Stop begging I said just one!"

tain, he could bleed to death. I argued, I pleaded, I begged. "It's just a setup, Ron. I really don't need it. I can find another way."

"You set up the shot, Jimmie!" He gave me a flat, hard, determined look. I wanted to say "Why?" but you can't explore a man's entire emotional life while a hundred-man TV crew waits. Also, I knew I wouldn't get a straight answer. So I returned his look, equally flat and set: "Really, Ely?" Then I announced: "OK, we shoot it. Tar-baby plays the rest of this picture with a limp!"

Why did he do it? Because Tarzan would do it. And Ron Ely is Tarzan!

A few days later we were in a freezing cold jungle stream. Ron had to swim about 20 feet underwater toting two young actresses. I had my camera underwater, too, and it was an exciting shot. Ron gently explained to the actresses how to swim underwater, act and hold onto his loin-

cloth without removing it. I yelled, "Action!" They submerged.

I started into the crystal-clear, icy water. Tarzan had the scene under control. The three of them were moving gracefully toward the camera and registering all the proper emotions. When they surfaced moments later, I told them, "Fine. It's a print." I asked the smaller actress if she was all right. "I think so," she hollered. I hollered back, "What do you mean—think so?" She smiled happily, "I can't swim." Ron pulled her out. No sense in asking her why she did such a foolhardy thing. It wasn't foolhardy; she was with Tarzan!

Later Tar-baby had a leopard fight on an interior set. "How will you do it, Ron?" I asked, trying to keep the professionalism in my voice. "Like it's written," he answered. "But Ron—" my voice was starting to rise, I was blowing my cool. "It's a real leopard! It doesn't know it's continued



acting. And it has all of it's teeth!"

"If you want," Ron offered, "you don't have to be with the cameras, Jimmie. I can—" I cut him off immediately. No chance, pal! I may have my assorted anxieties and occasional moments of sanity but the opportunity to direct a real live leopard with a real live Tarzan! I will be there! I will yell, "Action!" I will yell, "Cut!"

There's no place to cover Ron. No way to give him protective clothing. Just run three cameras at once and pray. The trainers released the snarling, angry leopard and Ron jumped into the scene. He grappled with the leopard. Sweat poured off everyone except Ron. He can't perspire: he is Tarzan! The leopard twisted away and turned angrily to the humming of the three cameras -and me. He growled. I heard my own voice, firm and controlled: "C'mon Spotty. Don't stare at me! I'm The Director! Get in there and act! Go get Tarzan!"

It's not the best motivation I've ever given, but it worked! The leopard leaped on Ron. Ron grabbed him, deftly avoiding his slashing claws, neatly jerking his head out of the way of the jaw snaps. He held the leopard on its underside and tried to force it out of the door of the set. but the animal had no intention of being forced out. It coiled and leaped again. Twisting, turning, dancing, bullying, Ron in his male teenybopper mini-skirt and the leopard looking like some freaky, far-out kid at The Cheetah! Ely threw the leopard out of the door and I yelled, "Cut!" Everyone sagged. Except Ron-he was outside, helping the trainers get the leopard back into his cage.

Why, Ron, why?

Shortly before I returned to the sane, dull, normal atmosphere of

Beverly Hills, we sat in Ron's unpretentious trailer, having a Mexican box lunch. "Ever worked with animals before?" I asked casually. He shook his head. I asked, "Well then, how did you get this way?"

"I was a good athlete as a kid," he said, hungrily taking a bite of a mango. (He grew up in Amarillo, Texas.) "One day some big guy hit me and I went running home to Mother. She saw me from her window and scolded me. 'You go back and hit that boy! Don't you come running home to me crying.' I ran back and belted the guy. He went running to his mother, crying.

"Ever read the original Tarzan stories?" he asked suddenly. "They're beautiful. They're about an educated man who returns to the environment he knows best, the jungle. And in that world he seeks truth, honor and man's lost humanity to man."

"Is that what you've done?" I asked. He didn't even hear me. "This Tarzan," he was saying, "it's the part I've been waiting for all my life. It's my big chance. I've never had a part. I've never been in a quality series. It's a good feeling, so good that somehow I can't believe I will ever be seriously hurt."

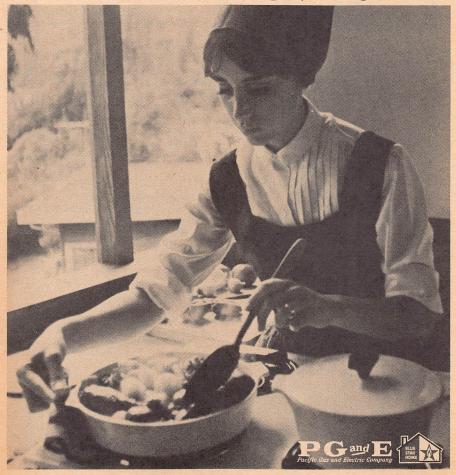
Later we went out for dinner together. The talk was about hippies and protest movements—for a while. But then the subject got back to where Ron always likes to keep it, on his own personal protest movement, the one that has made him the star he always, and at any cost, wanted to be. Then I knew. He never really had stopped slugging it out with that big kid back in Amarillo.

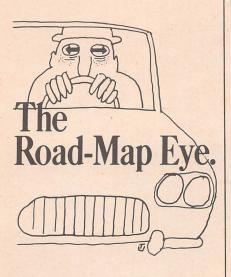
I finally had to ask him: "Ron, are you afraid?"

He took his time in answering. Then he said, simply and unaffectedly, "Yes."

Mr. Komack is a well-known Hollywood writer, actor and director. "There's no guesswork with gas cooking. I get the heat I want instantly... and it's off just as fast. I'm in control.

I'm in control It's clean. It makes cooking easy. And it's economical.
I love cooking with gas."





#### It needs more than a cup of coffee.



Taking a trip can take a toll on your eyes.

While a cup of coffee might wake up your head, it won't do much for a strained, bloodshot eye.

The road-map eye needs something more direct to clear it up.

This is one of the reasons we've made Allerest Eye Drops. In a matter of seconds, a couple of

drops will clear up the red, relieve any itching and help the excess water go away.

Your eye will feel like an eye again.

But if you feel like a zombie after long hours of driving, we suggest you get off the road before you run off the road.

No eye drop (and no amount of coffee) can take the place of needed sleep.

Allerest Eye Drops can make your trip a little smoother, but only you can make it safer.

## LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa., 19088. All letters must be signed. Names withheld upon request.

#### VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa., 19088. These letters will be forwarded to proper executives.

#### GOOD STUFF

NBC's "An Evening at Tanglewood" was a super blend of great music and fine television coverage. As one of the teen-agers of today who is fed up with asinine programs which are supposedly catering to the tastes of today's young people, it is a great pleasure to be able to watch a program which credits the public with some sense of good taste.

Luke Davis New Carlisle, Ohio

#### SMILE WHEN YOU SAY THAT!

Even a college professor should know that a reviewer is basically a reporter when he expresses one man's view, his own ["Review," Aug. 19]. Any novice journalist knows he must quote accurately; it is a cardinal rule. I have to give Prof. Martin Maloney an "F" for frustration (as in "Those who can't teach . . . ") when he "quotes" from a recent episode of The Virginian which I wrote. None of the dialog he "quoted" appeared in my script. I can just picture the professor reviewing "Hamlet" and "quoting"; "to be or not to be, that is the hang-up." The professor wrote that his teen-age daughter, (and I quote), "... a penetrating critic, sniffled gently through this whole proceeding." If the story brought tears to Miss Maloney perhaps she inherits her sensitivity from her

Continued on page A-10

## **NET Books Stalin's Daughter**

Ever since her televised press conference last April 26, following her flight to freedom, Josef Stalin's daughter has been incommunicado to press and TV. Mrs. Svetlana Alliluveva, as she prefers to be known, will emerge, however, on Oct. 2, the date her highly touted memoirs are to reach U.S. bookstalls, to sit for an hour-long live interview on a National Educational Television hook-up of about 118 stations. NET officials crowed last week that they stole a march on the big commercial chains in lining up the Soviet's latest, most attractive defector. NET's "in": A WGBH-TV (Boston) producer of documentaries, Henry Morgenthau III, whose late father was FDR's Secretary of the Treasury. He also was a boyhood chum of Gen. Edward S. Greenbaum, now Mrs. Alliluyeva's U.S. attorney. WGBH's Morgenthau will produce the NET special.

Princess Radziwill, Jacqueline Kennedy's sister, will make her TV acting debut next winter in "Laura" rather than in "Voice of the Turtle." Explained producer David Susskind: "Laura' was what we most wanted to do, but we couldn't clear TV rights with 20th Century-Fox, so we lined up 'Voice of the Turtle' instead. Now we've got the rights to 'Laura.'" Truman Capote will adapt the play as a two-hour special for ABC.

Officially it's still The Huntley-Brinkley Report, but NBC's evening news

could well be redubbed The Huntley-Brinkley - Chancellor - Vanocur - Kiker-Perkins Report. Launched without a trace of fanfare last week, presumably on a tryout basis, the six-man newscast, featuring whattayamakeofit dialog between the principals, stirred but relatively little immediate furor. After three editions, producer Robert (Shad) Northshield reported, "We've had about 20 letters and telegrams. Only two were unfavorable." Rival TV newsmen privately gave NBC an "A" for nerve in rocking the boat (H-B has long been the top-rated news show) but were skeptical about the success of the experiment. Will NBC stay with it? "Oh, hell yes!" Northshield assured

Meet the Press producer Lawrence Spivak denied reports that Robert Vaughn had been booked for a September interview in his role as a peace-in-Vietnam advocate. "Yes, we've talked," Spivak conceded. "We talk with a lot of people, but we're not interested in interviewing actors."

An ironic by-product of CBS's play-off this summer of the aborted Coronet Blue series has been its popularity buildup for young actor Frank Converse, who will be starred in a new weekly police drama, N.Y.P.D., on ABC beginning Sept. 5. "If requests we're getting from the fan mags is any indication—and it usually it—he's going to be our biggest star," an ABC flack chortled. "And we owe it all to CBS!"

—Richard K. Doan



Eleven bright new shows highlight the most colorful ABC-TV season ever! A Very Special Season starts this week



## SPORTS AND SPECIALS

#### SPECIAL ANNOUNCEMENT

At press time, ABC and NBC faced the possibility of a strike by the National Association of Broadcast Employees and Technicians. It is believed that a strike might chiefly affect the two networks' live telecasts, such as news, sports and serial dramas, beginning Sept. 1.

#### **SPORTS**

#### SATURDAY

BASEBALL 11 A.M. (3, 4, 7R, 8)
White Sox vs. Red Sox or Tigers vs. Twins.
AUTO RACING 1:30 A.M. (11)
GOLF 2 P.M. (5)
Art Wall Jr. vs. Bob Goalby.
GOLF 3:30 P.M. (7, 7R, 11, 13)
U.S.G.A. Amateur Championship.
FISHING 4 P.M. (7)
HORSE RACE 5 P.M. (2, 8, 12)
Del Mar Debutante, \$50,000 gross.
LITTLE LEAGUE BASEBALL, AIR SHOW

5 P.M. (7, 7R, 11, 13) Little League World Series, Naval Air Show. BOWLING 6 P.M. (2)

Bud Horn vs. Pete Tountas. PRO FOTBALL 7 P.M. (2)

Study of the pass receiver's role.

BOXING 8 P.M. (2)

Alex Benitez vs. Tony Alvado.
ROLLER SKATING 9 P.M. (19)
PRO FOOTBALL 9:30 P.M. (5, 8, 10)

Packers vs. Browns.

#### SUNDAY

BASEBALL 9:55 A.M. (2)
Giants vs. Indians.
BOWLING 1 P.M. (2)
Tom Hennessey vs. Don Ellis.
FISHING, HUNTING 1 P.M. (3)
PRO FOOTBALL 1 P.M. (4)
AFL preview.

PRO FOOTBALL 1:30 P.M. (3, 4, 7R)
Patriots vs. Broncos.

PRO SOCCER CHAMPIONSHIP 2 P.M. (5, 8, 10, 12) Clippers vs. Bays.

AUTO RACING 4 P.M. (11)
1965 Miami-Nassau Power Boat Race.

GOLF 4:30 P.M. (10, 12)

Carling World Championship, third round.

COLLEGE FOOTBALL 5 P.M. (8)
How teams are rated.

ROLLER SKATING 9:30 P.M. (2)
Devils vs. Bombers.

#### MONDAY

GOLF 3:30 P.M. (10, 12)
Carling World Championship, final round.
BASEBALL 4 P.M. (3, 4, 7R, 8)
Indians vs. Twins.

ROLLER SKATING 9:30 P.M. (19)
Cardinals vs. Bombers.

#### THURSDAY

FOOTBALL 10:30 P.M. (7, 11) 1967 college preview.

#### FRIDAY

WRESTLING 9 P.M. (2)

Pepper Gomez vs. Cillon Negro and Pedro Morales vs. Cillon Negro.

#### SPECIALS

Igor Stravinsky . . . . . Sat. 8 P.M. (9)
Remember Next Year? . . . Sun. 12:30 P.M. (3)
Children's Musical . . Mon. 8 P.M. (5, 8, 10, 12)
The China Puzzle . . . . . . Mon. 8:30 P.M. (7)
Public Policy Issues Seminar . . . . Tues. -Thurs.

2:15 P.M. and 9 P.M. (6, 9R)

Vietnam Elections ...Tues. 10 P.M. (5, 10, 12)
The Vanishing Cowboy .....Thurs. 7 P.M. (4)
Damn Yankees ..Thurs. 7:30 P.M. (3, 4, 7R, 8)
NET Fall Preview ......Fri. 7 P.M. (9)

7R refers to KRCR, Redding 9R refers to KIXE, Redding

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A-6 TV GUIDE

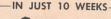
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Mrs. Powell after her Eileen Feather Program. Bust: 36"—Waist: 25"—Hins: 36"



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This lemon Jelvyn skin freshener is now available through most drug stores and is the easiest way to clear and beautify your complexion.

#### Beauty Skin-Care Consultants Advise

Sometimes when you are hurrying for a date or a late appointment, the easiest way to quell a greasy nose is to sprinkle some lemon Jelvyn on a cotton pad and briskly dab all over the face and nose; dust on a light makeup and then off to your date fresh and confident you will look your best.

\* \* \*

Here's a way to bring a delightful bloom to your complexion. Damp a cloth or tissue with lemon Jelvyn freshener and press over your face, molding it to your features. Lie back for a few minutes while the lemon refreshes and clears the skin. Now to hold the bloom of youthful loveliness, smooth on your oil of Olay and use it always under your makeup to protect against wrinkle dryness and to give the complexion a lastingly dewy look.

\$ \$ \$ \$

When your complexion seems to be showing signs of keratinization (skin coarsening), brace and clarify the skin by vigorous toning. After cleansing, pat your skin briskly with a cotton pad soaked with lemon Jelvyn skin freshener to clear away blemish-inducing impurities and invisible flakes that cause blackheads and a muddy appearance to the skin. Your complexion will soon regain a smoother texture and radiant youthful appearance.

\* \* \*

For a beautiful smooth neck, toning is of immense value for it prevents the neck and throat from becoming slack and tired. Soak a cotton pad in lemon Jelvyn freshener, and briskly pat both neck and throat in an upward and outward direction. This whips up the circulation so that sluggish skin cells are re-activated, and any tendency to sallowness is corrected.

## THIS WEEK'S MOVIES

By Judith Crist IRONSIDE (NBC), Saturday
THE SHEEPMAN (ABC), Sunday
TEACHER'S PET (NBC), Tuesday
TAKE HER, SHE'S MINE (ABC), Wednesday
YOUNG CASSIDY (CBS), Thursday
BEACH PARTY (CBS), Friday

In some areas network movies may not be seen on the days indicated.

The new network-movie season cometh on wobbly cat feet this week, with two television debuts among the reruns. And one of the reruns, "Ironside," serves as a coming attraction since its title-rolist, a wheel-chair-bound detective portrayed by the ever-reliable Raymond Burr, becomes the star of a weekly hour-long series of the same name starting on Sept. 14. Sample the two-hour pilot to see if you want to stick with him.

Both premiere movies are of special interest, if not of special quality. "Young Cassidy" is what is known as a Hollywood biographical, a romanticized, scrubbed-up, prettied-up, darlin' pseudo-biography of Sean O'Casey as the Johnny Cassidy of his autobiography. It's a typical life of a great writer, right down to the sheet of paper in the typewriter to tell us that "The Plough and the Stars" is in progress; and despite the feel of Dublin and of the Irish countryside, we wind up with a muscular, ruggedly goodlooking Rod Taylor brawling through a stereotyped story. Points of interest are Maggie Smith, utterly believable as the girl Cassidy doesn't win; Dame Edith Evans and Sir Michael Redgrave as the Lady Gregory and Yeats who nurtured the young playwright; and Julie Christie as the total cliché of streetwalker with heart of gold. The point it all proves is that good intentions don't necessarily pave the path to good movies.

The other premiere is of "Beach Party," the granddaddy of all those colorful bits of nonsense about teenage lame-brains surfing and necking and cutting-up on the sun-soaked sands without a trace of family, source of income or sense of social responsibility to interfere with their pointless existence. The special interest, of course, is strictly for sociologists, and camp-minded movie historians.

Hence it's the week's reruns that provide the eternal verities of shadow-land and the nice bemusements that Hollywood comedies can provide, and did even in those pre-bikini, long-ago days. "The Sheepman," for example, offers an easygoing bit of cowtown satire wherein the oats are taken with a bag of salt, and plain good humor makes for a pleasant diversion. Glenn Ford is fine as the sheepman who beats out the cattle baron and Shirley MacLaine is her lovely loose-jointed self as the gal he wins.

"Teacher's Pet" provides us with Clark Gable frankly mugging his way through the role of a self-taught city editor who gives Doris Day, a university journalism teacher, her comeuppance and ultimate romance-and the result is a relatively cheerful entertainment. And if you're really relaxed, you'll find "Take Her, She's Mine" an amusing bit of truth-andnonsense about the growing pains of the all-American father of an all-American "dish." Sandra Dee's a dish indeed - and James Stewart saves Daddy from being the eternal dope. And that's all the salvation at hand.

## LETTERS

Continued from page A-2

mother. Let's have her do the next review and leave her father to what he probably does best, correcting exam papers.

> Stephen Lord Sherman Oaks, Cal.

[Prof. Maloney said his quotes, if not exact, were "pretty darn close."—Ed.]

If Martin Maloney remembered the poker game in the movie version of "The Virginian," his memory must have, as Mark Twain put it, "... improved to include things that never happened." The encounter took place at the bar, and the .45 cannon was not placed on the table, but about two inches to the east of Trampas' navel. Besides—would Coop play poker? It took him most of the movie to get

around to telling the girl he er, um, shucks ma'am, loved her.

John C. Grice Greensboro, N.C.

#### SOMETHING NEW

It is a sad state of affairs when the most exciting thing about a sports event is the announcer himself ["He Says What He Bloody Well Thinks," Aug. 19]. That is a case with televised "professional" soccer, and CBS's Danny Blanchflower. [We] are tired of feeling insulted by the other sports commentators unsuccessfully trying to "cover up" the mistakes of the players. After all, that's part of the game.

Vince Foster Jr. Hope, Ark.

#### WHO?

I am positive that Burt Prelutsky, who reviewed *Coronet Blue* in your Aug. 12 issue, is actually Cleveland Amory suffering from amnesia.

Bruce Sperber Reading, Pa.



TV GUIDE

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W.T.

# TV Programs for week beginning Saturday, September 2

#### Morning

#### CARTOON CHANGES

This is the last week for present network cartoon schedules. For time changes, debuting and returning cartoon information, see next week's Fall Preview Issue of TV GUIDE.

6:25 18 COLOR NEWS

6:30 4 ACROSS THE FENCE

R VOICE OF AGRICULTURE

COLOR A new aircraft for crop spraying and seeding is shown.

7:00 3 AGRICULTURE U.S.A.

COLOR Frank Graves, director of Cali-

fornia's Boy's Republic, narrates a tour of the farm school.

A CARTOON TIME

5 COLOR AGRICULTURE FILM

DRIVING RESPONSIBILITY

Omparative Politics: "Administrative Tribunals." Prof. Michael Curtis.

COLOR CAP'N DELTA-Cartoons

7:15 3 FARM FORUM

7:25 P SOIL CONSERVATION

7:30 3 COLOR SECRET SQUIRREL

4 7 COLOR COOL McCOOL

SUMMER SEMESTER-Education
Comparative Politics: "Administrative
Tribunals." Prof. Michael Curtis.

#### CHANNELS LISTED IN PROGRAM SECTION

#### BAY AREA

- 2 KTVU (IND.) JACK LONDON SQ. (OAKLAND) 94607
- 4 KRON-TV (NBC) 929 MISSION ST. (SAN FRANCISCO) 94119
- SAN FRANCISCO) 94109
- **7 KGO-TV** (ABC) 277 GOLDEN GATE AVE. (SAN FRANCISCO) 94102
- 9 KQED (EDUC.) 525 FOURTH ST. (SAN FRANCISCO) 94107

#### SALINAS

8 KSBW-TV (CBS, NBC) 238 JOHN ST. 93901

#### SAN JOSE

M KNTV (ABC) 645 PARK AVE. 95110

#### **MODESTO**

KLOC-TV (IND.) P.O. BOX 3689, 2842 IOWA AVE. 95352

#### SACRAMENTO

- 3 KCRA-TV (NBC) 310 10TH ST. 95814
- 6 KVIE (EDUC.) P.O. BOX 6 95801
- KXTV (CBS) 601 SEVENTH AVE., BOX 628 95803
- BOX 3283 95815 1216 ARDEN WAY,

#### REDDING

- KRCR-TV (ABC, NBC) 2770 PIONEER DR.
- (9) KIXE (EDUC.) P.O. BOX 9 96001

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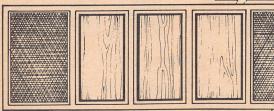
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SAN RAFAEL 986-1100 SANTA CLARA 292-9300

SANTA ROSA 545-8040 VALLEJO 642-8971

## Saturday September 2, 1967

Morning-Afternoon

LET'S LIP-READ—Education Lesson: the "s," "z," and "c" sounds. Instructor: Rose Broberg.

COLOR DIVER DAN—Cartoons M BOSTON SYMPHONY—Music Sibelius's Concerto in D Minor is fea-

tured. (60 min.)

EXISTENCE—Agriculture

COLOR The revolution in land use.

7:45 ADDAVEY AND GOLIATH—Religion COLOR Davey and Goliath journey into the past and the future.

8:00 3 4 7 COLOR SUPER 6 5 8 10 12 CAPTAIN KANGA-R00-Children

> COLOR The Captain's guest is former football star Pete Retzlaff. (60 min.)

> BROTHER BUZZ—Children COLOR How animals are trained for movies and TV.

8:30 EXISTENCE—Agriculture

COLOR Better ways of dealing with household tasks are discussed.

COLOR SUPER HEROES (7) COLOR ATOM ANT COLOR PORKY PIG

9:00 MOVIE—Adventure

"Red Stallion in the Rockies." (1949) Two ex-circus performers attempt to capture the lead horse of a wild herd. Ray Collins, Arthur Franz, Jean Heather, Jim Davis, Wallace Ford. (90 min.)

MOVIE—Comedy

"Thunderhoof," (1948) Three people search for a wild horse in the Mexican desert. Preston Foster, Mary Stuart, William Bishop. (90 min.)

4 (7) COLOR FLINTSTONES 5 8 10 12 COLOR MIGHTY **HEROES**—Cartoons

COLOR KING KONG SUMMER SESSION

Workshop on mental health.

9:30 4 7 COLOR SPACE KIDETTES 5 8 10 12 COLOR UNDERDOG

COLOR BEATLES-Cartoons 10:00 4 7 COLOR SECRET SQUIRREL

5 8 10 12 COLOR FRANKEN-STEIN JR.—Cartoons

COLOR CASPER 10:30 MOVIE—Science Fiction

"Woman They Almost Lynched." (1952)

A gang leader's wife shows hostility toward the sister of the man she really loves. John Lund, Brian Donley, Joan Leslie, Audrey Totter, (90 min.)

3 4 7 COLOR JETSONS 5 8 10 12 COLOR SPACE GHOST—Cartoons

COLOR MILTON THE MONSTER—Cartoons

11:00 **3 4 7 8** BASEBALL

COLOR Scheduled: Chicago White Sox vs. Boston Red Sox or Detroit Tigers vs. Minnesota Twins. If these teams are still in competition, coverage may alternate between both contests. (Live)

Starting times of programs following the game are approximate.

5 10 12 COLOR SUPERMAN COLOR BUGS BUNNY

11:30 5 10 12 COLOR LONE RANGER COLOR MAGILLA GO-RILLA—Cartoons

#### Afternoon

12:00 DANGER MAN-Mystery

An American officer is murdered in Munich. Drake must find out if he was a traitor or the innocent victim of an espionage ring. Drake: Patrick McGoohan. Ross: Graydon Gould. Vicki: Anna Gaylor. Lotsbeyer: Anthony Bushell. Doyle: Paul Maxwell.

5 10 12 COLOR ROAD RUNNER COLOR HOPPITY HOOPER COLOR CHINCHILLA RAISING

12:30 ABBOTT AND COSTELLO-Comedy Bud gets a job in a bakery.

5 10 12 COLOR BEAGLES MERICAN BANDSTAND

Dick Clark welcomes the Sunshine Company ("Happy," "Blue May"). (60 min.)

Last show in this time spot. Next week, "Bandstand" moves to 11:30 A.M. Chs. 11 and 13, 12:30 P.M. Ch. 7 and 3:30 P.M. Ch. 7R.

1:00 MOVIE—Adventure

COLOR "The Seven Tasks of Ali Baba." (Italian; 1960) Ali Baba is sent by a prophet of the Sesame treasure mountain to liberate the people of Sciraz from the

## September 2, 1967 Saturday

Afternoon

arch villain, Mustafa Bey. Rod Flash, Bella Cortez. (Two hours)

5 (D (2 COLOR) TOM AND JERRY—Cartoons

#### 1:30 5 YOUNG AUDIENCES—Music

Scheduled this week: the Goliard players with Donald Pippin, harpsichord; Peter Ballinger, recorders; Anna Dudley, soprano; Sally Kell, viola de gamba; Ann Crowden, violin.

#### PETER GUNN—Mystery

Si Robbin is released from prison, and on the same day he is forced to kill a man in self-defense. Gunn: Craig Stevens. Si: Phillip Pine. Edie: Lola Albright. Sally Hall: Monica Lewis. Jacoby: Herschel Bernardi.

#### m STINGRAY—Children

COLOR Captain Shore explains how he was crippled.

#### COLOR SPOTLITE ON SPEED

#### COLOR ROGER RAMJET

#### B DATING GAME

Guests: Kathy Garver of "Family Affair" and comic actor Richard Deacon.

#### 2:00 COLOR ATOM ANT

#### 4 WANTED—DEAD OR ALIVE

Josh is bringing an accused murderer to trial. Josh: Steve McQueen. Hayes: John Dehner. Murdock: James Lydon. Bartender: Dabbs Greer.

#### KPIX SPORTS SPECIAL—Golf

COLOR Art Wall Jr. plays Bob Goalby at the De Soto Lakes Golf and Country Club, Sarasota, Fla. (60 min.)

#### MOVIE—Drama

"The Screaming Skull." (1958) A man brings his bride to his palatial home—where his first wife died under mysterious circumstances. John Hudson, Peggy Webber, Toni Johnson, Russ Conway. Director Alex Nicol appears in a supporting role.

#### (7) AMERICAN BANDSTAND

See 12:30 P.M. Ch. 7. (60 min.)

#### 8 MOVIE—Adventure

"Roland the Mighty." (Italian; 1963) Two men battle for the attentions of the daughter of their enemy. Rik Battaglia, Rosanna Schiaffino. (Two hours)

#### m MOVIE—Adventure

COLOR "Hercules and the Masked Rider." (Italian; 1960) A Spanish soldier

returns home to find that his betrothed has been promised to another. Alan Steel, Ettore Manni. (Two hours)

#### MOVIE-Mystery

"Contraband Spain." (English; 1958) An FBI agent investigates the death of his brother. Richard Greene, Anouk Aimée, Michael Denison, José Nieto, John Warwick. (90 min.)

#### MOVIE—Adventure

"Cargo to Capetown." (1950) A captain attempts to sail a battered oil tanker to Capetown, faced by hurricane, fire and a rebellious crew. Broderick Crawford, John Ireland, Ellen Drew, Edgar Buchanan. (90 min.)

#### 2:15 MOVIE—Comedy

"The Lady Wants Mink." (1953) The wife of a department-store accountant decides to breed her own minks so she can have a coat like her neighbor's. Dennis O'Keefe, Ruth Hussey, Eve Arden. (One hour, 45 min.)

#### 2:30 3 FLINTSTONES—Cartoon

**COLOR** Golf champion Fred has trouble collecting his trophy.

#### MOVIE—Western

"Hell Canyon Outlaws." (1957) After the sheriff is fired, a group of vicious gunslingers hold a town in terror. Dale Robertson, Brian Keith. (90 min.)

#### 3:00 CHECKMATE—Mystery

A ballerina gets a message that she's about to dance to her swan song. Janine: Cyd Charisse. (60 min.)

#### 3 COLOR SPACE KIDETTES

#### **5** MOVIE—Drama

"As the Sea Rages." (West German-Yugoslavian-American; 1959) A seaman, planning to make his living as a sponge diver, is unable to buy a boat. Cliff Roberston, Maria Schell, Cameron Mitchell. (Two hours)

#### 7 DEATH VALLEY DAYS—Drama

COLOR Huldah Swanson is traveling west to meet her fiancé—with her \$1000 dowry sewn in her hat. Huldah: Anna-Lisa. Jack Desmond: Carl Reindel.

#### 3:30 3 MOVIE—Science Fiction

"Man in Outer Space." (Czechoslovakian; 1964) A repairman making last-minute checks is aboard a spacecraft launched by a mechanical error. Milos Kopecky, Radevan Lukavsky. (90 min.)

## Saturday September 2, 1967

Afternoon

#### 7 7 11 13 AMATEUR CHAM-PIONSHIP—U.S.G.A.

**SPECIAL COLOR** Final-round play in the U.S. Amateur Golf Championship. See the Close-up below. (Live)

In case of a tie, cameras will cover the play-off, Sun., 3-4 P.M., Chs. 7, 7R, 11 and 13. Regular programming is preempted.

#### 4:00 NEW BREED-Police

During a holdup, Adams wounds a youth who is a popular honor student and leading athlete. Johnny: Paul Carr. Henry: Edward Binns. (60 min.)

#### MOVIE—Adventure

"Sharad of Atlantis." (1936) In this feature version of the serial "Undersea Kingdom," Crash Corrigan joins a famous scientist in a quest for a lost continent. Crash Corrigan, William Farnum, Lon Chaney Jr. (Two hours)

SERGEANT PRESTON-Adventure
A crafty Englishman plans to kill his
young cousin in the hope of inheriting a
vast fortune. Preston: Richard Simmons.

#### FILM FEATURE

color "The Second Seat," a report on the Navy's air-observer training.

WRESTLING

#### 13 FOOTBALL GOES FISHING

COLOR Film highlights of a fishing contest off the Grand Bahamas between four vacationing pro football players: Mike Ditka and Rudy Bukich vs. Earl Morrall and Tucker Frederickson.

4:15 7 FILM SHORT

#### 4:30 FILM FEATURE

**COLOR** Baseball great Ted Williams demonstrates Atlantic tarpon fishing.

7 FILM FEATURE

#### 3 ZORRO—Adventure

Arrellano plots to kill the governor. Arrellano: George Neise.

MOVIE—Western

"Passage West." (1951) Six escaped convicts take control of a wagon train. John Payne, Dennis O'Keefe. (Two hours)

TRUE ADVENTURE-Documentary

COLOR Danish explorer Elsebet Kjolbye records on film the native dances of the

CLOSE-UP

3:30 7 7 1 B AMATEUR CHAMPIONSHIP



SPECIAL COLOR Action at the three finishing holes of the 67th U.S. Amateur Championship is telecast from the Broadmoor Golf Club in Colorado Springs.

Cameras are positioned at the last three holes of the par-70, 6906-yard course. Pars and yardages . . 16th: par 3, 202 yards. 17th: par 4, 452 yards. 18th: par 4, 467 yards.

The entrants are survivors of nation-wide qualifying tournaments. The last five amateur champs are also eligible to compete. Canada's Gary Cowan, who took the title last year, became the first foreign winner since 1932. Grouped with Cowan as pre-tourney favorites are Bob Murphy (1965 champ) and Bill Campbell (1964).

Broadmoor, nestled against the foothills of the Rockies, also hosted this championship in 1959. At that time, the course was torn apart by a rising young amateur named Jack Nicklaus. (Live)

## September 2, 1967 Saturday

Afternoon

Watusi warriors and the Matsai tribe of the African jungles.

#### 4:45 P SOCIAL SECURITY IN ACTION

Actor Jay C. Flippen tells why "the show must go on." Social Security topic: Medicare. Host: Ed Kramer.

#### 5:00 2 8 12 HORSE RACE—Del Mar

COLOR Today's feature race from Del Mar, Cal., is the \$50,000-gross Del Mar Debutante, six furlongs, two-year-olds. This race is for fillies only and carries the richest purse of this televised series. Gil Stratton conducts the interviews and Harry Henson calls the race. Expected entrants include: Fast Dish, Pea Jacket, Windsor Honey, Esquimau Pie and Free Sample. (Live)

#### MOVIE—Drama

"Lafayette Escadrille." (1958) Thad Walker runs away to Paris and joins the Lafayette Escadrille, the American unit of the French Air Corps. Tab Hunter, Etchika Choureau. (90 min.)

5 PERRY MASON—Mystery

Married Herman Albright is pursuing

model Grace Halley, who isn't too pleased with Herman's attentions. Raymond Burr. Grace: Myrna Fahey. Della: Barbara Hale. (60 min.)

#### 7 7 1 B WORLD OF SPORTS

color The Little League World Series and an air exhibition from California. See the Close-up below. (90 min.)

## 9 WHAT'S IN A WORD?-Linguistics Robert Smith explains the origin of the

Robert Smith explains the origin of the words cocktail, martini and hors d'oeuvres.

#### D NAKED CITY—Drama

Move a railroad bridge? Just because an old man says so? Well, that old man has a contract with some interesting provisions in it. Albert Dekker. (60 min.)

#### 5:30 BARN DANCE—Music

COLOR Dottie West sings "In It's Own Little Way." Host: Orion Samuelson.

#### 8 LOST IN SPACE—Adventure

An alien scientist makes mechanical facsimilies of Dr. Smith, Don and the girls —then gives young Will 24 hours to teach the androids how to act like their

CLOSE-UP GUIDE

5:00 7 7 11 13 WIDE WORLD OF SPORTS

COLOR The Little League World Series and a Naval Air Show are on today's sports card.

The 21st annual Little League classic was taped Aug. 26 at Howard J. Lamade Memorial Field, Williamsport, Pa.

The teams battling for the Little League world championship are Chicago and West Tokyo, Japan. This is the first time that a Japanese team has competed in the pint-sized fall classic: (Chicago was last represented in 1960.)

The players, aged 11 and 12, play the six-inning title game on a diamond with 60-foot base paths. Hall of Famer Ted Williams and Jim McKay report; Baseball Commissioner William Eckert throws out the first ball.

At Los Alamitos, Cal., Keith Jackson reports on the Naval Air Show, filmed July 30. Cameras cover exhibitions by the Blue Angels, the Navy's flight



demonstration team; and the Army's Golden Knights parachute team. Also: model airplane racing. (90 min.)

## Saturday September 2, 1967

Afternoon-Evening

human counterparts. Lemnoc: Alan Hewitt. Will: Bill Mumy. (Rerun; 60 min.)

9 UN CANTO DE MEXICO
12 LOST IN SPACE—Adventure

COLOR Tiny mechanical men switch the personalities of Dr. Smith and the Robot to provide themselves with a leader. The result: a ruthless warrior robot, motivated by mankind's basest instinct. Smith: Jonathan Harris. Will: Billy Mumy. (Rerun; 60 min.)

#### **Evening**

#### 6:00 CHAMPIONSHIP BOWLING

COLOR Bud Horn meets Pete Tountas. Commentator: Jack Drees. (60 min.)

#### A RAWHIDE—Western

Favor turns to rancher Madrina Wilcox for help when his herd is attacked by wolves. Madrina: Nina Foch. (60 min.)

#### 5 COLOR NEWS—Sherry, Dill 9 SPECULATION—Discussion

Sports executives and writers discuss "The Business of Sports." Guests Glenn Davis and Paul Zimmerman of the Los Angeles Times; Fred Schaus, LA Lakers general manager; and Jack Tobin, executive vice president of the LA Toros soccer team, Host: Keith Berwick. (60 min.)

WRESTLING—Chicago

6:30 3 COLOR NEWS-Biondi, Martin

5 3 10 12 COLOR NEWS-Mudd

7 TIME TUNNEL—Adventure

COLOR In the Sudan in Africa, Tony and Doug seek help from the British de-



fenders of Khartoum. The year is 1883, and the world is menaced by a missile complex manned by would-be conquerors from outer space. Tony: James Darren. Doug: Robert Colbert. Captain Henderson: John Crawford. (Rerun; 60 min.)

IRON HORSE—Western

Ben unwittingly becomes an accessory to a gold swindle. He allows promoter Prescott Webb to sell surplus railroad property, unaware that Webb has rigged a phony gold strike on the land. Ben: Dale Robertson. Dave: Gary Collins. Nils: Roger Torrey. Barnabas: Bob Random. (Rerun; 60 min.)

**Guest Cast** 

#### 13 MOVIE—Drama

"The Hunchback of Notre Dame." (French; 1956) Victor Hugo's classic tale of a deformed bellringer and his love for a beautiful gypsy girl. Gina Lollobrigida, Anthony Quinn, Alain Cuny, Philippe Clay, Jean Danet. (Two hours)

7:00 NFL ACTION-Pro Football

role on a pro team. Host: Frank Gifford, a former New York Giants receiver.

Postponed from last week.

3 4 COLOR NEWS-Frank McGee
5 SAN FRANCISCO BEAT—Police

Two San Francisco officers are shot down in cold blood. A discarded match-box cover is the only clue to the crime. Warner Anderson, Tom Tully.

8 12 COLOR POST TIME—Game
9 POETRY OF LOVE—Readings

Mark Linenthan, director of the Poetry Center at SF State College, is host for this series of readings by four Bay Area poets: Brother Antoninus ("The Rose of Phoebe Snow") and Laura Ulewicz ("The Inheritance"). Stan Rice, assistant director of the center, will also read selections of his poetry. (Rerun; 60 min.)

RIFLEMAN—Western

A railroad gang boss kills a worker and frames an Apache for the murder. Lucas: Chuck Connors. Gangling: John Anderson. Johnny Wing: Paul Mantee. Lou: Patricia Blair.

A-18 TV GUIDE

## September 2, 1967 Saturday

**Evening** 

#### MOVIE—Drama

"Return to Paradise." (1953) James A. Michener's story of an American who finds himself involved in a fight with a fanatical missionary after he arrives at a South Pacific island in 1929. Gary Cooper. Roberta Havnes. (Two hours)

7:30 2 COLOR POST TIME—Game
3 4 7 FLIPPER—Adventure

COLOR Flipper harasses an oceanographer in an attempt to keep him from diving. The scientist is unaware that his air tanks contain poisonous gas, Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. (Rerun)

Guest Cast

Scott Emson ... James Patterson
Man Diver ... Chuck August
Woman Diver ... Toni Camel

Last show of the season. On Sept. 16, "Maya," an hour-long adventure series, debuts at this time. "Flipper" is scheduled to return in January.

#### 5 8 10 12 AWAY WE GO

COLOR Singer-comedienne Sheila Mac-Rae and the rocking Teddy Neeley Five help co-hosts Buddy Greco and George Carlin ring down the curtain on this summer series. Comedy: George spoofs TV commercials, and joins Sheila and Buddy for a look at the private lives (and wives) of Noah, Napoleon and Sitting Bull. Miriam Nelson dancers, Allyn Ferguson orchestra. (60 min.)

#### Highlights

Last show of the series. Jackie Gleason returns next week.

#### DATING GAME

COLOR Celebrity guests: Yvonne Craig of "Batman" and comic Don Rickles.

#### 8:00 BOXING—Los Angeles

COLOR Scheduled: Alex Benitez, California's featherweight champion, vs. Tony Alvado. (Taped at Olympic Auditorium in Los Angeles; 90 min.)

## 3 4 7 PLEASE DON'T EAT THE DAISIES—Comedy

COLOR In this object lesson for meddling matchmakers, a sneaky plot to marry off a bachelor backfires on Joan and friend Marge. Stefanie Powers ("The Girl from U.N.C.L.E.") makes a cameo appearance. Joan: Patricia Crowley. Jim: Mark Miller. Marge: Shirley Mitchell. Herb: King Donovan. (Rerun)

Bob Jack Kelly
Penny Carol Byron
Gloria Maureen Arthur

Last show of the series. On Sept. 16, the second half of "Maya," a new adventure series, takes over this time spot.

## 7 II COLOR NEWLYWED GAME 9 IGOR STRAVINSKY—Profile

SPECIAL The artistry and personality of composer Igor Stravinsky are examined in a film chronicle of his life and a performance of his music. Documentary films and stills show Stravinsky in Russia and in Paris, where he worked with the ballet master Diaghilev. Films shot in 1965 show Stravinsky conducting his "Symphony of Songs" at a recording session and relaxing with his wife and his friend Nicholas Nabokov. For the performance, Stravinsky conducts "Berceuses du Chat," "Pribaoutki," the "Pulcinella Suite" and "Elegy to JFK." Robert Craft conducts "Abraham and Isaac." (One hour, 45 min.)

8:30 3 4 8 GET SMART—Comedy

COLOR Part 2 of a three-part story:

NIAGARA THE		
Name		
Address		
City	State	Zip

## ARTHRITIS?

Send for FREE book describing how Niagara may help YOU!



## Saturday September 2, 1967

#### Evening

Things get out of control at CONTROL when the President orders a 91-year-old admiral out of mothballs—and back to his job as chief of the spy organization. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

#### Guest Cast

Admiral Hargrade ... William Schallert
Bediyoskin/Dr. Smith ... Howard Caine
Nurse ... Maxine Stuart
KAOS Girl ... Marj Dusay

MISSION: IMPOSSIBLE

COLOR In Europe, the agents rely on
the cinematic skills of an Oscar-winning
art director to simulate a speeding
train. The elaborate plan is aimed at a
traitor who is trying to hand his country
to the Communists. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney:
Greg Morris. (Rerun; 60 min.)

#### Guest Cast

Pavel	William Windom
Larya	Rhys Williams
Dr. Selby	
Androv	
Donovan	

Last show in this time spot. "My Three Sons" moves here next week, followed by "Hogan's Heroes." "Mission: Impossible" moves to Sunday, 10-11 P.M., beginning Sept. 10.

7 7 11 13 LAWRENCE WELK

COLOR The Music Makers are off to the county fair. Highlights: "Something Stupid" (Lennons); "Pennsylvania Polka" (Bobby Burgess, Cissy King); "Ding Daddy" (Larry Hooper); "I've Told Ev'ry Little Star" (Natalie Nevins); and "Loveliest Night of the Year" (Joe Fee-

The JOE PYNE Show Unusual interviews • in color





9:30 PM SATURDAY

ney). (60 min.)

Next week: the big Fall Preview Issue of TV GUIDE. Don't miss it!!

9:00 3 4 8 MOVIE—Mystery

"Tronside." (1967) This "World Premiere" movie was the pilot for Raymond Burr's new TV series. Chief of detectives Robert Ironside, crippled by a sniper's bullet, becomes a special officer for the San Francisco police. Confined to a wheel chair, his first assignment is to find the sniper who disabled him. (Rerun: two hours)

Cast

19 ROLLER DERBY—Bombers

9:30 2 JOE PYNE—Discussion

COLOR Topics include the John Birch Society, discussed by founder Robert Welch, and the pros and cons of legalizing marijuana. (90 min.)

5 10 12 PRO FOOTBALL-Packers vs. Browns

rs vs. the Browns in a pre-season game at Cleveland. See the opposite page. (Taped from tonight's live telecast)

Regular programming is pre-empted.

TO THE PICADILLY PALACE
COLOR Tonight at the Palace: singers
Millicent Martin and Frank Ifield, and
comic Bruce Forsythe. Millicent joins
Bruce in a hunting skit. (60 min.)

Highlights

Came Along out of Nowhere" ... Frank
"There Once Was a Man"

"The One I Love Belongs to Somebody
Else" . . . . . Millicent, Frank, Bruce

9:45 9 BACH RECITAL—Music

Violinist Peter Marsh of the Lenox Quartet plays Bach's Partita in D Minor for Unaccompanied Violin. Marsh also analyzes several passages from the D Minor Partita. (60 min.)

10:30 7 OH, MY WORD!—Game

COLOR Newsman Roger Grimsby and

## September 2, 1967 Saturday

Evening

singer Julius La Rosa are the guests. Regular panelists: Merla Zellerbach, Kathryn Ish, Paul Speegle and Scott Beach. Jim Lange is the host.

7 AVENGERS—Adventure

COLOR "Who's Who?" Emma and Steed become victims of a fantastic masquerade. The physical appearance of the captured avengers has been transplanted to a pair from the Other Side—who use their new identities to liquidate British agents. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (Rerun; 60 min.)

M HAVE GUN-WILL TRAVEL

A diphtheria scare bars Paladin and his condemned prisoner from entering a town. Richard Boone. Bud: Ed Faulkner.

PERRY MASON—Mystery

"The Spurious Sister." Bruce Chapman is accused of murdering his wife—but the "late" Mrs. Chapman seems to be suing her husband for divorce. Chapman: Karl Weber. (60 min.)

10:45 NET JOURNAL—Report

"Bridge on the Jordan" examines the

plight of Arab refugees in the Middle East, where thousands of Moslems were displaced again by the outbreak of war last June. Director-narrator Ben Park went to Jerusalem, Jordan, Gaza and other areas to film this story of recent development in the refugee problem. Films show the refugees' deplorable living conditions. In interviews, UN officials talk about the problem that has plagued the Middle East for 20 years—and which offers no promise of quick settlement. (Rerun; 60 min.)

11:00 MOVIE—Musical

COLOR "In the Good Old Summertime." (1949) Two pen-pal lovers unknowingly work in the same office. Judy Garland, Van Johnson, S. Z. Sakall.

3 COLOR NEWS

4 NEWS—Art Brown

COLOR NEWS-McBee

8 MOVIE—Drama

"Cause for Alarm." (1951) In a letter to the DA, a psychopath claims he was murdered by his wife and his doctor.



## 9:30 5 10 12 PRO FOOTBALL

SPECIAL COLOR Green Bay Packers vs. Browns at Cleveland, (Taped from tonight's live telecast)

Packers Scouting Report

Veteran observers have said that no other team is in the same league with the world champion Green Bay Packers. But three teams are in the same division. The Bears, Lions and Vikings join the Packers in the new Central Division, where they face a long, cold winter at the hands of Green Bay's shock troops.

Vince Lombardi's juggernaut seems as solid as ever. The defense will be no more generous than it was last year. Quarterback Bart Starr can pass long or short to a corps of veteran ends. Jim Taylor and Paul Hornung are gone, but their replacements are the talented Jim Grabowski and Donny Anderson.

Browns Scouting Report

The Browns will share the Century Division with the Cardinals, Giants and Steelers. Traditionally, the Browns have relied on their running game. Last year,



Leroy Kelly and Ernie Green made up for the loss of Jim Brown by leading the Browns to the team rushing championship. Dick Shiner has been acquired from the Redskins to back up Frank Ryan, who may not be fully recovered from the arm trouble he had last year.

On defense, the Browns have a first-rate backfield, but their aging line has proved weak against the run.

## Saturday September 2, 1967

Evening

Loretta Young, Barry Sullivan, Bruce Cowling. (One hour, 45 min.)

11:15 3 MOVIE—Melodrama

"Black Sunday." (Italian; 1960) Nikolai Gogol's "Vij" was the source for this tale of a 17th-century witch who, sentenced to death by her brother, swears to live in the blood of his descendants—and keeps the promise. Directed by critically-favored European fantasist Mario Bava. Barbara Steele, Andrea Checchi.

4 MOVIE—Drama

"That's My Man." (1947) A man finds conflict between his duties as a husband and father, and his passion for gambling. Don Ameche, Catherine McLeod, Roscoe Karns, John Ridgeley. (One hour, 5 min.)

COLOR NEWS—Steve Huss

NEWS—Paul Lockwood
11:30 7 MOVIE—Adventure

COLOR "Bird of Paradise." (1951)
Trouble brews when a young Frenchman weds the daughter of a South Sea island chief. Louis Jourdan, Debra Paget, Jeff Chandler, Everett Soane.



Next week TV Guide spotlights television's new season, a year of specials. The big FALL PREVIEW ISSUE. Don't miss it. (7) MOVIE—Melodrama

"House of Wax." (1953) A black-cloaked murderer begins to terrify New York. Vincent Price, Frank Lovejoy.

**MOVIE**—Adventure

COLOR "Son of Ali Baba." (1953) Ali Baba's son comes to the rescue when an evil Caliph devises a plot to secure Ali's wealth. Tony Curtis, Piper Laurie, Susan Cabot, Hugh O'Brian. (90 min.)

MOVIE-Mystery

"Notorious." (1946) A young man and woman go on a dangerous assignment in the hope of trapping espionage agents. They fall in love, complicating their lives considerably. Ingrid Bergman, Cary Grant, Claude Rains. (Two hours)

12:20 MOVIE-All Night

1. 'The Wrong Man." (Drama; 1956) Director Alfred Hitchcock based this film on a true incident involving a Stork Club musician who was arrested for a crime he didn't commit. Henry Fonda, Vera Miles, Anthony Quale, Harold J. Stone.
2. "An Honorable Murder." (Drama; English; 1959) Shakespeare's "Julius Caesar" is the basis for this story of a jealous board member. Norman Wooland, Margaretta Scott.

3. COLOR "The Best Things in Life Are Free." (Musical Biography; 1956) Gordon MacRae, Dan Dailey.

5 COLOR NEWS

MOVIE—Comedy

COLOR "Susan Slept Here." (1954) A Hollywood writer gets into trouble with his sweetheart, because of the antics of a delinquent girl who has been put in his custody. Dick Powell, Debbie Reynolds, Anne Francis. (One hour, 50 min.)

1:00 5 MOVIE—Western

"Stagecoach" (1939), John Ford's classic about the reactions of a group of stage-coach passengers under Indian attack. Ford won a New York Film Critics' Award for his direction, and Oscars went to Thomas Mitchell and the film's score. John Wayne, Claire Trevor, Andy Devine, John Carradine. (One hour, 50 min.)

2:50 5 SILENTS PLEASE—Movies

"The Americano" (1916) stars Douglas Fairbanks Sr. as an American mining engineer who finds himself embroiled in a South American revolution.

A-22 TV GUIDE

# September 3, 1967 Sunday

Morning

## Morning

6:30 4 PROFILE—San Diego State
"Extensions of Man."

5 THE ANSWER—Religion

HERALD OF TRUTH—Religion

6:40 18 COLOR NEWS

6:45 SACRED HEART—Religion
"Emotions in the Adolescent."

7:00 A CARTOON TIME

M-60, King of Armor." For this report

on the development of modern weapons, films follow the evolution of the M-60 tank from the planning boards to combat.

VOICE OF AGRICULTURE

COLOR The problem of providing enough water for the farmers in California is discussed.

THE ANSWER—Religion

COLOR The teachings of the Apostle Paul and their impact on modern Christianity.

B FAITH FOR TODAY—Religion

7:30 2 LIVING WORD—Religion
"The Ninety and Nine."

CHRISTOPHER PROGRAM

COLOR TV personality Garry Moore discusses the pioneer Wright brothers and their 1903 flight.

5 INTERNATIONAL ZONE

Films study the life of a Colombian farmer. Host: Alistair Cooke.

LET'S LIP-READ—Education

A review of the first 10 lessons.

O SACRED HEART—Religion
"Awareness."

BIBLE ANSWERS—Religion
The doctrine of achieving happiness through faith.

THIS IS THE LIFE—Religion
"Man of the Year." A selfish man learns

a lesson in humility.

7:45 2 SACRED HEART—Religion
"The Lesson of the Cross."

8:00 2 EDITOR'S FORUM—Discussion

3 THIS IS THE LIFE—Religion
"What Shall It Profit a Man?" An
absentee landlord ignores his tenants.

5 8 10 LAMP UNTO MY FEET
The concluding show in a three-part se-

ries on morality examines the nature of guilt and the necessity of forgiveness. Taking part in the discussion are a rabbi and a Methodist minister. Host: Dr. George Crothers.

Postponed from an earlier date.

HIGH-SPEED READING

COLOR Peggy Alter shows how to survey a book in 15 minutes, before reading it in detail at 1000 words per minute.

SOCIAL SECURITY IN ACTION

Actress Lurene Tuttle talks about her start in show business. Also discussed: benefits for the employed.

COLOR CAP'N DELTA-Cartoons

8:15 ALABEMOS AL SENOR

MEETING TIME—Hymns

8:30 MOVIE—Mystery

"Strangers' Meeting." (English; 1957)
A man escapes from jail in order to
prove himself innocent of murder. Peter
Arne, Barbara Archer. (One hour, 15 min.)

3 IT IS WRITTEN—Talk

"Here I Stand."

4 ROBIN HOOD—Adventure

A man promises to help Robin find the missing Alan-a-Dale. Robin: Richard Greene. Ralph: John Arnatt.

5 8 10 LOOK UP AND LIVE

"Lourdes," a documentary about the Roman Catholic shrine in Southwest France. Films show bathers in the waters of Lourdes, believed by many to have healing powers. Pilgrims are seen arriving at the shrine and the Massabielle grotto, where Saint Bernadette experienced her vision of the Virgin Mary. Host: Dr. George Crothers. (Rerun)

CHRISTOPHER PROGRAM

Some of the essential factors of labor relations are explained.

MENTY INFORMA—Ed Grigg

ALLEN REVIVAL HOUR

COLOR | MISS PAT'S PLAYROOM

9:00 3 MOVIE—Western

"The Oklahoma Kid." (1939) A man fights organized banditry and seeks revenge after hoodlums hang his father. James Cagney, Humphrey Bogart, Rosemary Lane. (90 min.)

4 NATIONAL VELVET—Drama

Mi gets into an argument with the blacksmith who comes to fit King with a

# Sunday September 3, 1967

Morning

special shoe. Velvet: Lori Martin. Mi: James McCallion.

5 8 10 CAMERA THREE

"The Rescue of Abu Simbel" (the temple of Ramses II) is described by William MacQuitty, a leader in the drive to save ancient Egyptian monuments threatened by waters of the Aswan Dam. Films document the rescue effort. (Rerun)

COLOR WONDER WINDOW

7 COLOR FAITH FOR TODAY

COMICOS Y CANCIONES

HERALD OF TRUTH—Religion

MOVIE-Drama

"Faithful City." (English; 1952) A young man becomes concerned about the plight of a busload of displaced children. Jamie Smith, Ben Josef. (90 min.)

9:30 A HERITAGE—Discussion

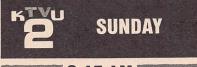
5 ENCOUNTER—Discussion

7 (7) COLOR BEANY AND CECIL

8 TO BE ANNOUNCED

D COLOR FACE THE NATION
TO LAS ESTRELLAS Y USTED

7V.





9:45 SCOREBOARD—Mal Alberts
9:55 BASEBALL—Giants

COLOR The Giants vs. the Reds at Cincinnati. Russ Hodges and Lon Simmons report. For details, see the Close-up on the opposite page. (Live)

PROBLEMS PLEASE—Panel

10:00 5 COLOR FACE THE NATION
7 7 COLOR LINUS—Cartoons

8 FAITH FOR TODAY—Religion
Missionary Robert Osmunson describes his

work in Africa.

FALL FASHIONS FOR TEENS

mer host a teen-age fashion show, featuring the newest in Fall fashions, at the California State Fair Grounds in Sacramento. (60 min.)

PEDRO VARGAS—Variety
LOOK UP AND LIVE—Religion

See 8:30 A.M. Ch. 5 for details.

10:30 3 FRONTIERS OF FAITH—Religion

COLOR Newsman Elie Abel questions the Archbishop of Canterbury on topics including racial discrimination in England, birth control and the war in Vietnam. The interview was taped at Lambeth Palace, London. This is the first of four interviews with religious leaders.

MAKING OF MUSIC—Education
Prof. Clyde Thompson discusses the music
of 20th-century innovationists—Debussy,
Stravinsky, Schönberg, and Bartok.

S POTPOURRI—Jack Hanson
A film on the functioning of the brain is supplemented by a discussion by Dr. Bert Feinstein, a brain surgeon.

7 COLOR PETER POTAMUS
8 FACE THE NATION—Interview

COLOR See 9:30 A.M. Ch. 10.

II UN CANTO DE MEXICO—Music

CAMERA THREE

See 9 A.M. Ch. 5 for details.

B CISCO KID—Western

COLOR An archeologist finds the legendary treasure of Montezuma. Duncan Renaldo, Leo Carrillo.

11:00 3 INSIGHT—Religion

A French cavalry officer joins the Moroccan Bedouins. Efrem Zimbalist Jr.

4 AGRICULTURE U.S.A.

A look at the wool industry's contribution to the American economy.

## September 3, 1967 Sunday

Morning

5 CHINA—Education

"The Han, III." Dr. Edward Le Fevour, Mills College, is the lecturer.

7 7 COLOR BULLWINKLE
8 MOVIE—Adventure

COLOR "Kindar the Invulnerable." (Italian; 1965) The warrior Kindar is the rightful heir to a kingdom. Mark Forest, Luciana Gilli. (Two hours)

MOVIE-Musical

"A Bedtime Story." (1933) A debonair Frenchman has nothing but trouble after he finds an abandoned baby in his car. Maurice Chevalier, Helen Twelvetrees, Baby Leroy. (One hour, 15 min.)

JOAQUIN ESTEVES—Variety
MOVIE—Drama

"The Key." (1958) Carol Reed ("The Third Man") directed this psychological drama set in World War II London, focusing on the relationship of two close friends with the same beautiful woman. Produced and written by Carl Foreman. William Holden, Sophia Loren, Trevor Howard, Oscar Homolka. (Two hours)

R EXISTENCE—UC, Davis

COLOR The spectacular advancements of milk is discussed.

11:30 R HEART OF THE PROBLEM

COLOR Pastors Melvin Langeland and Cyril Lucas of First English Lutheran Church, Sacramento, describe their successful experience with a racially integrated congregation.

4 GREEN THUMB—Gillespie

5 NEXT QUESTION—Interview

J J DISCOVERY '67-Children COLOR A tour of Staten Island concludes this two-part visit to New York City. Cameras show a vegetable farm, the children's zoo, a view of the Statue of Liberty and a ferry boat that shuttles passengers between Staten Island and Manhattan (for only a nickel). Bill Owen is the host. (Rerun)

BOSTON SYMPHONY-Music

Richard Burgin is guest conductor for this program featuring Sibelius's Concerto in D Minor. Violinist Ruggiero Ricci is the soloist. (60 min.)

CLOSE-UP GUIDE

## 9:55 2 BASEBALL—Giants

COLOR Scheduled: The Giants vs. the Reds at Cincinnati. Russ Hodges and Lon Simmons report. (Live)

Unless the Giants can come up with "A Miracle at Candlestick Bluff," it looks like the rest of the season for the National Leaguers is a battle for second place and prestige. The St. Louis Cardinals continued to dominate the league and looked like a cinch for the flag.

For San Francisco, pitcher Mike McCormick continued to fatten his win record, and Jesus Alou found his way among the league's top ten batters.

Cincinnati, one of the teams who have a chance for the second spot, has been getting good batting from Pete Rose, Tony Perez and Vada Pinson.

Top pitchers include Gerry Arrigo, Milt Pappas and Mel Queen.



## Sunday September 3, 1967

#### Afternoon

#### 12:00 FILM FEATURE

COLOR Films highlight the activities of the Military Air Command in Vietnam and India.

#### **COMMUNITY CIRCLE**

Guests: Roy W. Mitchell, director of Sonoma County Grass Roots, Inc.; and Monroe Woods, officer in charge of the USDA food stamp office here. After the interview a film feature titled "Stop Danger" will be shown.

#### AMATEUR HOUR—Variety

COLOR Ted Mack introduces singers Fernando De La Torre, Salvatore Luco, Geraldine Griffin, and the Unholy Seven; dancer-juggler Loretta Hayden; impressionist Solomon Ouslander; Nelgryn Spooner, tap dancer; and the Harmoni-Keys. Lloyd Marx orchestra.

COLOR ROGER RAMJET

THOPPITY HOOPER—Cartoons

B ABC SCOPE—Vietnam Report

COLOR See 3 P.M. Ch. 7 for details.

12:15 TO COLOR AT YOUR SERVICE

# 12:15 10 COLOR AT YOUR SERVICE 12:30 3 REMEMBER NEXT YEAR?

SPECIAL COLOR A film preview of NBC network programs for the upcoming season. Danny Thomas is the host.

4 SPEAK OUT—Panel
5 POW!—Rolfe Peterson

GOLDEN GATE STORY

COLOR Scheduled: Melvina Reynolds discusses protest in the labor movement.

**7** VOICE OF AGRICULTURE

A discussion of how brush fires are set

for range improvement.

MULLIAM F. BUCKLEY JR.

William Buckley discusses extremism with producer Dore Schary. (60 min.)

"The Raid." (1954) A factual account of how a group of Confederate soldiers raid-

how a group of Confederate soldiers raided a small Vermont town in 1864. Van Heflin, Richard Boone. (90 min.)

#### B GREATEST SHOW—Drama

color Garve is the show's bareback rider, and when the circus arrives in his hometown, an influential citizen threatens to have the show canceled if Garve isn't fired. Garve: Hugh O'Brian. Slate: Jack Palance. (60 min.)

#### 1:00 ALL-STAR BOWLING

Time approximate. Tom Hennessey meets Don Ellis. Fred Wolf and Joe Norris report from Skokie, III. (60 min.)

SPORTSMAN'S HOLIDAY

COLOR 1. Lee Wulff goes after Atlantic salmon in Norway and Newfoundland.
2. Quarry: ring-neck pheasant in Nebraska.
3. A canoe trip through the Bowran Lakes in British Columbia. (Rerun)

AFL OUTLOOK '67

SPECIAL Ed Hart previews the AFL 1967 season, focusing on the Oakland Raiders chances to win the Western Division. Also: filmed highlights and interviews with other AFL teams.

RENDEZVOUS—Drama

Hiding in the hills of South America, four bandits pose as generals for a shattered revolutionary army. Martin: Charles Drake. Zamora: Christopher Rhodes.

7 FILM FEATURE

8 THIS IS THE LIFE—Religion

A kidnaped minister is forced to give last rites to a dying criminal.

NAKED CITY—Drama

To finance his divorce, a man plans a robbery. Ronan: Keenan Wynn. (60 min.)

19 VOICE OF MEXICO

1:30 3 4 7 PRO FOOTBALL-Patriots
vs. Broncos

VS. the Broncos at Denver. For details, see the Close-up opposite. (Live)

Regular programming is pre-empted.

ISSUES AND ANSWERS

Meany is interviewed in Washington. Meany may be asked about his feud with United Auto Workers president Walter Reuther, the war in Vietnam and the proposed income-tax surcharge. Newsmen: Bob Clark and Irv Chapman. (Taped from today's live telecast)

8 FILM FEATURE

**COLOR** Films highlight the February 1967 Daytona Continental.

RIPCORD—Adventure

COLOR Jim's confidence in sky-diving is shaken by a mid-air accident. Jim: Ken Curtis. Charlie: Shug Fisher.

FOCUS ON EDUCATION

COLOR Today's topic, "Pet for a

## September 3, 1967 Sunday

Afternoon

Week" is discussed by John Wells, executive director of the Sacramento Junior Museum; and Robert F. Brown, member of the board of directors.

19 BIG PICTURE—Army 2:00 MOVIE—Biography

"The Babe Ruth Story." (1948) The life story of the beloved Babe from his childhood through his homerun-packed career. William Bendix, Claire Trevor. (Two hours)

5 8 10 PRO SOCCER

SPECIAL COLOR The Oakland Clippers meet the Baltimore Bays in a two-game championship play-off. The championship goes to the team scoring the most goals in the two games. Oakland relies on the goalkeeping of Mirko Stojanovic (1) and an offense led by forwards Ilija Mitic (4) and Selimir Milosevic (9). The Baltimore balanced attack is led by forwards Fernando Azevedo (9) and Guy St. Vil (20). Goalie Terry Adlington (13) and center halfback Zemaria (2) stifle opponents' attacks. Jack Whitaker and Danny Blanchflower report from Baltimore. (Taped

from today's live telecast)

Last Sunday game. The championship concludes next Saturday.

CHEYENNE—Western

Cheyenne uncovers a wholesale murder plot when he rides into Dawson Flats for a friend's wedding. Cheyenne: Clint Walker. Johnny: Jock Gaynor. (60 min.)

KENNY FORMAN—Religion
"How to Start Life New Everyday."

13 NEWLYWED GAME

19 HERALD OF TRUTH—Religion

2:30 COLOR FILM FEATURE

MOVIE—Western

COLOR "Gunfight at Dodge City."
(1959) Bat Masterson's brother runs for sheriff of Dodge City on a reform ticket—but reform comes hard in Dodge. Joel

McCrea, Julie Adams. (90 min.)
NORTH SIDE ASSEMBLY OF
GOD CHURCH—Religion

2:45 11 COLOR CHINCHILLA RAISING 3:00 6 9 MUSEUM OPEN HOUSE-Art

Russell Connor discusses the philosophi-

CLOSE-UP

## 1:30 3 4 7 PRO FOOTBALL

The AFL's regular-season schedule opens with the Boston Patriots taking on the Broncos at Denver. Curt Gowdy and Paul Christman report the action. The Patriots (8-4-2 last year) have the league's Player of the Year in fullback Jim Nance. The Broncos (4-10) hope to move behind new coach Lou Saban. (Live)

	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	NAME AND ADDRESS OF TAXABLE PARTY.	
1 2 2			
Garrett	E	53 Adddison	LB
Hennessey	.DB		
Charles	.DB		
		40 Garron	
		35 Nance	
Yewcik	.QB	34 Shonta	.DB
Huarte	.QB	33 Cappadonna	1 . B
	Yewcik Parilli Cappelletti C'nn'ngh'm Hall Charles Bellino Hennessey	HuarteQB YewcikQB ParilliQB Cappelletti .FL C'nn'ngh'm .DB HallDB CharlesDB BellinoB Hennessey .DB GarrettE	Yewcik       QB       34 Shonta         Parilli       QB       35 Nance         Cappelletti       FL       36 Swanson         C'nn'ngh'm       DB       40 Garron         Hall       DB       41 Mitchell         Charles       DB       42 Webb         Bellino       B       45 Ilg         Hennessey       DB       52 Philpott

BOSTON PATRIOTS	
A Constitution of the cons	

56 MorrisC	77 NevilleT
58 SatcherLB	78 Boudreaux . C-T
60 St. Jean G	79 HuntT
63 CanaleG	81 Colclough E
65 AntwineT	82 Whalen E
68 SingerT	83 Fussell DE
71 OakesT	84 Graham E
72 Eisenhauer . DE	85 Buoniconti . LE
74 MangumT	86 Romeo E
76 LongG	89 Dee DE

32	GarrettE	53 AdddisonLB
12	TensiQB	42 Wright DB
	GlackenQB	43 Richardson . DB
21	Sellers DB	44 Little B
23	SykesDB	48 Wilson DB
25	Prisby DB	49 Sweeney E
27	Mitchell B	50 C'nn'ngh'm . LB
30	Gilchrist B	55 DurankoLB
33	HayesB	56 Behrman C
34	LesterB	59 Kaminski C
41	CrabtreeE	60 ParkG



DENVER

61	KeatingT	76	Breitenstein . T
62	InmanT	77	KubalaT
63	CostaT	80	YoungDE
64	HohmanG	81	LeetzowDE
66	CoxT	82	Scarpitto E
67	GoeddekeG	83	BrunelliDE
71	CurrentT	85	Beer E
72	TysonG	86	WhiteLB
73	MatsonG	87	JacksonDE
75	MirichT	88	Denson E

## Sunday September 3, 1967

#### Afternoon

cal heritage reflected in the art of India. Works are from the Boston Museum of Fine Arts.

ABC SCOPE—Vietnam Report

Vietnamese electorate, a report on the candidates, and a review of how the results should—and should not—be interpreted. John Scali is the anchor man.

SOMETHING SPECIAL—Music COLOR Tony Martin sings some of his favorite ballads in an hour concert. Tony is joined by Carole Wells, Mary Grover, the John Halloran singers, the Bob Banas dancers and the Hal Borne orchestra. Songs include: "More," "Who Can I Turn To," "Manhattan" and "Begin the Beguine. (60 min.)

GOD'S POINT OF VIEW

3:30 6 (9) NET JOURNAL—Report

"Bridge on the Jordan." See 10:45 P.M. Ch. 9 for details. (Rerun; 60 min.)

COLOR PAGE ONE—Interview

19 FILM FEATURE

4:00 MOVIE—Adventure

"Ramar and the Burning Barrier." (1957) Ramar tries to find a witch doctor who knows the cure for the disease that has afflicted an entire tribe. Jon Hall, Ray Montgomery. (90 min.)

NAKED CITY—Drama

Myrtle Tiloff, tired of her husband Alfy's failures, tells him she's leaving. To keep her, Alfy plans a kidnaping—masterminded by Myrtle. Myrtle: Jan Sterling. Alfy: Jack Klugman. (60 min.)

M AUTO RACING

COLOR Films highlight the April 1965 Miami-Nassau Power Boat Race. Chris Economaki reports.

13 SUMMER FOCUS—Report

COLOR "Take a Deep, Deadly Breath." See the Close-up below. (60 min.)

Last show of the season.

19 FILM FEATURE
4:30 3 OUTER LIMITS—Science Fiction

A ball of black dust, sucked into a vacuum cleaner, feeds on the motor's energy and grows to uncontrollable propor-

CLOSE-UP GUIDE

## 4:00 B SUMMER FOCUS—Report

# 'Take a Deep, Deadly Breath'



COLOR There is a menace creeping over the land. Ninety percent of it is invisible—and it can kill you. This cross-country report on air pollution covers . . .

New York: Host-narrator Peter Jennings and Dr. Stephen M. Ayers, director of a cardio-pulmonary laboratory, conduct a test in city traffic to measure the level of carbon monoxide.

Vienna, W. Va.: A pollution-abatement conference, promoted by townspeople fed up with dirty air from the Ohio Valley industrial complex.

Phoenix: A 36-year-old emphysema sufferer moved here on doctor's orders. He has a new neighbor: dirty air.

Los Angeles: S.O.S.—"Stamp Out Smog." This organization has been waging clean-air campaigns for 10 years.

U.S. Surgeon General William H. Stewart, Sen. Robert Kennedy (D., N.Y.) and Sen. Edmund S. Muskie (D., Maine) are among those interviewed.

Producer: James Benjamin. (60 min.)



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# Sunday September 3, 1967

Afternoon

tions. Jory: Scott Marlowe. Dr. Peters: Michael Forest. (60 min.)

4 HONEYMOONERS—Comedy

Ralph records an apology to Alice. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows.

FILM FEATURE

Documentary film on historic events which have occurred during the month of September. Highlights: 1935—the assassination of Sen. Huey Long of Louisiana; 1942—the German siege at Stalingrad; and 1945—signing of the peace treaty with Japan.

Science fiction writer Ray Bradbury is Keith Berwick's guest. (60 min.)

7 ABC SCOPE—Vietnam Report

COLOR See 3 P.M. Ch. 7 for details

8 FRANK McGEE REPORT

COLOR Scheduled reports: 1. the growth of Japan's automobile industry. 2. Advertising in Communist Czechoslovakia. Also: late news. (Segments taped from today's live telecast)

THE BEST OF
CBS & NBC

18 OF THE
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(The other
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SalinasMonterey ABC...)

A-30

GOLFTOURNAMENT-Canada
SPECIAL COLOR Third-round action in
the \$200,000 Carling World Golf Championship is telecast from the Board of
Trade Golf Club in Ontario, Canada. Details and a course map are in the Closeup, page 4-40. (Two hours; taped from
today's live telecast)

Regular programming is pre-empted.

MOVIE—Drama

"Hannibal." (1960) Hannibal captures Sylvia, niece of a Roman senator, and shows her his mighty army in the hope that she will report his power to the Romans. Victor Mature, Rita Gam, Gabriele Ferzetti. (90 min.)

MAKED CITY—Drama

See Saturday 5 P.M. Ch. 19. (60 min.) 5:00 A MEET THE PRESS—Interview

COLOR U.S. Commissioner of Education Harold Howe II is interviewed in Washington. Topics may include school integration and the possible strike by New York City teachers. Newsmen: James J. Kilpatrick, Washington Star syndicate; Marjorie Hunter, New York Times; Jonathan M. Spivak (son of producer Lawrence Spivak), Wall Street Journal; and NBC's Charles Quinn. Moderator: Neil

PERRY MASON—Mystery

Claude Demay plans revenge on the man who framed him for a gallery fire. Demay: Robert H. Harris. Nathan Claver: Conrad Nagel. (60 min.)

MOVIE—Biography

"The Eddy Duchin Story." (1956) The story of pianist Eddy Duchin and his two loves—set in New York of the Thirties. Tyrone Power, Kim Novak. (Two hours, 30 min.)

7 B VOYAGE—Adventure

COLOR "Doomsday Island." The Seaview battles amphibians from another star system. The half-human creatures, based on an unchartered Pacific atoll, plan to destroy the sub and use its nuclear reactor to hatch their eggs. Nelson: Richard Basehart. Crane: David Hedison. Kowalski: Del Monroe, Morton: Bob Dowdell. Sharkey: Terry Becker. Patterson: Paul Trinka. (Rerun; 60 min.)

8 WE'RE NO. 1-Football

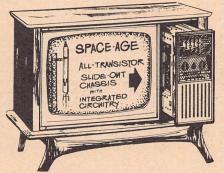
COLOR The long-standing controversy

TV GUIDE

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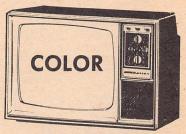


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# Sunday September 3, 1967

Afternoon-Evening

on rating college football teams is the subject of this report. Among those interviewed: Notre Dame coach Ara Parseghian and Michigan State coach Duffy Dougherty, whose teams battled for the No. 1 spot in the 1966 season. (60 min.)

MEDICATED SOCIETY—Talk

The Government's role in medical developments is discussed by Dr. James L. Goddard, head of the FDA. (60 min.)

5:30 TOMBSTONE TERRITORY

Hollister travels by stage to bring back a man who's wanted for murder. A fellow passenger asks him questions about the case, but he seems to know a good deal about it already. Pat Conway.

3 MOVIE—Drama

"Sign of the Pagan." (1954)
The story of Attila the Hun, the barbarian who swept across Europe 1500 years ago, leaving death and destruction wherever he went. Jack Palance, Jeff Chandler. (Two hours)

MY MOTHER, THE CAR-Comedy
COLOR Wealthy Conrad Byron offers
to trade his limousine and chauffeur for
Dave's car. Dave: Jerry Van Dyke. By-

Dave's car. Dave: Jerry Van Dyke. Byron: Frank Faylen. Barbara: Maggie Pierce. Mother's Voice: Ann Sothern.

**6 •• FRENCH CHEF—Cooking**Julia Child shows how to prepare interesting dishes using leftovers.

WESTERN THEATER

## **Evening**

6:00 @ GIDGET—Comedy

RETURN COLOR Johnny Tillotson sings the title song for this half-hour series about a teen-age girl and her surfing friends. Sally Field stars and Don Porter is Gidget's dad. Other regulars are Betty Conner and Pete Deuel, as Gidget's sister and brother-in-law. Tonight, Gidget decides that it would be unsophisticated not to date other boys while Jeff's at Princeton. Jeff: Stephen Mines.

4 MOVIE—Comedy

"Operation Stogie." (English; 1960) Two zany sergeants are given one last chance to prove that they are officer material. Ted: John Hewer. Jock: Anton Rodgers. Stella; Susan Stephen. Lord Cormorant: Richard Caldicot. Lady Cormorant: Mona Washbourne. (90 min.)

TWILIGHT ZONE—Drama

Lost while driving, a reporter winds up in the "Valley of the Shadow," where he watches his dog vanish into thin mountain air. Mayor: David Opatoshu. Philip: Ed Nelson. Ellen: Natalie Trundy. Connolly: Jacques Aubuchon. (60 min.)

6 (9) JAZZ FROM NEWPORT

SPECIAL Cameras record the sights and sounds of the 1966 Newport Jazz Festival. Artists seen in this program include trumpeters Dizzy Gillespie, Bobby Hackett and Jimmy Owens; guitar players Charlie Byrd and Kenny Burrell; pianists George Wein and Russ Tompkins; bass player Gene Taylor; and drummer Billy Kaye. Highlights: "Michelle," "St. Louis Woman" and "The Days of Wine and Roses." Pianist Billy Taylor is the host. (Rerun; 60 min.)

7 TALL MAN—Western

The McBean girls decide that their father should remarry. June McBean: Judy Nugent.

8 SEASPRAY—Adventure

COLOR An unknown villain is poisoning crops and livestock at a small New Zealand farm. Wells: Walter Brown.

THE LIQUID FIRE

See Monday 8 P.M. Ch. 9 for details.

COMBAT!—Drama

Barbu, the leader of a roving gypsy band, is harassing Saunders' squad. The sergeant refuses to turn over a captured SS officer who slaughtered Barbu's people. Saunders: Vic Morrow. Kirby: Jack Hogan. Doc: Conlan Carter. Caje: Pierre Jalbert. McCall: William Bryant. (Rerun; 60 min.)

**Guest Cast** 

Barbu ...... Ricardo Montalban Major Krieghoffen .... David Sheiner Kako ..... Eugene Iglesias

Last show of the series.

13 MOVIE—Mystery

"The People Against O'Hara." (1951) A fish-market employee is on trial for a murder he did not commit. Spencer Tracy, Pat O'Brien, Diana Lynn, John Hodiak, Eduardo Ciannelli. (Two hours)

D DICK POWELL—Drama

Night-club owner Charlie Harris loves

# September 3, 1967 Sunday

Evening

singer Linda Baxter—but a gambling czar knows that Linda is married. Charlie: Anthony Franciosa, Linda: Julie London. Monte: Jim Backus. (60 min.)

6:30 NY FAVORITE MARTIAN-Comedy

RETURN COLOR Ray Walston, as a stranded visitor from Mars, becomes "Uncle Martin" to newspaper reporter Tim O'Hara (Bill Bixby), who gives the spaceman shelter. Pamela Britton portrays Mrs. Brown, the landlady; and J. Pat O'Malley is seen as Mr. Burns, Tim's boss. Tonight: In the first of a two-part story, Tim and Martin find themselves in

(7) INVADERS—Drama

St. Louis, circa 1849.

COLOR David becomes a chauffeur to gain access to a space-age quisling. His employer: a power-hungry industrialist who has sold out to the invaders. David: Roy Thinnes. George Vikor: Jack Lord. Nexus: Alfred Ryder. (Rerun; 60 min.)

MR. TERRIFIC—Comedy

Stanley tries to get the goods on a dentist who specializes in spying. In the process, the dentist plants an eavesdropping device in Stanley's mouth—and the super hero is suddenly broadcasting everything. Stanley: Stephen Strimpell. Reed: John McGiver. (Rerun)

Last show of the series.

O IN MY OPINION—Interview

Sen. Thruston B. Morton (R., Ky.) talks about the Vietnam conflict, and the Republican Party's prospects in 1967 and 1968. Host: Paul Niven. (Rerun)

DEATH VALLEY DAYS—Drama

COLOR After her father is jailed for contempt of court, Kate Melville takes over his job as sheriff. Kate: Gloria Talbott. Judge Lander: Richard Anderson. Will Melville: Dick Foran. Gabe: Gregg Palmer. Amos Marsh: Rex Holman. Caleb: Hank Patterson.

NEWLYWED GAME

7:00 2 HOLLYWOOD AND THE STARS

Cameras view Hollywood, the movie capital, from Hollywood Boulevard to Beverly Hills. Joseph Cotten is the narrator.

**5 8 10 12** LASSIE—Adventure COLOR This series' second all-animal show finds Lassie battling a possum as she fights to protect a mother owl. Directed by William Beaudine Jr. (Rerun)

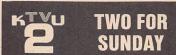
Pitfalls of the used-car market are discussed by Bob Knoll, automotive consultant for Consumers Union; Pat Kanelos of the Independent Automobile Dealers Association; California assemblyman John Foran; former car dealer Earle "Mad Man" Muntz; and psychologist Michael Schmidt. Richard McCutchen. (Rerun)

**1** VOYAGE—Adventure

Michael Dunn portrays a clown whose painted smile hides a grim fate for the Seaview. Brought aboard in a cargo of wax statues, he starts replacing the crewmen with zombielike replicas of themselves. Crane: David Hedison. Nelson: Richard Basehart. Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. (Rerun; 60 min.)

MOVIE-Drama

"Casablanca." (1942) A cafe owner in Casablanca unexpectedly encounters his former love and her husband who are fleeing the Nazis. Humphrey Bogart, Ingrid Bergman, Paul Henreid, Sidney Greenstreet, Peter Lorre.



## 6:00 PM



Sally Field as

GIDGET

in color

#### 6:30 PM



Ray Walston as MY FAVORITI MARTIAN

in color

# Sunday September 3, 1967

Evening

#### 7:30 MOVIE—Suspense

"Kill and Be Killed." (1966) Two lovers devise a murder plot in hopes of winning an inheritance. Olga Dubarry, Albert Mendoza. (Two hours)

#### 3 4 7 DISNEY'S WORLD

COLOR Former silent-film star Pola Negri portrays an eccentric jewel-fancier in the conclusion of "The Moon-Spinners." Mark tries to intercept Stratos before the wily thief can sell the stolen gems. This 1964 feature was filmed on the island of Crete. (Rerun; 60 min.)

#### Cact

ous	
Mme. Habib	Pola Negri
Nikky	Hayley Mills
Stratos	Eli Wallach
Mark	Peter McEnery
Aunt Frances	Joan Greenwood
Gamble	.John Le Mesurier
Mrs. Gamble	Sheila Hancock
Alexis	Michael Davis
Ship's Captain	André Morell
Police Lieutenant	
Hearse Driver	Steve Plytas

#### 5 8 10 21st CENTURY

"The Mighty Atom," an examination of how atomic energy is being harnessed to serve mankind. Cameras focus on such experiments as Plowshare which will use atomic power to dig canals. Among those interviewed: Glenn T. Seaborg, chairman of the AEC. Host: Walter Cronkite. (Rerun)

Next week, this series returns to its regular 6 P.M. time spot and "Gentle Ben," an adventure series, debuts here.

6 9 IN MY OPINION—Interview
See 6:30 P.M. Ch. 9 for details. (Rerun)

SWEDISH SCENE—Documentary
COLOR "Valadalen—Gateway to Fitness," a profile of trainer Gösta Olander.

IT'S ABOUT TIME—Comedy

COLOR To keep their cave friends from being evicted. Hector and Mac try to pass them off as foreign VIPs (very important primitives). Hector: Jack Mullaney. Mac: Frank Aletter. Shad: Imogene Coca. Gronk: Joe E. Ross. Tyler: Alan De Witt. Mior: Mary Grace. Breer:

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# September 3, 1967 Sunday

Evening

Pat Cardi. (Rerun)

Last show of the series. Next week in this time spot: "Gentle Ben," a new adventure series.

#### 8:00 5 8 10 12 ED SULLIVAN

Guests: the Smothers Brothers, Mel Tormé and the Woody Herman orchestra, singers Enzo Stuarti and Gail Martin (Dean's daughter), comedians Nipsey Russell and George Carlin, the banjo-playing Your Father's Mustache, and the Seven Staneks, a balancing act. Ray Bloch orchestra. (Rerun; 60 min.)

Highlights

"Bring Back Bands" .... Mel, Woody
"Vesti la giubba" .... Enzo
"He Lovès Me," "Rose of Washington
Square" .... Gail
Banjo medley ... Your Father's Mustache

(6) (9) SUNDAY NIGHT

Lee Nichols takes another look at "communication," as a basic and universal human force. (Live; three hours)

#### 7 11 13 FBI—Drama

color Erskine and Rhodes investigate a kidnaping with a cruel twist. The victim's parents have received two ransom notes: one from the kidnapers—and one from an extortionist who is trying to cash in on the family's troubles. Erskine: Efrem Zimbalist Jr. Rhodes: Stephen Brooks. (Rerun; 60 min.)

#### **Guest Cast**

Roy Enfield ... Tim O'Connor
Jack Hauser ... Tim McIntire
Tom Enfield ... Tom Lowell
Elizabeth Page ... Ellen Corby
Earl Page ... Jon Lormer

STANDWELLS—Puppets

The Little Players perform a combination of songs and scenes: Elsie is Lady Macbeth; MIle. Garonce sings Noel Cow-

ard's "Kiss Me"; and Isabelle and Sicnarf sing "Red, Red Robin."

## 8:30 3 4 7 COLOR LET'S MAKE A

Last nighttime show of the series. Next week, "Mothers-in-law," a half-hour comedy, debuts in this time spot.

#### TOY THAT GREW UP-Movie

"The Covered Wagon." This 1923 story of how the West was won was Hollywood's first Western epic. Alan Hale Sr., Ernest Torrence, Lois Wilson. (60 min.)

#### 9:00 3 4 (7) 3 BONANZA—Western

COLOR Scheduled: "Judgment at Red Creek." Little Joe joins a posse hunting two men suspected of robbery and murder. Leading the manhunt is Rimbau, who's determined to exact his own justice without regard for the law. Little Joe: Michael Landon. (Rerun; 60 min.)

#### **Guest Cast**

RimbauJohn Ireland
Mapes Harry Carey
Willow Bartlett Robinson
MorganJohn Rayner
Hill Martin West
Jack RimbauJames Sikking

Next week: the big Fall Preview Issue of TV GUIDE. Don't miss it!

#### 5 10 12 OUR PLACE—Variety

COLOR Guest is Arthur Godfrey. In sketches, Jack Burns and Avery Schreiber do a take-off on political campaigning and offer their impressions of panhandlers. (60 min.)

Highlights

"Turn Around," "The Country's in the

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# Sunday September 3, 1967

Evening

Very Best of Hands" ... Arthur, Rowlf Last show of the series. The Smothers Brothers return next week.

#### MOVIE—Western

"The Sheepman," a 1958 satire on the perennial Old West battle between cattlemen and sheepherders. Jason Sweet becomes a marked man when he tries to raise sheep in Powder Valley, where a brutish cattle baron rules with an iron hand. (Rerun; two hours)

#### Cast

Jason Sweet	ord
Dell Payton Shirley MacLa	ine
Bedford Leslie Niel	sen
Jumbo Mickey Shaughne	ssy
Milt Edgar Bucha	nan

At the conclusion of the movie, a film featurette will be telecast.

#### 9:30 ROLLER DERBY

COLOR Detroit Devils vs. Bay Bombers.

#### CREATIVE PERSON—Boulez

COLOR This study of contemporary music examines the works and theories of Pierre Boulez, avant-garde composer and conductor. Boulez believes that the modern concert-goer doesn't need to understand 20th-century music to enjoy it. The program includes a performance of "Eclat," in which Boulez illustrates some of his musical principles. Films show the composer backstage at London's Festival Hall; talking with violinist Isaac Stern; and at home in West Germany.

#### 10:00 3 4 8 THE SAINT-Mystery

COLOR Simon Templar (the Saint) is drawn into a mystery involving a cash-

iered Royal Air Force officer and the hijacking of a secret airplane. Saint: Roger Moore. (Rerun; 60 min.)

#### Guest Cast

Diana Gregroy	Fiona Lewis
Mike Gregory	William Gaunt
Nadya	Imogen Hassall
Hassani	Marne Maitland

Last show of the series. Next week, "High Chaparral," a Western series, debuts with a two-hour show at 9 P.M. Subsequent episodes will be one hour, telecast from 10-11 P.M.

#### 5 10 12 CANDID CAMERA

COLOR Teen-agers take part in a phony soft-drink commercial; children explain slang expressions; and youngsters suggest new subjects for the school curriculum. Also a series of old "Candid Camera" sequences set to music. Hosts: Bess Myerson and Allen Funt. (Rerun)

Last nighttime show of the series. Next week, "Mission: Impossible" takes over this time spot.

#### (7) MOVIE—Western

"The Sheepman." See 9 P.M. Ch. 7. (Re-run; two hours)

10:00 9 MEN OF OUR TIME—Mussolini See Monday 7 P.M. Ch. 9. (60 min.)

#### 10:30 5 10 12 WHAT'S MY LINE?

"What's My Line?" appearance (Feb. 2, 1950) highlight this series' finale. Panelists are Steve Allen, actor Martin Gabel, and regulars Arlene Francis (Mrs. Gabel) and Bennett Cerf.

Next week, "Mission: Impossible" takes over this time spot.



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# September 3, 1967 Sunday

Evening

#### 11:00 HUMAN JUNGLE-Drama

One young woman wants to give her baby up for adoption, and the other wants to leave her husband. Doreen Stokes: Susan Burnet. (60 min.)

3 MEET THE PRESS—Interview
COLOR See 5 P.M. Ch. 4 for details.

A NEWS—Jerry Jensen

5 COLOR NEWS—John Weston

7 11 13 COLOR NEWS—McBee

8 10 12 COLOR NEWS-Reasoner

11:15 A MOVIE—Mystery

"Sherlock Holmes and the Voice of Terror." (1942) A mysterious Nazi radio broadcast terrorizes the English populace with threats of destruction. Basil Rathbone, Nigel Bruce. (60 min.)

7 COLOR NEWS—Gary Bentley
8 SACRED HEART—Religion

Obstacles to inner peace.

MOVIE—Comedy

"Private's Progress." (English; 1956) University student Stanley Windrush quits his studies to join the British Army, but he has trouble adjusting to Army life. Richard Attenborough, Dennis Price, Terry-Thomas. (One hour, 50 min.)

NEWS—Paul Lockwood
PETER GUNN—Mystery

Gunn finds a baby on his doorstep. Gunn: Craig Stevens. Willie: James Millhollin.

JOEY BISHOP—Variety

COLOR Scheduled guest: folk singer Janis Ian. (90 min.)

11:20 5 COLOR NEWS—Harry Reasoner 11:30 3 JOHNNY CARSON—Variety

COLOR Guests: Buddy Hackett, folk singers Peter, Paul and Mary, and actress Mamie Van Doren. Ed McMahon, Milton DeLugg. (Rerun; 90 min.)

MOVIE—Drama

"The Threat." (1960) A detective is falsely accused of murder. Robert Knapp, Linda Lawson, Barney Phillips, Lisabeth Hush, James Seay.

I LARAMIE—Western

Slim and Jess take on restless drifter Fred Powers as a ranch hand, unaware that hired killers are after him. Fred: John Lupton. Slim: John Smith. Jess: Robert Fuller. (60 min.)

11:35 MOVIE—Drama

"Pursued." (1947) The hatred that

courses through a man's soul leads him into numerous dangers. Teresa Wright, Robert Mitchum, Judith Anderson, Dean Jagger, Alan Hale. (One hour, 55 min.)

12:00 7 COLOR NEWS—Keith McBee

12:15 4 SQUAD CAR-Police

A former GI wants his ex-wife to give him their son. He uses a homemade bomb as gentle persuasion. Paul Bryar.

#### 1:15 4 MOVIE—All Night

1. COLOR "Will Sucess Spoil Rock Hunter?" (Comedy; 1957) Rockwell Hunter, a neurotic copywriter, suddenly finds himself touted publicly as the world's greatest lover. Tony Randall, Jayne Mansfield, Henry Jones, Betsy Drake, Joan Blondell. 2. "Too Much, Too Soon." (Biography; 1958) The story of Diana Barrymore, daughter of famed actor John Barrymore. Dorothy Malone, Errol Flynn.

3. "Part-Time Wife." (Comedy; English; 1961) An insurance salesman lets his wife pose as the wife of an old army friend who needs to impress a rich uncle. Anton Rogers, Nyree Dawn Porter.





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## Monday September 4, 1967

## Morning

#### 6:00 RHYME AND REASON

 The re-election campaign of Detroit councilman Mel Ravitz.
 Language choice and usage as a reflection of personal style. (60 min.)

SUMMER SEMESTER-Education Urban Issues: "Is Urbanization a Phenomenon Limited to Developing Nations?" Lecturer: Marshall Stalley.

A.M.—Jim Dunbar, Dick Carlson

6:25 4 FARM NEWS

6:30 4 SEMINAR IV—Education

The nature of story: Henry James.

5 ARCHEOLOGY—Education

Dr. Rodney Young explains the effects of the Near East upon the West.

Urban Issues: "Is Urbanization a Phenomenon Limited to Developing Nations?"
Lecturer: Marshall Stalley.

6:55 B COLOR NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: Steve Allen, Hugh Downs, Barbara Walters, Joe Garagiola, Frank Blair. (Taped from this morning's live telecast; two hours)

5 KPIX EDITORIAL

COLOR FOCUS ON FARMING

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti
12 CHRISTOPHER PROGRAM

7:15 R KING KONG—Cartoons

7:30 NEWS—Jim Anderson

COLOR NEWS—Monsees, Bales

7:35 12 COLOR NEWS—Joseph Benti



## 7:45 BEANY AND CECIL—Cartoons 7:55 VOICE OF AGRICULTURE

COLOR How farmers encourage the use of raisins in bakeries and homes.

8:00 5 10 12 CAPTAIN KANGAROO

COLOR Story: "What Do You Say,
Dear?" (60 min.)

VIRGINIA GRAHAM—Interviews
Guests are actress Diana Sands and
Bonnie Bedelia, and singer Geneviève.

8:15 13 COLOR CARTOONLAND

8:25 BETTER LIVING—Religion

8:30 MOVIE—Drama

Pat Montandon's Prize Movie: "The Awakening." (Italian; 1955) A sensitive nun begins to question the vows she has taken. Anna Magnani, Eleanora Rossi Drago. (Two hours)

DISCOVERY '67—Children

"Discovery" begins a two-part tour of one of the world's most interesting cities —New York. Places visited include the Empire State Building and the Central Park Children's Zoo. (Rerun)

13 COLOR JACK LA LANNE

8:45 2 RELIGION TODAY—Protestant 9:00 2 COLOR POPEYE—Cartoons

3 4 8 SNAP JUDGMENT-Game
COLOR Guests: actors Cliff Robertson
and Patricia Harty. Host: Ed McMahon.

5 10 12 CANDID CAMERA
Children tell their favorite jokes; people

Children tell their favorite jokes; people in a phone booth find the floor sinking into the ground. Host: Allen Funt.

7 JACK LA LANNE—Exercise
11 HOCUS POCUS—Children

B DATING GAME

9:25 3 4 8 COLOR NEWS—Vanocur 9:30 2 COLOR ROMPER ROOM-Children

3 4 7 8 COLOR CONCENTRATION—Game

5 10 12 BEVERLY HILLBILLIES
Jethro unwittingly visits a psychiatrist.
Jethro: Max Baer.

R LORETTA YOUNG—Drama

While touring Korea, Pam Gates and her husband are adopted by a ragged waif. Pam: Loretta Young. Kim-Ko: George Matsui. Ed Gates: Kim Spaulding.

10:00 3 4 7 8 PERSONALITY-Game
COLOR Celebrities: Jim Backus, Rose
Marie and Dick Shawn.

## September 4, 1967 Monday

Morning-Afternoon

B	m	TO .	AN	DY	GR	IFF	HTI	
		Trans.			~			

Barney is determined to tighten the bank's security. Barney: Don Knotts.

DONNA REED—Comedy

The Stones try to establish a credit rating. Alex: Carl Betz.

#### R EVERYBODY'S TALKING

Celebrity guests: Victor Buono, Jeremy Clyde and Glynis Johns.

#### 10:30 CARLTON FREDERICKS

COLOR Guest is Robert Baird, founder of Haven, a narcotics clinic in Harlem.

## 3 4 7 8 HOLLYWOOD SQUARES—Game

COLOR Celebrities: Steve Allen, Jayne Meadows (Mrs. Allen), Morey Amsterdam, Victor Buono, Wally Cox, Ruta Lee, Rose Marie, Dick Patterson and Charley Weaver. Host: Peter Marshall.

#### DICK VAN DYKE

Van Dyke (Rob) and the regulars display their talents in a variety show. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.

DIB DATELINE: HOLLYWOOD Interviewed: actor Telly Savalas.

10:55 7 II COLOR CHILDREN'S DOC-TOR—Advice

COLOR NEWS

11:00 2 COLOR NEWS—Claud Mann

3 4 7 COLOR JEOPARDY
5 8 10 12 COLOR LOVE OF
LIFE—Serial

COLOR HONEYMOON
RACE—Game

11:25 5 8 10 12 COLOR NEWS

11:30 COLOR CHARLEY AND HUM-PHREY—Children

3 4 7 8 COLOR EYE GUESS
5 10 12 COLOR SEARCH FOR
TOMORROW—Serial

7 D B FAMILY GAME

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 7 COLOR NEWS-Newman
8 COLOR NEWS—Bud Walling

#### Afternoon

12:00 3 5 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A
DEAL—Game

#### EVERYBODY'S TALKING

Celebrity guests: David Hedison, Nipsey Russell and Jane Withers.

TO BE ANNOUNCED

QUENCES—Game

12:25 4 7 COLOR NEWS—Dickerson

8 COLOR NEWS—Bud Walling

12:30 PDQ-Game

COLOR Celebrity guests are singer Keely Smith, and actors Michael Landon and Nick Adams. Host: Dennis James.

3 MERV GRIFFIN—Variety

COLOR Scheduled guests: Leslie Uggams of Broadway's "Hallelujah, Baby!". Comedian Milt Kamen and singer Dana Valeri. Arthur Treacher. (90 min.)

4 COLOR DAYS OF OUR LIVES
5 8 10 12 COLOR AS THE

WORLD TURNS—Serial

7 7 DONNA REED—Comedy

Donna and Alex launch a togetherness campaign for a couple planning a divorce. Alex: Carl Betz.

**III** LU RYDEN—Variety

12:45 13 COLOR AGRICULTURE TODAY

1:00 MOVIE—Drama

Dialing for Dollars: "The Whistle at Eaton Falls." (1951) Labor and management get together to try and avert a strike. Lloyd Bridges, Ernest Borgnine. (One hour, 55 min.)

4 COLOR DOCTORS—Serial

5 8 10 12 PASSWORD—Game

COLOR Guests: actor Jim Backus and comedienne Dorothy Loudon.

7 7 11 13 FUGITIVE—Drama Kimble faces danger aboard an Alaska-

bound freighter. Adrienne: Geraldine Brooks. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

**COLOR** Guests: singer Joe Williams and financial advisor Charles Neal.

2:00 3 4 YOU DON'T SAY!-Game

COLOR Celebrity guests: actress Sherry Jackson and comic actor Paul Lynde.

5 8 10 12 COLOR TO TELL
THE TRUTH—Game

7 7 D & COLOR NEWLYWED GAME—Bob Eubanks

TV GUIDE A-39

# Monday September 4, 1967

Afternoon

2:25 **5 8 10 12 COLOR** NEWS 2:30 **3** MOVIE—Drama

COLOR "Good Morning, Miss Dove." (1955) While hospitalized, a dedicated schoolteacher reviews her four decades in a small New England town. Jennifer Jones, Robert Stack, Kipp Hamilton, Chuck Connors, Biff Elliott, Robert Douglas, Richard Deacon, Marshall Thompson. (90 min.)

4 (7) MATCH GAME

COLOR Guests: TV personality Bess Myerson and Bert Parks.

5 8 10 12 COLOR EDGE OF NIGHT—Serial

DIE DREAM GIRL

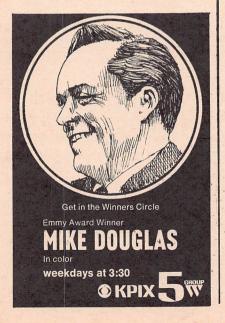
COLOR Guests: Ken Beery, Troy Donahue, Marty Ingels and Dana Wynter.

2:55 **2 4 7 7 11 (3** COLOR NEWS 3:00 **2** COLOR TRUTH OR CONSE-

QUENCES—Game

A brainy beauty prescribes a more active

life for Bentley. John Forsythe.



# 5 3 10 12 SECRET STORM 7 7 11 13 GENERAL HOSPITAL 3:30 2 COLOR CAPTAIN SATELLITE

4 DIVORCE COURT—Drama

A wife accuses her husband of adultery. Frances: Merriman Gatch.

MIKE DOUGLAS—Variety

COLOR Scheduled guest: actor Dennis Morgan. Ellie Frankel Sextet. (90 min.)

7 (7) 11 (3 COLOR DARK

SHADOWS—Serial

MISTER ED—Comedy
Mister Ed's expelled from the set of a
Western movie. Wilbur: Alan Young.

GOLF TOURNAMENT

SPECIAL COLOR Final-round play in the Carling World Golf Championship. A course map is in the Close-up opposite. (Taped from today's live telecast)

Regular programming is pre-empted.

4:00 3 9 7 8 BASEBALL—Indians

SPECIAL COLOR The Cleveland Indians meet the Twins at Bloomington, Minn. Sandy Koufax, Pee Wee Reese and Curt Gowdy report. (Live)

7 11 COLOR DATING GAME
13 COLOR CAP'N DELTA-Cartoons

4:30 2 COLOR UNCLE WALDO
7 GYPSY ROSE LEE—Interviews

COLOR Liberace plays "Impossible Dream," from "Man of La Mancha."

Dr. Stuart Logan is accused of cheating by his assistant, who received no credit for a book he helped Logan write. Bob: Peter Helm. Van Fowler: James Noah. Logan: G. B. Atwater. Mason: Raymond Burr. Myra Finlay: Adrienne Ellis. Evelyn Wilcox: Lee Merriwether. (60 min.)

5:00 SUPERMAN—Adventure

COLOR A time machine carries Clark, Lois, Jimmy, Perry and a gangster back to a prehistoric era. Clark: George Reeves. Lois: Noel Neill.

MERV GRIFFIN—Variety
COLOR See 12:30 P.M. Ch. 3 for details. (60 min.)

7 13 COLOR NEWS
9 CREATIVE PERSON—Boulez
See Sunday 9:30 P.M. Ch. 9 for details.

Afternoon-Evening

10 PDQ—Game

COLOR Celebrity guests: Michael Landon, Ken Berry and Abby Dalton.

MODERN ALMANAC

A look at the harvesting, processing and packaging of walnuts.

5:30 DENNIS THE MENACE-Comedy
Mr. Wilson has always hated the saxophone now Dennis wants to buy it. Dennis: Jay North.

7 11 13 COLOR NEWS-Jennings

© EXPERIMENT—Science

[COLOR] See Friday 8:30 P.M. Ch. 9.

[D] [COLOR] NEWS—Gray, Rowe

5:45 6 FRIENDLY GIANT—Children

A maritime music show.

### **Evening**

6:00 2 LEAVE IT TO BEAVER—Comedy
It's love at first sight when Beaver and
his pals see a burro for sale. Beaver:
Jerry Mathers.

5 12 COLOR NEWS

6 9 BROTHER BUZZ—Animals

Subject: Army ceremonial horses in Washington, D.C.

MOVIE—Comedy

"Bonzo Goes to College." (1952) A chimpanzee runs away from a carnival and seeks refuge in a college town, where he gets on the football team. Maureen O'Sullivan, Edmund Gwenn, Gigi Perreau, Irene Ryan, David Janssen, Gene Lockhart, Charles Drake, Guy Williams, Frank Wilson. (90 min.)

9 PORTRAIT IN MUSIC

The Berkeley Chamber Singers perform portions of "Missa L'Homme Arme."

10 COLOR NEWS—Walter Cronkite
11 MIKE DOUGLAS—Variety

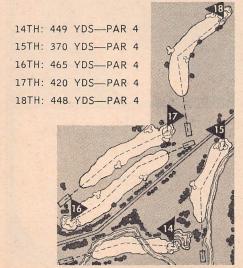
COLOR Scheduled guest: actor Dennis Morgan, Ellie Frankel Sextet. (90 min.)

MOVIE—Western

COLOR "War Drums." (1956) An Apache chief captures a Mexican girl and makes her his bride despite the disapproval of his tribe. Lex Barker, Joan

CLOSE-UP GUIDE

## 3:30 10 2 GOLF TOURNAMENT—Canada

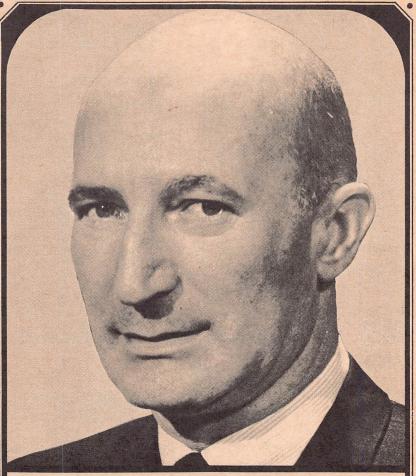


**SPECIAL** COLOR Final-round action in the \$200,000 Carling World Golf Championship is telecast from the Board of Trade Golf Club in Toronto.

Cameras cover play at the 14th-18th holes of the par-71, 7024-yard course. The fifth annual event offers a top prize of \$35,000.

The tourney, noted for its international flavor, includes entrants from Canada, Great Britain, Ireland, New Zealand, and various Latin-American and African nations. The defending champion is Australian Bruce Devlin.

In assessing this year's tournament, course director Murray Tucker predicts that a six-under-par 278 might be good enough to take the championship. Undulating greens, Tucker says, could mean a lot of three-putting from the 13th hole on, and a relatively high winning score.



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## September 4, 1967 Monday

Evening

Taylor, Ben Johnson, Larry Chance, Richard Cutting.

#### 6:15 9 FRIENDLY GIANT—Children

Friendly and Rusty read "Caps for Sale."
6:30 McHALE'S NAVY—Comedy

Binghamton's transfer to headquarters is in jeopardy: A large shortage has been discovered in the supply inventory. Mc-Hale: Ernest Borgnine.

## 5 12 COLOR NEWS—Cronkite

6 MUSICAL PORTRAITS
Guitarist Laurindo Almeida plays "Music
for the Spanish Guitar," by Villa-Lobos.

WHAT'S NEW—Children

"Adventures in Dinoland," first of a fivepart program showing how life developed on earth. Wildlife photographer Murl Deusing describes the amphibians that dominated the shallow seas 600 million years ago. Al Binford is the host.

#### McHALE'S NAVY—Comedy

First prize in the big raffle is a date with a French beauty. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

#### 7:00 PATTY DUKE—Comedy

Patty decides to write the great American teen-age novel after reading a best-seller written by a French teen-ager. Patty and Cathy: Patty Duke.

3 7 COLOR NEWS-Chet Huntley,

David Brinkley

A NEWS—Art Brown, Jerry Jensen

RIFLEMAN—Western

Learning that his embezzlement has been discovered, bookkeeper Asa Manning tries to contact a professional gunfighter. Lucas: Chuck Connors. Jackford: Bert Freed. Manning: William Phipps.

6 9 LIQUID FIRE—Drama

See 8 P.M. Ch. 9 for details.

8 COLOR NEWS

MEN OF OUR TIME—Mussolini

This chronicle of the career of Benito Mussolini, the founder of Fascism, views II Duce (the leader) working in grain fields and at construction sites, strutting and posturing on his balcony-stage and meeting with Hitler. Films and stills show the Italian army in victory and defeat; the Fascist black shirts' march on Rome in 1922; German paratroopers' rescue of Mussolini in 1943; and his capture by Italian partisans in 1945. Saville Davis

interviews historian Massimo Salvadori, who while serving with the British army, helped organize the 1945 anti-German uprisings in Italy. Script by English historian A. J. P. Taylor who also narrates. Adapted by N.E.T. from a production of Granada-TV, England. (60 min.)

#### 10 TWILIGHT ZONE—Drama

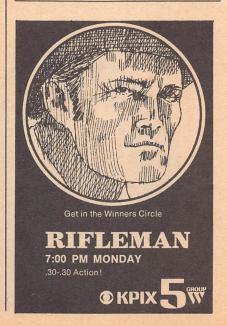
Once the toast of Hollywood, Barbara Jean Trenton longs desperately to recapture her youth. Barbara: Ida Lupino.

#### **M** BATMAN—Adventure

Conclusion: Super-criminal Chandell (alias Fingers) is wooing Aunt Harriet in an áttempt to get his hands on the Wayne fortune. Batman: Adam West. Robin: Burt Ward. Aunt Harriet: Madge Blake. Gordon: Neil Hamilton. O'Hara: Stafford Repp. Chandell: Liberace. Alfred Syle: James Millhollin. (Rerun)

#### RANGO—Comedy

COLOR One blunder leads to another as Rango and Pink Cloud head south of the border to capture an elusive Mexican bandit. Rango: Tim Conway, Pink Cloud:



## Monday September 4, 1967

**Evening** 

Guy Marks. Sheriff: Don Haggerty. El Diablo: Mike DeAnda. (Rerun)

7:30 MOVIE—Adventure

"Kill and Be Killed." See Sun. 7:30
P.M. Ch. 2 for details. (Two hours)

3 COLOR NEWS—Bob Whitten
4 COLOR NEWS-Huntley, Brinkley
5 3 10 12 GILLIGAN'S ISLAND

COLOR A case of mixed identities throws the island into more than the usual state of confusion. Gilligan: Bob Denver. Mary Ann: Dawn Wells. Ginger: Tina Louise. Professor: Russell Johnson. Howell: Jim Backus. (Rerun)

Last show of the series. Next week, "Gunsmoke" launches its new season in the 7:30-8:30 P.M. time spot.

Drama critics Walter Kerr (New York Times) and Elliot Norton (Boston Record-American) compare their views on theater in America. Mr. Kerr also discusses the critic's problems of meeting a newspaper deadline. (Rerun)

7 IB IRON HORSE—Western

COLOR An Indian ultimatum puts a heavy responsibility on Ben. The Shoshone threaten to wipe out a Wyoming town unless Ben hands over 8-year-old Red Feather, sole survivor of an Arapaho raiding party. Ben: Dale Robertson. Barnabas: Bob Random. Lucas: Martin Ashe. (Rerun; 60 min.)

#### **Guest Cast**

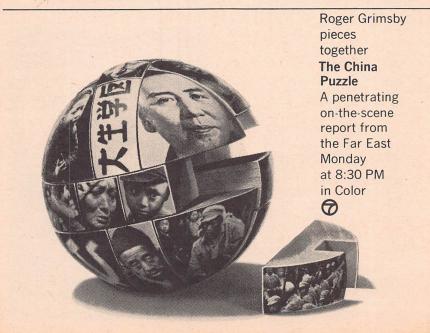
Johnny Hobart Michael Rennie
Red Feather Tony Davis
Cabot Jock Gaynor
Gato Blaisdell Makee
Amy Hobart Anna Karen
Sheriff Walter Mathews
Watkins Snag Werris

Last show in this time spot. Next week, "Cowboy in Africa," an hour-long adventure series, debuts here. "Iron Horse" moves to Saturday, 9:30-10:30 P.M., beginning Sept. 16.

(7) NEWS

III PERRY MASON—Mystery

Lucas Tolliver has Mason draw up a



# September 4, 1967 Monday

Evening

will leaving him everything his wife owns -even though he hasn't yet married the lady. Tolliver: Noah Beery. Alice Munford: K. T. Stevens, Mason: Raymond Burr. (60 min.)

MOVIE—Drama

"The Fountainhead." (1949) An unconventional architect struggles to maintain his personal integrity. Gary Cooper, Patricia Neal. (Two hours)

8:00 A MOVIE—Drama

COLOR "Battle Cry." (1955) The romantic and military problems of five Marines during World War II. Leon Uris wrote the screenplay from his own novel. (Two hours)

Cast

Major Huxley .	Van Heflin
Andy	Aldo Ray
Danny	Tab Hunter
Kathy	Mona Freeman
Pat	Nancy Olson
Elaine	Dorothy Malone
	Anne Francis
Sergeant Mac	James Whitmore
	Raymond Massey

## 5 8 10 12 CHILDREN'S MUSI-

SPECIAL COLOR Hans Christian Andersen's "The Emperor's New Clothes" is performed by New York's Prince Street Players. The famed repertory company has added an original score to the classic tale of a vain emperor who purchases an invisible wardrobe. Players founder Jim Eiler wrote the lyrics and book adaptation; music by Jeanne Bargy. Songs include "The Emperor Needs New Clothes." (60 min.)

Cast

Empress ...... Marcie Stringer

Chester the Jester: Fred Grades. Sinister the Prime Minister: Robert Dagny. Verity: Vicky Morales. Stitch: Don Potter. Sew: Alan Kass.

Regular programming is pre-empted.

#### 6 9 OPEN MIND—Discussion

The cost of advertising is discussed by Colston Estey Warne of Consumers Un-ion; John M. Blair, economic advisor to the Senate Anti-Trust Subcommittee; Jules Backman, author of "Advertising and Competition"; and Peter W. Allport of the Association of National Advertisers. Host: Eric F. Goldman. (60 min.)

7 PHYLLIS DILLER—Comedy

COLOR Tax man Baldwin, a battlescarred veteran of the Pruitt's war on poverty, is again trapped in one of their money-making operations. Rudy: John Astin. Steffi: Pam Freeman. Baldwin: Richard Deacon. Clark: Barry Kelley. (Rerun)

Last show of the series.

#### 9 LIQUID FIRE—Drama

Documentary-drama about labor leader Samuel Gompers and his efforts to establish solidarity among the world's unions. Narrator Douglas Matson is seen in the role of Gompers' associate. Gompers (as an old man): Leon Janney. Gompers (as a young man): Larry Robinson. Iglesias: Luis Van Rooten, Woodrow Wilson: Guy Spaull, Sophia: Claudett Nevins, Mother: Sylvia Davis. Samuel Gompers (as a child): Alan Howard.

#### 8:30 MOVIE—Western

COLOR | "Calamity Jane and Sam Bass." (1949) In the 1800's, outlaw Sam Bass meets Calamity in Denton, Texas. Yvonne DeCarlo, Howard Duff, Dorothy Hart, Willard Barker, Norman Loyd. (90 min.)

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## Monday September 4, 1967

**Evening** 

#### KG0-TV NEWS SPECIAL

Roger Grimsby narrates. See the Close-up on the opposite page.

#### (7) III IB RAT PATROL—Drama

The Germans are willing to trade Moffitt for a prisoner held by the Rat Patrol, but Troy will have a hard time making the exchange: His prisoner is dead. Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Lawrence Casey. Pettigrew: Justin Tarr. (Rerun)

#### **Guest Cast**

Colonel Voss	Ben Wright
Captain Rostov	Barry Ford
Dorf	. Michael Vandever
Dr. Schiller	Guy Danfort
Captain Boggs	Morgan Jones
Nurse	Kay Michaels

#### © ERIC HOFFER—Comment

Eric Hoffer talks about his life "From the Cradle to Skid Row." He discusses his family, his blindness and recovery, and his work as a dockyard laborer. James Day is host.

# MONDAY 10:30 PM



#### 9:00 7 m R FELONY SQUAD-Drama

color "The Strangler" has been terrorizing a beach colony. Sam and Jim have one major suspect: a colony resident with a prior record of arrest for a similar crime. Sam: Howard Duff. Jim: Dennis Cole. (Rerun)

#### **Guest Cast**

Eliot Rogers	Jason Evers
Phil Calder	Dean Harens
Dorothy Rogers	Norma Crane
Laura Calder	Kathie Browne
Ann Selby	Marilyn Hanold
Joe Vega	Steven Marlo
Mrs. Foreman	Terry Naylor
Guard	. Charles Waggenheim

#### (7) FBI—Drama

COLOR See Sun. 8 P.M. Ch. 7. (60 min.)

### 5 8 10 12 ANDY GRIFFITH

COLOR Amateur comedian Howard is a big hit on a TV show, but a total flop in Mayberry: The folks are snubbing Howard because his jokes were about them. Howard: Jack Dodson, Aunt Bee: Frances Bavier. Opie: Ronny Howard. Goober: George Lindsey. Floyd: Howard McNear. Clara: Hope Summers. Colonel Tim: Dick Haynes. Driver: Tol Avery. Bill Hollenbeck: Dick Curtis. (Rerun)

Next week: the big Fall Preview Issue of TV GUIDE. Don't miss it!

#### 6 9 9 NET JOURNAL

The accent is on progress in this tour of Ethiopia. Cameras tour the countryside to contrast ancient and modern elements of this African country. Films show markets and mosques, a Jewish community and an American industrial fair. In interviews, scientist Aklilu Lemma and sociologist Don Levine examine Ethiopia's budding prosperity. Denis Mitchell is the narrator. Produced by Richard de la Mare. (60 min.)

#### 9:30 DOCTOR'S NEWS CONFERENCE

Tonight's forum takes up the topic of "Medicare-Medi-Cal.: Are Changes Needed?" Dr. J. Boyle, president of Los Angeles County Medical Association; and Dr. J. G. Morrison, president of California Medical Assoc, discuss tonight's topic with C. E. H. Mulder, director of the office of Health Care Services; George Dushec, Examiner; and James Hazelwood, of the Oakland Tribune.

# September 4, 1967 Monday

Evening

#### 5 10 12 FAMILY AFFAIR

COLOR Jody, feeling a little insecure, deliberately misbehaves to find out if Uncle Bill loves him enough to punish him. Bill: Brian Keith. Jody: Johnnie Whitaker. French: Sebastian Cabot. Buffy: Anissa Jones. (Rerun)

#### **Guest Cast**

Pepino Ricky Cordell
Umberto Romo Vincent
Scotty Karl Lukas

7 ID B PEYTON PLACE—Serial

COLOR Peyton puts his plan into operation; Eddie and Elliot confer; Leslie seeks out Ada. Adrienne: Gena Rowlands. Ada: Evelyn Scott. Leslie: Paul Langton. Steven: James Douglas. Rita: Pat Morrow. Rossi: Ed Nelson. Eddie: Dan Duryea. Peyton: Wilfrid Hyde-White. Constance: Dorothy Malone.

Next week: the big Fall Preview Issue!

8 MOVIE—Adventure

"Bhowani Junction." (1956) Three men vie for the love of a half-caste Indian girl during the turbulent years after World War II. Ava Gardner, Stewart Granger. (Two hours)

ROLLER DERBY—Bombers
Cardinals vs. Bay Bombers. (60 min.)

10:00 2 NEWS—Atkinson, Park, Alberts

A RUN FOR YOUR LIFE-Drama COLOR Time approximate: The California countryside becomes a war zone in the mind of a deranged Air Force officer. Col. Mike Greene has armed himself, escaped from a veteran's hospital—and believes he's being hunted by the Viet Cong. Paul: Ben Gazzara. (Rerun; 60 min.)

Guest Cast

Mike Greene Martin Milner
Captain Archer Leonard Stone
Dr. Alex Rothman Michael Pataki
Lt. Dan Sayres Jim Creech
Cong Soldier Peter Chin
Grayson Ronnie R. Rondell
Rothman Kenny Endoso

Last show in this time spot. Next week, "I Spy" moves here, and "Run for Your Life" begins its new season on Wednesday, 10-11 P.M.

CLOSE-UP GUIDE

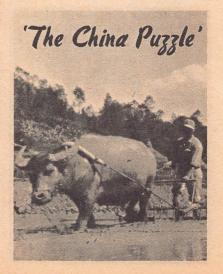
## 8:30 7 KGO-TV NEWS SPECIAL

rates this look at China, focusing on the island of Taiwan and its 80-year-old leader, Generalissimo Chiang Kai-shek.

After he was overthrown as ruler of mainland China in 1949, Chiang Kai-shek took control of Taiwan, 100 miles from the mainland. Today, this is the only China the U.S. recognizes diplomatically. With a population of 11 million, and with foreign aid, the island's economic growth is second only to Japan in the Far East.

Included in the half-hour film, the last of Grimsby's three Asian reports, is a comparison of the policies of Communist and Nationalist China and their leaders Mao Tse-tung and Chiang Kai-shek; the life and attitudes of the Chinese people; and scenes of the Taiwan countryside.

Written by Bob Goerge. Filmed by Brian Anderson.



# Monday September 4, 1967

Evening

#### 5 12 CORONET BLUE—Drama

COLOR Disc jockeys Dick Clark and Murray the K guest in "The Flip Side of Tommy Devon." A heartbroken girl, the lyrics of a popular rock 'n' roll song and an opportunistic disc jockey provide important clues in Michael Alden's search for his identity. Alden: Frank Converse. Max: Joe Silver. Anthony: Brian Bedford. (60 min.)

#### Guest Cast

Big Hart	. Murray the K
Brunswick	Dick Clark
Perry	Peter Duchin
Polly	Sally Kellerman
Devon	Bruce Scott
Paula	Pamela Toll
	N. d

Last show of the series. Next week, the Carol Burnett variety show debuts in this time spot.

#### 6 (9) NET PLAYHOUSE—Drama

"The Victorians: Sweet Lavender," a romance about a girl who falls in love with a young man who's already engaged. This drama by Arthur Wing Pinero was first produced in 1888. Lavender: Patricia Garwood. Clement Hale: Charles , Kay. Ruth Holt: Gwen Watford. Minnie's Mother: Joan Haythorne. (Rerun; 60 min.)

#### 7 7 II IB BIG VALLEY

Robert Goulet stars as faith healer Brother Love, who's out to fleece the valley residents. The bad brother is off to a good start: He has an admiring disciple in Audra Barkley. Heath: Lee Majors. Audra: Linda Evans. Victoria: Barbara Stanwyck. (Rerun; 60 min.)

#### Supporting Cast

Fludd	.Strother Martin
Mace	Gavin MacLeod
Adrian Bowles	Debi Storm
Idanell Bowles	Carolyn Conwell
Dr. Merar	Phil Chambers
Ellen	Eve Plumb
Josh	Mark Levy

#### O NET PLAYHOUSE—Drama

"La Marmite," an ancient drama by the Roman poet Plautus, is performed by the Theatre de la Madragore of Paris. The play follows the misfortunes of Euclion, a miser who lives in constant fear of losing his treasured pot of gold. Done in French with English sub-titles and commentary. (Rerun; 60 min.)

#### Cast

## CENTER STAGE—Cyd Charisse

COLOR Dancer Cyd Charisse offers a one-woman show. Highlights include "This Is Television," a behind-the-scenes view of a TV production; "Bolero"; and rock 'n' roll and ballet numbers. Directed and choreographed by Tony Charmoli. (Rerun; 60 min.)

10:30 2 CENTER STAGE—Cyd Charisse
COLOR See 10 P.M. Ch. 10 for details.
(Rerun; 60 min.)

11:00 **3 5 7 10 12 13** COLOR NEWS **4 7 11** NEWS

WEEK IN REVIEW—Washington

11:30 MOVIE—Mystery

"Wait for the Dawn." (Italian; 1961) During World War II, a lovely Italian girl disguises herseelf as a nun in an attempt to save three Allied soldiers who have escaped from a POW camp. Leo Genn, Peter Baldwin, Giovanna Ralli. Directed by Roberto Rossellini.

## 3 4 7 8 COLOR JOHNNY CARSON—Variety

#### 5 MOVIE—Musical

"The Desert Song." (1953) The beautiful daughter of the commandant of the French Foreign Legion is captured by the Riffs. Her tutor disguises himself as the Riff leader to rescue her. Kathryn Grayson, Gordon MacRae. (Two hours)

JOEY BISHOP—Variety
COLOR Scheduled: the rock 'n' rolling
Association and singer Kay Armen. (Taped
from tonight's live telecast; two hours)

#### MOVIE—Drama

"All the King's Men." (1949) Willie Stark is a dynamic backwoods rabble-rouser, long on words, short on ethics and determined to be a power in Southern politics. Broderick Crawford, Mercedes McCambridge. (Two hours, 5 min.)

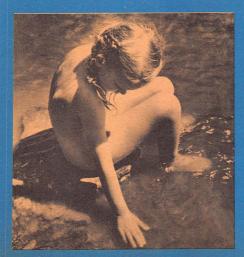
#### MOVIE—Comedy

"Love Is Better than Ever." (1952) A small-town dancing teacher has a fling in New York after meeting a man during a convention. Elizabeth Taylor, Larry Parks. (One hour, 35 min.)

# Did you know...

- ...your hair can stand on end?
- ...why your hips are like rabbit ears?
- ...that people really do have tails?
- ...that you have a blind spot?
- ...where and what your third eye is?

Discover thousands of fascinating facts about



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While we marvel at our giant data processing machines, we tend to forget the incredible powers of the human machine which created them...the body. Consider your own brain. It weighs about three pounds, yet a computer big enough to process its daily activities would have to be the size of the Empire State Building. Or consider your fist-sized heart. It pumps 5,500 quarts of blood through 60,000 miles of "tubing" every day. Our bodies are made up of machines within machines. Each of your cells is so tiny that it takes millions of them to form a half inch cube of your body tissue. Yet every one of these cells is an almost unimarinally busy chapical laboratory.

Yet every one of these cells is an almost unimaginably busy chemical laboratory.

Recent scientific breakthroughs in probing the body's secrets are spectacular and give rise to widespread curiosity on the entire subject. People want to know what a "slipped disc" really is...why babies are born with a "soft spot" in their skulls...how artificial kidneys actually work...what the problems are in transplanting living organs—eyes, for example...the causes of arteriosclerosis...all about "dry surgery" and the machine that makes it possible. Therefore, the Editors of TIME-LIFE BOOKS have brought together all these findings—and more—in THE BODY, introductory volume of the LIFE Science Library. You and your youngsters, through a brilliant text and photo-essay technique, will be fascinated by this colorful volume.

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an angry man see red.)

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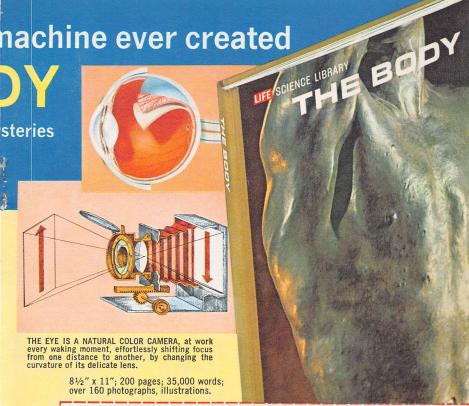
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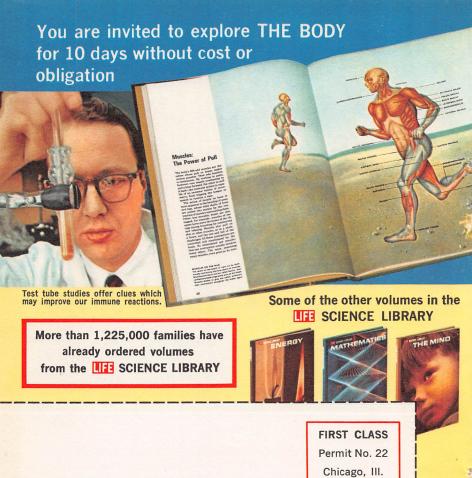
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Morning

## Morning

#### 5:55 COLOR FARM NEWS 6:00 RHYME AND REASON

1. Various forms of music used in the Japanese theater are demonstrated. 2. A discussion of the new vocabulary created by the space industry. (60 min.)

S SUMMER SEMESTER-Education Comparative Politics: "The Purpose of Public Ownership." Prof. Michael Curtis is the lecturer.

A.M.—Jim Dunbar, Dick Carlson

6:25 A FARM NEWS

6:30 SEMINAR IV—Education

The nature of story: Stephen Crane.

ARCHEOLOGY—Education "The Beginning of History," Part 2. The influence of the Greeks on the Near East from 500 B.C.

M SUMMER SEMESTER-Education Comparative Politics: "The Purpose of Public Ownership." Prof. Michael Curtis is the lecturer.

6:55 R COLOR NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: folk singer Buffy Sainte-Marie and Episcopal Bishop Stephen Bayne, who discusses his church's position on heresy. (Taped from this morning's live telecast; two hours)

FILM SHORT

COLOR CALENDAR-Sacramento

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti FILM FEATURE

> COLOR A filmed look at the cities of Italy, including Rome and Venice.

7:30 NEWS—Jim Anderson

COLOR NEWS-Monsees, Bales 7:35 D COLOR NEWS—Joseph Benti

7:45 B LINUS—Cartoons

GAROO-Children

7:55 M BIBLE ANSWERS—Drama

"The Future of Israel and the World." 8:00 5 10 P COLOR CAPTAIN KAN-

> VIRGINIA GRAHAM—Interviews Guests are actresses Jane Fonda and Betsy Palmer, and writer-novelist Lissa Charell. Moderator: Virginia Graham.

8:15 (R) [COLOR] CARTOONLAND

#### 8:25 M BETTER LIVING—Religion 8:30 MOVIE—Musical

COLOR Pat Montandon's Prize Movie: "Sweet Rosie O'Grady." (1943) A Brooklyn-born chanteuse returns to America after making a hit on the London stage. Betty Grable, Robert Young. (Two hours)

BEANY AND CECIL—Cartoons

COLOR JACK LA LANNE 8:45 RELIGION TODAY—Catholic

9:00 PCOLOR POPEYE—Cartoons

3 4 8 SNAP JUDGMENT COLOR Guests: actors Cliff Robertson

and Patricia Harty. Host: Ed McMahon. CANDID CAMERA

Supermarket patrons unwittingly sample dog biscuits; little boys have trouble tying their ties. Host: Allen Funt.

7 JACK LA LANNE—Exercise

HOCUS POCUS—Children

A DATING GAME

9:25 3 4 B COLOR NEWS-Vanocur 9:30 COLOR ROMPER ROOM-Children

3 4 7 8 COLOR CONCEN-TRATION—Game

B ID ID BEVERLY HILLBILLIES Jethro's psychiatrist is interested in Granny's mountain medicine.

R LORETTA YOUNG-Drama

When he's asked to coach a college football team, Judd Killian believes his life is complete. Killian: James Daly.

10:00 3 4 (7) 8 PERSONALITY-Game COLOR Celebrities: Jim Backus, Rose Marie and Dick Shawn.

5 10 12 ANDY GRIFFITH

In a comic moment of truth, Andy must face the ex-con he once wounded.

DONNA REED—Comedy

Alex and Jeff come to the aid of a college professor. Caldwell: Lloyd Corrigan. Alex: Carl Betz. Jeff: Paul Petersen.

R EVERYBODY'S TALKING

Celebrity guests: Victor Buono, Jeremy Clyde and Glynis Johns.

10:30 CARLTON FREDERICKS

COLOR | Guest is Jessica Russell Gaver. author of a book about the Bahai religious sect.

3 4 7 8 HOLLYWOOD SQUARES—Game

COLOR Guests: Steve Allen,

## Tuesday September 5, 1967

Morning-Afternoon

Meadows, Victor Buono, Ruta Lee and Dick Patterson. Host: Peter Marshall.

5 10 12 DICK VAN DYKE

Rob accidentally pledges a large sum of money to a scholarship fund.

7 11 13 DATELINE: HOLLYWOOD Interviewed: actor Dick Kallman.

10:55 TOR—Advice CHILDREN'S DOC-

COLOR NEWS

11:00 2 COLOR NEWS—Claud Mann

3 4 7 COLOR JEOPARDY

5 8 10 12 COLOR LOVE OF LIFE—Serial

7 D COLOR HONEYMOON RACE—Game

11:25 5 8 10 12 COLOR NEWS

11:30 2 COLOR CHARLEY AND HUM-PHREY—Children

3 4 7 8 COLOR EYE GUESS

5 10 12 COLOR SEARCH FOR TOMORROW—Serial

7 II B FAMILY GAME



11:45 **5 10 12 COLOR GUIDING LIGHT** 11:55 **3 4 7 COLOR NEWS-Newman COLOR NEWS—Bud Walling** 

#### Afternoon

12:00 3 5 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A

DEAL—Game

7 11 EVERYBODY'S TALKING

Celebrity guests: David Hedison, Nipsey Russell and Jane Withers.

12 TO BE ANNOUNCED

COLOR TRUTH OR CONSE-QUENCES—Game

12:25 4 7 COLOR NEWS—Dickerson

8 COLOR NEWS—Bud Walling

12:30 2 PDQ—Game

COLOR Celebrity guests: Michael Landon, Nick Adams and Keely Smith.

3 MERV GRIFFIN—Variety

COLOR Scheduled guests: actors Peter Fonda and Joanne Worley, jazz vibraphonist Lionel Hampton, singer Gloria Loring, psychologist Joyce Brothers and comedienne Mary Betton. (60 min.)

4 COLOR DAYS OF OUR LIVES

5 8 10 12 COLOR AS THE WORLD TURNS—Serial

7 DONNA REED—Comedy
At a sports-car rally, Jeff and Scotty
run into some unexpected competition—
their girl friends. Jeff: Paul Petersen.

**II** LU RYDEN—Variety

12:45 13 COLOR NEWS—Bob Russell
12:45 13 COLOR AGRICULTURE TODAY

1:00 MOVIE—Comedy

Dialing for Dollars: "Texas, Brooklyn, and Heaven." (1948) A Texas playwright looks for success in New York, but finds a girl instead. Guy Madison, Diana Lynn, James Dunn, Lionel Stander, Florence Bates. (One hour, 55 min.)

4 COLOR DOCTORS—Serial

5 8 10 12 PASSWORD—Game
COLOR Guests: actor Jim Backus and
comedienne Dorothy Loudon.

7 7 11 13 FUGITIVE—Drama
Police are using a computer to help
track Kimble. Ryder: Melvyn Douglas.
Kimble: David Janssen. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD

color

# September 5, 1967 Tuesday

Afternoon

5 8 10 12 HOUSE PARTY

GOLOR Guest: magician Kirk Kirkham.

2:00 3 4 YOU DON'T SAY!—Game

COLOR Celebrity guests: actress Sherry Jackson and comic actor Paul Lynde.

5 8 10 12 COLOR TO TELL THE TRUTH—Game

7 7 11 13 COLOR NEWLYWED GAME—Bob Eubanks

2:25 **5 8 10 12 COLOR** NEWS 2:30 **3** MOVIE—Western

COLOR "The Wonderful Country." (1959) Martin Brady rides into Puerto, Texas, to buy contraband arms for a Mexican politico. Robert Mitchum, Julie London. (Two hours, 30 min.)

4 7 MATCH GAME

COLOR Guests: TV personalities Bess
Myerson and Bert Parks.

5 8 0 12 COLOR EDGE OF

6 9 SEMINAR ON PUBLIC POLICY ISSUES—Sacramento

SPECIAL See 9 P.M. Ch. 6 for details. (Live; two hours)

7 III II DREAM GIRL

COLOR Guests: Ken Berry, Troy Donahue, Marty Ingels and Dana Wynter.

2:55 **2 4 7 7 11 13 COLOR NEWS** 

3:00 2 COLOR TRUTH OR CONSE-QUENCES—Game

A BACHELOR FATHER—Comedy Bentley's about to read a will when the lights go out, and the will vanishes.

5 3 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL
3:30 2 COLOR CAPTAIN SATELLITE

A wife says her husband lived with another woman while she was in the hospital. Elaine: Irene Martin.

5 12 MIKE DOUGLAS—Variety

COLOR Scheduled guests: Secretary of Agriculture Orville L. Freeman, actor Denns Morgan and author Dr. David Lehman Jr. (90 min.)

7 7 11 13 COLOR DARK SHADOWS—Serial

8 MOVIE—Science Fiction

"Missile Monsters." (1958) A scientist plots with a Martian to take over the earth. Walter Reed, Lois Collier. PDQ—Game

color Celebrity guests: Michael Landon, Ken Berry and Abby Dalton.

4:00 4 PANORAMA—Interviews

7 7 D COLOR DATING GAME

MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

4:30 COLOR CAP'N DELTA-Cartoons

4 PICK A SHOW—Game

GYPSY ROSE LEE—Interviews

COLOR Guests are comic-actor Joe Flynn, comedienne Rose Marie and beauty expert Pat Montandon.

7 DATELINE: HOLLYWOOD

Actor Victor Buono is interviewed.

PERRY MASON—Mystery

Ellen Payne, owner of the Wildcats football team is suspected of murdering her husband. Ellen: Mona Freeman. Burt: Bill Williams, Mason: Raymond Burr. Della: Barbara Hale. (60 min.)

4:55 7 CHILDREN'S DOCTOR—Advice

# **EVENING NEWS**



KXTV®10 in color

## Tuesday September 5, 1967

Afternoon-Evening

#### 5:00 SUPERMAN—Adventure

COLOR A cunning criminal and his henchmen defy Superman's X-ray vision. Clark: George Reeves. Lois: Noel Neill.

#### FLINTSTONES—Cartoon

COLOR Neighbor Brightrock's domestic spat starts Fred worrying about Alfred's real identity.

#### 4 FLINTSTONES—Cartoon

**COLOR** Fred goes ape—literally. A pill he took to stop his sneezing turns him into a monkey.

#### 5 12 MERV GRIFFIN—Variety

COLOR See 12:30 P.M Ch. 3 for details. (60 min.)

#### COLOR NEWS

(7) BUGS BUNNY—Cartoons

#### FRENCH CHEF—Cooking

Julia Child shows how to prepare a ham dinner in half an hour.

#### FILM FEATURE

"The Romantic Road" takes us through the South German towns of Wurzburg, Feuchtwanger, Nordlingen and Augsburg.

#### 5:30 DENNIS THE MENACE-Comedy

Mr. Wilson shares the Mitchell guest room with Dennis's bullfrog. Dennis: Jay North. Mr. Wilson: Joseph Kearns.

#### TRAVENTURE THEATRE

**COLOR** "Olympic Peninsula." On a trip to the Northwest we see giant totem poles and 13 acres of gardens, and fly to the glacier atop Mt. Olympus.

#### 4 MUNSTERS—Comedy

When Herman goes to Marilyn's college to pay her tuition, the basketball coach mistakes him for the star player he's been expecting. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Pop Mallory: Pat Buttram. Coach Denham: Frank Maxwell.

### 7 ID B COLOR NEWS-Jennings

7 KING KONG—Cartoons

#### 8 MISTER ED—Comedy

Ed throws a fit when Wilbur removes the extension phone from his stable. Wilbur: Alan Young.

#### 9 LOCAL ISSUE—Report

See 10:15 P.M. Ch. 9 for details.



MIKE DOUGLAS SAME DAY! NO DELAY!

WEEKDAYS at 6 PM

KNTV

in COLOR

"A BIG NEW SEASON OF FAMILY ENTERTAINMENT AT ITS VERY BEST!"

TO COLOR NEWS—Gray, Rowe
TO CARTOON FUN HOUSE
5:45 6 FRIENDLY GIANT—Children
Friendly reads about the twins.

#### **Evening**

6:00 2 LEAVE IT TO BEAVER-Comedy

Beaver's saddled with entertaining Gilbert while the folks take the night off. Beaver: Jerry Mathers. Gilbert: Stephen Talbot. Lumpy: Frank Bank.

3 COLOR NEWS-Huntley, Brinkley

4 7 8 NEWS

5 12 COLOR NEWS

Prof. Paul Saltman explains the importance of vitamins to growth.

NAKED CITY—Drama

Buberone, boss of a paper bag factory, has fallen for Rita Rakahowski. But he's got a rival: Gorilla, the stock boy. Buberone: Nehemiah Persoff. Gorilla: Anthony Franciosa. Rita: Carol Rossen. Flint: Paul Burke. Clara: Alice Ghostley. Parker: Horace McMahon. Arcaro: Harry Bellaver. Nova Scotia: Richaro Ward. Miss Tilted: Marilyn Lovell. (60 min.)

9 PORTRAIT IN MUSIC
Missa L'Homme Arme, by Des Pres.

MIKE DOUGLAS—Variety

COLOR Scheduled guests: Secretary of Agriculture Orville L. Freeman, actor Dennis Morgan and author Dr. David Lehman Jr. (60 min.)

**13** MOVIE—Comedy

COLOR "Texas Carnival." (1951) The owner of a two-bit Western carnival is mistaken for a wealthy Texas cattle king. Esther Williams, Red Skelton, Howard Keel, Keenan Wynn. (One hour, 25 min.)

6:15 9 FRIENDLY GIANT—Children
6:30 2 McHALE'S NAVY—Comedy

McHale's men start a rumor that they're about to ship out on a dangerous mission. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Tinker: Billy Sands. Virgil: Edson Stroll. Happy: Gavin Macleod.

3 COLOR NEWS—Bob Whitten
4 7 COLOR NEWS—Chet
Huntley, David Brinkley





# KXTV=10

## **Tuesday**

Evening

## 5 8 12 COLOR NEWS-Cronkite 6 9 MUSICAL PORTRAITS

Pianist Adam Harasiewicz plays Chopin's Concerto No. 1 in E Minor, with the Vienna Symphony Orchestra.

9 WHAT'S NEW—Children

Deusing describes the development of life from the Devonian Age (379 million years ago).

McHALE'S NAVY—Comedy

Binghamton is planning to reassign Mc-Hale and his crew. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

nine. Binghamton: Joe Flynn.
7:00 2 TRUE ADVENTURE-Documentary

COLOR "Man Alone," a visit with Ivan Marx, who spends half of each year living on an isolated Alaskan island, checking on the giant brown bears of his domain. Bill Burrud is the host.

4 WIDE WONDERFUL WORLD

COLOR Cameras follow a rubber raft through the rapids of Oregon's Deschutes River. Don Hobart is the narrator.

5 TWILIGHT ZONE—Drama

A three man spaceship makes its first successful space probe, then loses contact with earth for a day. Lt. Col. Clegg Forbes: Rod Taylor.

6 9 WHAT'S NEW—Children Story of the steamboat New Orleans; a

Story of the steamboat New Orleans; a look at the Galapagos turtle and the cockatoo; photography tips.

7 RAT PATROL—Drama

COLOR "Double or Nothing Raid." See Monday 8:30 P.M. Ch. 7R. (Rerun) MALIBU U.—Variety

COLOR Rick Nelson closes his seaside summer school with guests including Dionne Warwick ("Windows of the World"); Peter and Gordon ("Sunday for Tea"); and Marvin Gaye ("Unchanging Love").

8 LOWELL THOMAS—Travel

COLOR Ancient Shinto and Buddhist rites in modern Japan.

PLAYING THE GUITAR
 Review of the first ten lessons.

TWILIGHT ZONE—Drama

An odd habit, lunching in the vault with a book, makes of bank teller Henry Bemis the only survivor when "the bomb" drops. Henry: Burgess Meredith.

F TROOP—Comedy

COLOR Parmenter catches cold on the

#### September 5, 1967

eve of his promotion exam. That's when his friends rush to his bedside, besieging him with sure-fire remedies. Parmenter: Ken Berry, Agarn: Larry Storch, 0'-Rourke: Forrest Tucker. Wrangler Jane: Melody Patterson. Dobbs: James Hampton. (Rerun)

Last show of the series.

TO BE ANNOUNCED

CAROUSEL—Country Music Lonesome Rhodes is the quest.

7:25 COLOR OUTDOORSMAN-Lange 7:30 WORLD ADVENTURE—Travel

COLOR Films of Paris: the Eiffel Tower, the River Seine and Notre Dame Cathedral. Narrator: Kenneth Richter.

3 4 LI'L ABNER—Comedy Al Capp's cartoon family comes alive in this 1966 TV pilot film. The new arrival in Dogpatch is Sen. Henry Cabbage Cod, who is spending most of the government's time investigating the charms of Daisy Mae. Cast . . . Li'l Abner: Sammy Jackson. Daisy Mae: Jeannine Riley. Senator Cod: Rob-



## 7:30pm. Daktari

Excitement lurks in the tangled jungle. Marshall Thompson is the animal doctor who tries to tame the wilderness. Cheryl Miller, Hari Rhodes co-star, In color,

CBS® 5 10



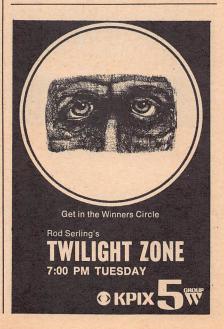


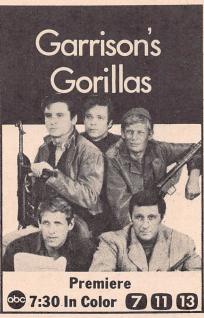


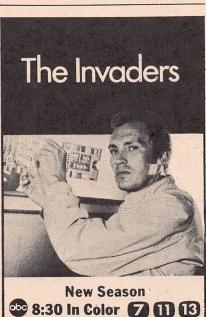
### 6:30 CBS Evening News

Keep up with the day's events on the CBS Evening News with Walter Cronkite, the man Time calls the "most convincing and authoritative figure in TV news." In color.

CBS® 5







## Tuesday

#### Evening

ert Reed. Mammy Yokum: Judy Canova. Pappy Yokum: Jerry Lester. Senator Phoobound: Dave Barry.

This is the first of eight NBC pilot films to be shown tonight, Sept. 8 and Sept. 9. Regularly scheduled programs will not be seen

5 8 10 12 DAKTARI-Adventure

COLOR As the show begins its third
season, Judy the chimp plays a dual
role trading identities with an astronaut-

role, trading identities with an astronauttrained chimp that's lost in the compound. Tracy: Marshall Thompson. Jack: Yale Summers. Mike: Hari Rhodes. Paula: Cheryl Miller. Hedley: Hedley Mattingly. (60 min.)

#### **Guest Cast**

Capt. Jack Stedman .... Robert Clarke
Dr. Albert Alison .... Davis Roberts
Next week: the big Fall Preview Issue

of TV GUIDE. Don't miss it!

6 9 FOLK GUITAR—Music
Laura Weber teaches the F chord and the

rhumba strum. Song: "The Erie Canal."

7 7 11 13 GARRISON'S GORILLAS—Drama

DEBUT COLOR Four hardened convicts are recruited from Federal prisons and united under the command of Lt. Craig Garrison. The result: Garrison's Gorillas, a team of specialists ordered to harass the Nazis-behind enemy lines. Tonight: the pilot episode. The Gorillas must sabotage a German plot to counterfeit American money. Garrison: Ron Harper. Actor: Cesare Danova. Casino: Rudy-Solari. Goniff: Christopher Cary. Chief: Brendon Boone. (60 min.)

#### **Guest Cast**

Wheeler Telly Savalas
Duchamps Gilbert Roland
German General Carl Esmond
Marie Martine Collette

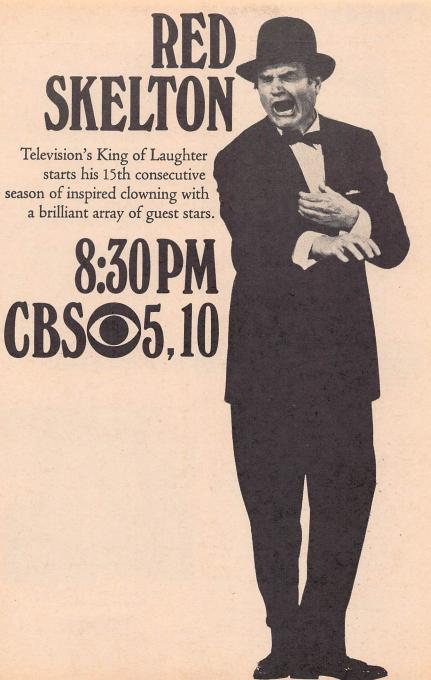
9 REAGAN PRESS CONFERENCE
19 MOVIE—Adventure

"The Golden Mistress." (1954) A treasure hunter is asked to help locate a treasure. John Agar, Rosemarie Bowe, Abner Biberman. (Two hours)

8:00 BURKE'S LAW—Mystery

Burke and crafty female private detective Honey West are both investigating the same murder case. Honey: Anne Francis. Continued on page A-62

A-60 TV GUIDE



## Tuesday September 5, 1967

#### Evening

Sam Bolt: John Ericson. Burke: Gene Barry. Tim: Gary Conway. (60 min.)

3 4 SHERIFF WHO??—Comedy

COLOR This spoofy Western is set in the lawless town of Blood, Texas, where a visiting decorator is conned into taking the job of sheriff. The unsold pilot film was written by Garry Marshall and Jerry Belson, whose TV credits include "Hey, Landlord!" and the Dick Van Dyke series.

#### Cast

Regular programming is pre-empted.

G GOVERNOR REAGAN'S
PRESS CONFERENCE—Sacramento
RAINBOW QUEST—Music

Guests: Jean Ritchie and Bernice Reagon. Songs include "East Virginia," "Shady Grove," "Steal Away," "Skip To My Lou" and "Lady Margaret." Pete Seeger is the host. (60 min.)

#### 8:30 GIRL GAME—Fashions

COLOR Actress Candice Bergen models wool fashions on a tour of South America.

MOVIE—Comedy

"Teacher's Pet." (1958) A tough city editor returns to journalism school—for a course in romance. What Jim Gannon likes about the curriculum is spirited journalism professor Erica Stone. (Rerun; two hours, 30 min.)

#### Cast

James Gannon	Clark Gable
Erica Stone	Doris Day
Dr. Hugo Pine	Gig Young
Peggy DeFore	Mamie Van Doren
Katy Fuller	Marion Ross
Barney Kovac	Nick Adams

#### 5 8 0 P RED SKELTON

RETURN COLOR Eve Arden, Robert Stack and singer Johnny Rivers join Red to ring in his 17th year of network TV. Sketch: An escaped convict (Stack) abducts the arguing Applebys (Eve and Red), who go right on arguing at a Mexican hideout. Silent Spot: Red

TV CLOSE-UP GUIDE

9:30 7 1 B N.Y.P.D.—Drama

## **'SHAKEDOWN'**

**DEBUT** COLOR This series paints a tough, realistic portrait of the work of the New York City Police Department. Filmed on location, "N. Y. P. D." utilizes the highly mobile hand-held camera and stream-of-consciousness narrative.

Tonight: Lt. Mike Haines and his two partners, Dets. Jeff Ward and Johnny Corso, Investigate a blackmailing ring that specializes in extorting money from homosexuals.

The regulars . . . Jack Warden (Haines) is an alumnus of "The Asphalt Jungle," another TV police series. Frank Converse (Corso) was the amnesiac in "Coronet Blue." Robert Hooks (Ward) starred in Broadway's "Hallelujah, Baby!"

Daniel Petrie directed the debut episode from a script by Albert Ruben.



Frank Converse, Jack Warden and Robert Hooks

#### Guest Cast

Gaffer	James Bro	derick
Phelan	Dana	Elcar
Manager	Conrad	Bain

mimes a tourist in Hawaii. The Oneminute Drama, a new feature, is a series of blackouts. Johnny sings "Help!" and "The Track of My Tears." Alan Copeland singers, Tom Hansen dancers, David Rose orchestra. (60 min.)

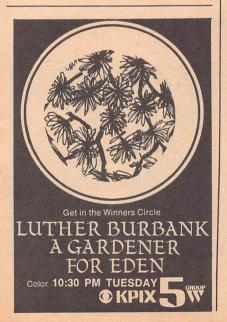
6 9 FRENCH CHEF—Cooking
Julia Child shows how the French prepare
a jelly roll.

7 M B INVADERS—Drama

COLOR David Vincent carries his war against extraterrestrial invaders into a second year. Suspecting a plot against the North American Defense Command, he tries to convince a NORAD major that his own wife may be an alien. David: Roy Thinnes. (60 min.)

**Guest Cast** 

Laurie Keller ... Antoinette Bower
Maj. Dan Keller ... Jason Evers
Arius ... Mort Mills
Maj. Pete Stanhope ... Simon Scott
Capt. Chester Albertson . Forrest Compton
General Winters ... Robert Brubaker
Capt. Burt Connors ... Burt Douglas
Continued on the next page

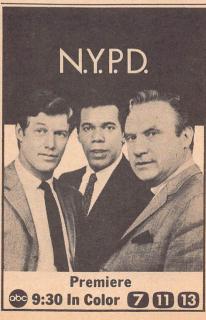




#### 9:30pm. Good Morning World

A delightful new comedy about a young man, Joby Baker, who becomes a disc jockey and spins into madcap misadventures—on and off the air. Ronnie Schell co-stars. In color.

CBS® 5 10



## Tuesday September 5, 1967

Evening

9:00 CHECKMATE—Mystery

Attorney Emory Olivant invites Corey and Dr. Hyatt to a party. Olivant announces that they will play a murder game—in which he will be the killer. Olivant: John Williams. Corey: Anthony George. Hyatt: Sebastian Cabot. (60 min.)

MOVIE-Drama

(1956) A successful playwright, accidentally blinded, overhears a kidnap and murder plot but fails to convince Scotland Yard it's for real. Van Johnson, Vera Miles, Cecil Parker, Maurice Denham. (Two hours)

6 9 SEMINAR ON PUBLIC POLICY ISSUES—Sacramento

EXPECIAL Experts from across the country in the fields of science, business and education are seen addressing the California Legislature in the closing days of the 1967 Special Session. Speakers for

the three-day seminar, which will continue on Wednesday and Thursday, were invited by Assembly Speaker Jesse M. Unruh, who conducts the seminar. Tonight: Public opinion pollster Louis Harris discusses "The Temper of the Times." (Taped earlier today; two hours)

MONROES—Western

COLOR Clayt and Jim hunt for a cougar with a price on its head. Also stalking the cat are two professional killers who have no taste for competition. Clayt: Michael Anderson Jr. Jim: Ron Soble. Quint Gregger: Robert Walker. (Rerun; 60 min.)

Last show of the series.

9:30 5 8 10 12 GOOD MORNING WORLD—Comedy

**DEBUT** COLOR The comedy adventures of Lewis and Clarke—two disc jockeys—namely Dave Lewis (Joby Baker) and Larry Clarke (Ronnie Schell). Tonight: Dave and his wife Linda (Julie Parrish) try to return a bargain sweater to a

TV CLOSE-UP GUIDE

## 10:00 7 (7) 1 B HOLLYWOOD PALACE

person color Host Bing Crosby opens the fifth season at the Palace. Guests are Jimmy Durante and Milton Berle; singer Diahann Carroll; singer-dancer Joey Heatherton; and Every Mothers' Son, vocal group. Also: Indian musician Ravi Shankar, whose far out, Far Eastern sitar sounds have had a far-reaching effect on popular music. Shankar taught Beatle George Harrison to play the sitar, and the Beatles soon

Bing, Milton and Jimmy present favorite routines and re-create the sketch that vaudeville's Clayton, Jackson and Durante made famous when they "Played the Palace" in New York.

began experimenting with "raga rock."

Grey Lockwood directed. Mitchell Ayres orchestra. (60 min.)

Highlights







Jimmy Durante

 store that buys time on Dave's show. Roland B. Hutton Jr.: Billy De Wolfe. Sandy: Goldie Hawn.

**Guest Cast** 

7 II IB N.Y.P.D.—Drama

**DEBUT COLOR** Jack Warden, Robert Hooks and Frank Converse star in this police series. See page A-62.

WRESTLING

10:00 NEWS—Atkinson, Park, Alberts

The Park HARRY REASONER

SPECIAL COLOR Scheduled: a report on the South Vietnamese elections. Among those expected to appear on film: Gen. Nguyen Van Thieu, Presidential candidate on the military ticket; Air Vice Marshal Nguyen Cao Ky, Thieu's running mate; and Truong Dinh Dzu, one of the civilian candidates. U.S. Ambassador Ellsworth Bunker is interviewed, along with Saigon students and voters throughout the country.

May be pre-empted by a late-news show.



# 10:00 pm. Who, What, When, Where, Why

Peabody Award-winner Harry Reasoner explores the Vietnam elections in a hard-hitting CBS News special. In color.

CBS® 5 10



## EVERY MOTHERS' SON IS KING ON HOLLYWOOD PALACE

singing their latest hit, "Put Your Mind At Ease."



MGM Records is a division of Metro-Goldwyn-Mayer Inc.

/SE-44/

## Tuesday September 5, 1967

Evening

#### 7 7 11 13 HOLLYWOOD PAL-ACE—Variety

RETURN COLOR Performers include Bing Crosby, Jimmy Durante and Milton Berle. For details, see the Close-up on page A-64. ((60 min.)

#### MAN FROM U.N.C.L.E.

COLOR Solo and Illya stage a raid on an off-Broadway theater where THRUSH is tapping an U.N.C.L.E. computer. Solo: Robert Vaughn. Illya: David McCallum. Janet: Shari Lewis. (Rerun; 60 min.)

#### 9 KQED REPORT—James Day 10:15 9 LOCAL ISSUE—Report

RETURN City, state and regional controversies having nationwide significance are examined in this series of half-hour programs. Tonight: "The Subject of Sex" focuses on the problems of sex education in Colorado's Jefferson County schools. At issue: the extent of the program; the role of clergymen and doctors; parental responsibility; and textbook censorship. Although the schoolboard and a majority of Jefferson County parents have ap-

Hollywood
Palace

New Season—New Night
Host: Bing Crosby

10:00 In Color 7 ID 13

proved the program, a minority group is now preparing to challenge the program in court.

#### 10:30 MOVIE-Melodrama

"He Walked by Night." (1948) The Los Angeles police start a manhunt for an elusive killer. Richard Basehart, Scott Brady, Roy Roberts, Whit Bissell.

#### KPIX REPORTS—Documentary

COLOR Today, Arbor Day, the story of Luther Burbank — whose unprecedented horticultural experiments introduced more new forms of flowers, fruits, trees and vegetables than all botanists before him —is recounted. His experimental gardens in Santa Rosa and his sixteen acre "plant school" in Sebastopol where he spent most of his time thinking and experimenting are shown. Written and produced by Caryl Coleman. Narrators: Don Brice and John Caple.

#### 12 TO BE ANNOUNCED 10:45 9 LITERARY THEME

John Dando reads two humorous stories about the Oedipus complex.

#### 11:00 3 5 7 10 12 13 COLOR NEWS 4 7 8 11 NEWS

#### 11:30 3 4 7 3 JOHNNY CARSON

COLOR Scheduled guest: Steve Allen. Ed McMahon, Milton DeLugg. (90 min.)

#### **5** MOVIE—Drama

"The Swindle." (French-Italian; 1955) Federico Fellini's tale of three swindlers who spend their time fleecing gullible Italian peasants. Broderick Crawford, Richard Basehart. (One hour, 15 min.)

## 7 12 13 COLOR JOEY BISHOP 10 MOVIE—Drama

"The Next Voice You Hear." (1950) The voice of God coming over the radio for six days, all over the world, causes wonder and fear. James Whitmore, Nancy Davis. (One hour, 35 min.)

#### MOVIE—Musical

"Calamity Jane." (1953) Rootin' tootin' Calamity Jane promises the citizens of Deadwood City that she's gonna bring Chicago's biggest star to perform for them. Of course, "Wild Bill" Hickok doubts her story. Doris Day. (Two hours)

#### 12:45 5 FOREST RANGERS—Adventure

Chub isn't too happy when Oliver Bell and Uncle Raoul make plans to open a hunting lodge. Keeley: Graydon Gould.

TV GUIDE

## September 6, 1967 Wednesday

Morning

#### Morning

#### 5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

 Jewish literature expert Leo W. Schwarz of the University of Iowa is interviewed.
 The literal and suggestive meanings of words is discussed. (60 min.)

SUMMER SEMESTER-Education Urban Issues: a comparison of urbanization in the U.S. and Southeast Asia.

A.M.—Jim Dunbar, Dick Carlson

6:25 4 FARM NEWS

6:30 4 SEMINAR IV—Education
The nature of story: J. D. Salinger.

S ARCHEOLOGY—Education
"The Ancient Greek World." Part I.
A look at the Minoan civilization on the
Island of Crete.

O SUMMER SEMESTER-Education Urban Issues: a comparison of urbanization in the U.S. and Southeast Asia.

6:55 13 COLOR NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled: TV GUIDE movie critic Judith Crist, and screen and song-writer Leslie Bricusse. Hugh Downs, Barbara Walters. (Segments taped from this morning's live telecast; two hours)

5 KPIX EDITORIAL

COLOR FOCUS ON FARMING

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti 12 EXISTENCE—UC, Davis

7:30 5 NEWS—Jim Anderson

COLOR NEWS—Monsees, Bales

7:35 COLOR NEWS—Joseph Benti

7:45 PETER POTAMUS—Cartoon

7:55 T FILM FEATURE

8:00 5 10 12 CAPTAIN KANGAROO

COLOR The Captain reads the story
"Trip to Spain." (60 min.)

VIRGINIA GRAHAM—Interviews
Guests include dentist Sheva Rapoport
and yacht decorator Doris Stroupe Flame.

8:15 COLOR CARTOONLAND

8:25 BETTER LIVING—Religion

8:30 7 MOVIE—Drama

Pat Montandon's Prize Movie: "Storm Center." (1956) Librarian Alicia Hull arouses the wrath of the townspeople when she refuses to remove a controversial book from the shelves. Bette Davis, Brian Keith, Kim Hunter, Kevin Coughlin, Paul Kelly. (Two hours)

BULLWINKLE—Cartoons

COLOR JACK LA LANNE

8:45 2 RELIGION TODAY—Lutheran

9:00 2 COLOR POPEYE—Cartoons
3 4 8 SNAP JUDGMENT

COLOR Guests: actors Cliff Robertson and Patricia Harty. Host: Ed McMahon.

CANDID CAMERA

Youngsters tell their favorite jokes; a man has trouble opening a rigged door.

7 JACK LA LANNE—Exercise

HOCUS POCUS—Children

13 DATING GAME

9:25 3 4 8 COLOR NEWS—Vanocur 9:30 2 COLOR ROMPER ROOM-Children

3 4 7 3 COLOR CONCENTRATION—Game

5 10 12 BEVERLY HILLBILLIES Elly takes a job as a secretary in Drys-

Elly takes a job as a secretary in Drysdale's bank. Elly: Donna Douglas.

LORETTA YOUNG—Drama

A schoolteacher must decide whether to accept a better-paying job. Bill: Dewey Martin. Diane: Jacqueline Scott.

10:00 3 4 7 8 PERSONALITY-Game
COLOR Celebrities: Jim Backus, Rose
Marie and Dick Shawn.

5 10 12 ANDY GRIFFITH

Andy and Barney organize a high school reunion. Barney: Don Knotts.

DONNA REED—Comedy

Donna tries to write a book. Alex: Carl Betz. Jeff: Paul Petersen.

## The CARLTON FREDERICKS PROGRAM Discussions on health and nutrition • in color





10:30 AM MONDAY-FRIDAY

## Wednesday September 6, 1967

Morning-Afternoon

#### R EVERYBODY'S TALKING

Celebrity guests: Victor Buono, Jeremy Clyde and Glynis Johns.

#### 10:30 CARLTON FREDERICKS

COLOR Dr. Richard Burack talks about the use and abuse of generic drugs.

## 3 4 7 8 HOLLYWOOD SQUARES—Game

COLOR Guests: Steve Allen, Jayne Meadows, Victor Buono, Ruta Lee and Dick Patterson. Host: Peter Marshall.

#### 5 10 12 DICK VAN DYKE

Jacques Bergerac appears as a French singer who is having trouble getting booked on Alan Brady's show.

Joanna Barnes interviews Carl Betz of "Judd" and singer Lesley Gore.

## 10:55 D COLOR CHILDREN'S DOC-

COLOR NEWS

11:00 2 COLOR NEWS—Claud Mann

3 4 7 COLOR JEOPARDY 5 8 10 12 COLOR LOVE OF

LIFE—Serial

7 11 13 COLOR HONEYMOON
RACE—Game

11:25 5 8 10 12 COLOR NEWS

11:30 2 COLOR CHARLEY AND HUM-PHREY—Children

> 3 4 7 8 COLOR EYE GUESS 5 10 12 COLOR SEARCH FOR TOMORROW—Serial

7 III IB FAMILY GAME

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 7 COLOR NEWS-Newman
8 COLOR NEWS—Bud Walling

#### Afternoon

12:00 3 5 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A
DEAL—Game

TO EVERYBODY'S TALKING

Celebrity guests: David Hedison, Nipsey Russell and Jane Withers.

TO BE ANNOUNCED

13 TRUTH OR CONSEQUENCES

**COLOR** Guest: singer-actor Erin O'Brien, Host: Bob Barker.

12:25 4 7 COLOR NEWS—Dickerson
8 COLOR NEWS—Bud Walling

12:30 PDQ—Game

COLOR Celebrity guests: Nick Adams, Keely Smith and Michael Landon.

3 MERV GRIFFIN—Variety

COLOR Scheduled guests: comedians Orson Bean and Dorothy Loudon; Mrs. Richard Hughes (wife of the governor of New Jersey); and actor Michael J. Pollard. Arthur Treacher. (60 min.)

4 COLOR DAYS OF OUR LIVES

5 8 10 12 COLOR AS THE WORLD TURNS—Serial

7 7 DONNA REED—Comedy

Donna helps Mary solve some prom problems. Mary: Shelley Fabares.

IN LU RYDEN-Variety

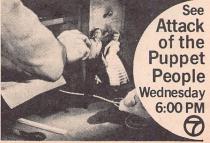
COLOR NEWS—Bob Russell

12:45 B COLOR AGRICULTURE TODAY

1:00 MOVIE—Western

Dialing for Dollars: "Surrender." (1950)
A scheming young woman becomes involved in bigamy and murder. Vera Ralston, John Carroll. (One hour, 55 min.)





## September 6, 1967 Wednesday

Afternoon

4 COLOR DOCTORS—Serial

5 8 10 12 PASSWORD—Game

COLOR Guests: actor Jim Backus and comedienne Dorothy Loudon.

7 11 13 FUGITIVE—Drama
Kimble endangers his own freedom by
helping an accused murderer. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD

COLOR Art Linkletter announces the name of a missing heir.

2:00 3 4 YOU DON'T SAY!-Game

**COLOR** Celebrity guests: actress Sherry Jackson and comic actor Paul Lynde.

5 8 10 12 COLOR TO TELL THE TRUTH—Game

7 11 B COLOR NEWLYWED GAME—Bob Eubanks

2:15 6 9 SEMINAR ON PUBLIC POLICY ISSUES—Sacramento

SPECIAL See 9 P.M. Ch. 6 for details. (Live; two hours)

2:25 5 8 10 12 COLOR NEWS

2:30 3 MOVIE—Drama

"The Breaking Point." (1950) The captain of a charter fishing boat becomes involved in smuggling. John Garfield, Patricia Neal. (Two hours, 30 min.)

4 (7) MATCH GAME

COLOR Guests: TV personalities Bess Myerson and Bert Parks.

5 8 10 12 COLOR EDGE OF NIGHT—Serial

7 11 13 DREAM GIRL

COLOR Guests: Ken Berry, Troy Donahue, Marty Ingels and Dana Wynter.

2:55 **2 4 7 7 11 B COLOR NEWS**3:00 **2 COLOR TRUTH OR CONSE** 

QUENCES-Game

A witness promises to help Bentley if he will be her steady date. John Forsythe.

5 8 10 12 SECRET STORM

3:30 2 COLOR CAPTAIN SATELLITE

4 DIVORCE COURT—Drama

A husband blames his mother-in-law for





DEAN REETER



MARK EUBANK

NEWS SPORTS

NEWSBEAT

6:00 P.M. WEEKNIGHTS

followed by

HUNTLEY/ BRINKLEY
6:30 P.M. REPORT

## Wednesday September 6, 1967

Afternoon-Evening

his wife's discontent in marriage. Susan Wilson: Donna Mantoan.

MIKE DOUGLAS—Variety

COLOR Scheduled guests: U.S. Surgeon General William H. Stewart, actor Dennis Morgan and singer Marion Colby. Ellie Frankel Sextet. (90 min.)

7 7 D COLOR DARK SHADOWS—Serial

MOVIE—Comedy

"Taming Sutton's Gal." (1957) A bank clerk stops at the home of a moon-shiner who isn't very cordial—but he gets a different kind of treatment from the moonshiner's wife. John Lupton, Gloria Talbott. (Two hours)

PDQ—Game

COLOR Celebrity guests: Michael Landon, Ken Berry and Abby Dalton.

4:00 PANORAMA—Interviews

7 7 D COLOR DATING GAME
MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

COLOR CAP'N DELTA-Cartoons

4:30 2 COLOR UNCLEWALDO-Cartoons

A PICK A SHOW—Game

GYPSY ROSE LEE—Interviews

**COLOR** Guests are singer Ketty Lester, comic-actor Joe Flynn and cooking expert Paul Mayer.

7 DATELINE: HOLLYWOOD Actor Nick Adams is the quest.

PERRY MASON—Mystery

Louise Selff, acquitted of her husband's murder, tells Mason that she won't rest until the killer is found. Rosemary Welch: Jeanne Bal. Louise: Marion Moses. Mason: Raymond Burr. Ted Harberson: Douglas Dick. Ralph Balfour: Gene Lyons. Allison: Robert Easton. (60 min.)

COLOR CARTOON CUTUPS
4:55 7 CHILDREN'S DOCTOR—Advice
5:00 2 SUPERMAN—Adventure

**COLOR** Lois, Jimmy and a scientist are imperiled by an atomic test. Clark: George Reeves. Jimmy: Jack Larson.

3 FLINTSTONES—Cartoon

COLOR Wilma is tired of being taken

for granted, so Fred woos again.

2 FLINTSTONES—Cartoon

COLOR Fred scoffs at space travel, so his friend Gazoo whisks him, Barney and the girls off to the 21st Century.

MERV GRIFFIN—Variety
COLOR See 12:30 P.M. Ch. 3 for details, (60 min.)

7 13 COLOR NEWS 7 MILTON THE MONSTER

9 PLAYING THE GUITAR

A review of the first ten lessons.

D LADIES DAY

5:30 2 DENNIS THE MENACE-Comedy

Mr. Wilson discovers that Spring Byington will be a guest at Dennis's birthday party and he plans to impress her with his magic act. Mr. Wilson: Joseph Kearns. Dennis: Jay North.

**3** TRAVENTURE THEATRE

The "Treasure" crew searches the wilds of Nevada for a lost diamond mine. In a cave they discover a skeleton near what seems to be a jar of rough diamonds.

4 ADDAMS FAMILY—Comedy

A bump on the head makes a new man of Gomez. Morticia: Carolyn Jones. Gomez: John Astin. Fester: Jackie Coogan. Lurch: Ted Cassidy. Grandmama: Blossom Rock. Wednesday: Lisa Loring. Pugsley: Ken Weatherwax.

7 D B COLOR NEWS-Jennings
7 ZORRO—Adventure

Zorro believes the magistrate had two men killed so they would not reveal his part in a recent insurrection. Diego: Guy Williams, Toledano: Peter Adams.

MISTER ED—Comedy

A relative and her parrot invade the Post household. Wilbur enlists Mister Ed's help in getting rid of them. Wilbur: Alan Young. Carol: Connie Hines.

9 FILM FEATURE

A look at the lives of two typical Americans: artist Eddie Balchowsky and salesman Frank Rossiter, both of Chicago.

COLOR NEWS—Gray, Rowe CARTOON FUN HOUSE

5:45 6 FRIENDLY GIANT—Children

"Old Mother Hubbard and Her Dog." Story: "Grandfather and I."

#### **Evening**

6:00 2 LEAVE IT TO BEAVER-Comedy
Beaver, the younger brother, makes the

TV GUIDE

## September 6, 1967 Wednesday

Evening

basketball team and sets out to show the family that Wally isn't the only athletic Cleaver. Beaver: Jerry Mathers. Wally: Tony Dow. Ward: Hugh Beaumont. June: Barbara Billingsley.

COLOR NEWS-Huntley, Brinkley

4 (7) 8 NEWS

5 12 COLOR NEWS
6 9 FOLK GUITAR—Laura Weber

Laura Weber teaches the F chord and the rhumba strum. Song: "The Erie Canal."

MOVIE—Fantasy

"Attack of the Puppet People." (1958) A toymaker carries his occupation to an extreme. He shrinks people and locks them in a dollhouse. John Hoyt, John Agar. (90 min.)

9 KQED REPORT—James Day

COLOR NEWS—Walter Cronkite

MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5 for details, (90 min.)

MOVIE—Drama

"Code Two." (1953) After rugged drill-

ing, three buddies are assigned to the motorcycle division of the Los Angeles police force. Ralph Meeker, Elaine Stewart, Sally Forrest, Keenan Wynn, Robert Horton. (90 min.)

6:15 9 FRIENDLY GIANT—Children 6:30 2 McHALE'S NAVY—Comedy

> Captain Binghamton finds some pearls in his plate of oysters. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Gruber: Carl Ballantine. Carpenter: Bob Hastings.

COLOR NEWS—Bob Whitten

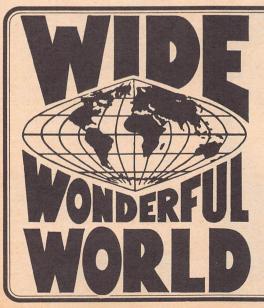
4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 8 12 COLOR NEWS—Cronkite
6 9 MUSICAL PORTRAITS

Pianist Julius Katchen and the London Symphony Orchestra play Concerto No. 2 in A Major, by Franz Liszt.

MHAT'S NEW—Children

"Adventur s in Dinoland," Part 3. Murl Deusing describes the giant reptiles of the Triassic period (230 million years ago); and the Jurassic period (160 mil-



Take a 30-minute exploration to exotic locations each weekday evening and meet fascinating people.

#### COLORFUL TRAVEL ADVENTURE

MONDAY through FRIDAY IN COLOR

7:00 PM

following THE HUNTLEY-BRINKLEY REPORT

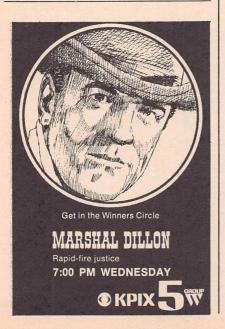




## 7:30pm. Lost in Space

Excitement follows the Robinsons as they journey through unknown galaxies. Join June Lockhart and Guy Williams for really out-of-this-world adventures. In color.

CBS® 5 10



A-72

## Wednesday

Evening

lion years ago), when huge plant-eating dinosaurs appeared on earth.

McHALE'S NAVY—Comedy
Parker has lost all his self-confidence—
the crew ignores his orders. McHale:
Ernest Borgnine. Parker: Tim Conway.

7:00 WANDERLUST—Travel

COLOR This tour of Malaysia focuses on the natural resources of this rich Southeast Asian country.

4 WIDE WONDERFUL WORLD

COLOR It's a Small World: Ben Carlin describes his trip across four continents and two oceans (the Atlantic and Pacific) in his amphibious jeep the Half-Safe. Donald Curtis is the host.

5 MARSHAL DILLON—Western

Parsley Smith, who is noted for his tall tales, claims that the town banker is planning to abscond. Parsley: Raymond Bailey. Drew Holt: James O'Rear.

Outlaws and gamblers of the rivers; animal myths explored; tips on backgrounds for photography.

**TLOVE ON A ROOFTOP—Comedy**COLOR The rooftop quivers with confused anticipation when the newlyweds somehow convince Julie's father that he's going to be a granddad. Julie: Judy Carne. Dave: Peter Deuel. (Rerun)

Last show of the series.

BRANDED—Western
McCord tries to help a girl who once saved his life and is now—like himself—trying to live down a bad reputation.

McCord: Chuck Connors.

OBSERVING EYE—Science

Tops, yo-yo's, hoops and gyroscopes are used to explain circular motion. Physi-

cist Lawrence White is the host.

TWILIGHT ZONE—Drama

Sentenced to 50 years on an uninhabited planet, a convict is given a robot as a companion. James Corry: Jack Warden.

PERRY MASON—Mystery
Mason learns that Sarah Werner's missing
husband is posing as a diamond cutter.
Sarah: Osa Massen. Virginia Trent:
Virginia Vincent. (60 min.)

7:30 2 LOWELL THOMAS—Travel
COLOR Films show religious rituals in
West Africa. Host: Lowell Thomas.

TV GUIDE

## September 6, 1967 Wednesday

Evening

3 4 7 8 VIRGINIAN-Western COLOR In his first Western since "Bonanza," Pernell Roberts guest starred as Jim Boyer, a hard-luck cowboy out to win back the family he deserted. Boyer enters into a fierce rivalry with the Virginian, who commands the respect of Boyer's son. Virginian: James Drury. Grainger: Charles Bickford. Trampas: Doug McClure. (Rerun; 90 min.)

Supporting Cast

Jim Boyer Jr Michael E	Burns
Simpson	Beery
Jessica BoyerJan She	epard
DawkinsJay R	ipley

Next week: the big Fall Preview Issue of TV GUIDE. Don't miss it!

5 10 LOST IN SPACE—Adventure

COLOR Rocketing into a third season, the Robinsons' Jupiter 2 is drawn toward a computer-controlled spacecraft filled with frozen men. With his usual knack for starting trouble, Dr. Smith accidentally sparks a chain of perilous calamities. John: Guy Williams. Don: Mark Goddard. Will: Billy Mumy. Smith: Jonathan Harris. Phanzig: Marcel Hillaire. Maureen: June Lockhart. Judy: Marta Kristen. Penny: Angela Cartwright. (60 min.)

6 SOUNDING BOARD-Interview George Alcorn, California extension director, discusses the possibility of a food shortage in coming years.

Postponed from Aug. 23.

#### CUSTER—Western

Armstrong Custer assumes command of

# WORLDS GREATEST COUNTRY STARS

- BUCK OWENS
- PORTER WAGONER
- WILBURN BROS.
   AND OTHERS
   MON. FRI. 7:00 P.M.

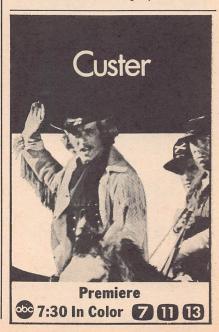
19 KLOC Taleritate HOOCSTO the 7th Cavalry in the pilot film for this new Western series, set in the post-Civil War era. Saddled with ragtag misfits, Custer is faced with the task of whipping his soldiers into shape. Custer: Wayne Maunder. California Joe Milner: Slim Pickens. Sgt. James Bustard: Peter Palmer. Capt. Myles Keogh: Grant Woods. Crazy Horse: Michael Dante. General Terry: Robert F. Simon. (60 min.)

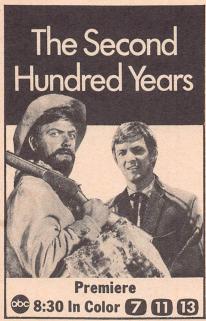
9 U.S.A.—Poetry

Poets Robert Duncan and John Wieners are interviewed. Duncan, one of the leaders of the Berkeley Renaissance, reads "A Statement on Poetics," "The Architecture" and "A Biographical Note." John Wieners reads from "The Hotel Wentley Poems" and "Cocaine."

19 MOVIE—Mystery

"The Assassin." (English; 1952) An in-







8:30pm.The Beverly Hillbillies

The Clampetts inherit a castle and pack up for an invasion of England. (God save the Queen!) Buddy Ebsen, Irene Ryan, Donna Douglas, Max Baer star. In color.

CBS® 5 10

A-74

## Wednesday

Evening

surance company sends a private detective to Venice to locate an Italian war hero. Richard Todd, Eva Bartok. (90 min.)

8:00 2 SECRET AGENT—Adventure

Drake is sent to the Middle East to help the organizer of a complex espionage ring, who is in danger of being exposed. Drake: Patrick McGoohan. Gerdi Algrim: Dawn Addams. Abdul Kassen: Michael Godfrey. Nadia Kassen: Zena Marshall. Tewfik: Vladek Sheybal. (60 min.)

Topics of the New York Timesmen: the war in Vietnam and public reaction to recent escalation; the effect of this summer's urban riots in Washington; and the balance between rural and urban representation in the Congress. Panelists are Lester Markel (associate editor), Tom Wicker (Washington bureau chief) and Max Frankel (diplomatic correspondent). (60 min.)

DATING GAME

Guests: Kathy Garver of "Family Affair" and comic actor Richard Deacon.

8:30 5 10 12 BEVERLY HILLBILLIES

color The hillbillies begin a sixth season in regal style. Jed has inherited a castle in England, so the new Earl of Clampett and his kin immediately adopt Elizabethan dress and customs. Comic Paul Lynde appears as a passport clerk in this episode. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp.

Next week: the big Fall Preview Issue!

7 II B SECOND HUNDRED YEARS—Comedy

COLOR In 1900 prospector Luke Carpenter, age 33, got himself frozen in an Alaskan glacier. Tonight, he awakens—still looking like 33—in the home of his 67-year-old son. Defrosted and dewy fresh, he is the mirror image of his grandson. As if that weren't enough, Luke doesn't know that the old geezer in the house is his son—or that the Army considers him a top-secret find. Edwin: Arthur O'Connell. Luke/Ken: Monte Markham. Colonel Garroway: Frank Maxwell. Brenda: Susan Browning. Kellogg: Judson Pratt. McGreevey: Charles Seel.

TV GUIDE

#### 9:00 WEDNESDAY SHOWCASE

"Dreams That Men Die For." A study of the Polar explorers Byrd, Peary, Nansen, Scott and Amundsen. (60 min.)

3 4 (7) BOB HOPE—Drama

COLOR "Deadlock." Lee Grant, who won an Emmy for her appearances in "Peyton Place," stars in this tense drama of revenge. Virginia Cloyd walks into a police precinct-office with a pistol and nitroglycerin-and waits for the detective who killed her hoodlum husband. (Rerrun; 60 min.)

#### Cast

0000
Virginia Cloyd Lee Grant
Det. Ray BakerJack Kelly
Detective OwensTige Andrews
Det. John Rollins Percy Rodriguez
Stacey Carter Brooke Bundy
Lucy Lassiter Dorothy Rice
Det. James Lassiter Donald May
Charlie Atkins Nicholas Colasanto
Bucky Smith Eldon Quick
Last show of the series. Next week,

"The Kraft Music Hall" debuts here. 5 8 10 12 GREEN ACRES

COLOR Oliver and Lisa begin their third season down on the farm with flashbacks tracing their early days in Hooterville. Why? Because Oliver is being investigated as a candidate for the state senate. Oliver: Eddie Albert. Lisa: Eva Gabor. Eb: Tom Lester. Hank: Alvy Moore. Sam: Frank Cady. Ralph: Mary Grace Canfield, Ziffel: Hank Patterson.

#### **Guest Cast**

Dooly Watkins ......J. Pat O'Malley Grover Simpson ...... Guy Raymond

#### 6 (9) SEMINAR ON PUBLIC POLICY ISSUES—Sacramento

SPECIAL The three-day seminar in the California Legislature continues with addresses by Dr. Emanuel Mesthene, director of the technology and society program at Harvard, and Henry Rowan, president of the Rand Corporation. Dr. Mesthene discusses the impact of science and technology on contemporary society; Rowan talks about systems analysis and other management techniques. (Taped earlier today; two hours)

MOVIE—Comedy

COLOR "Take Her, She's Mine" (1963), a comic look at the growing pains of



## 9pm. Green Acres

Give them the simple life. Eddie Albert and Eva Gabor bring rollicking laughter to the quiet pastoral scene as they try to change from city sophisticates to country squires. In color.

**CBS** 5 10





## 9:30pm. He & She

New comedy. He: a young, level-headed cartoonist. She: his beautiful scatterbrained wife who gets them into uproarious situations. Paula Prentiss, Dick Benjamin star. In color.

CBS© 5 10



## Wednesday September 6, 1967

Evening

an over-protective father and his collegecoed daughter. Lawyer Frank Michaelson only makes matters worse when he tries to save his daughter from beatniks, protest marchers and reckless adventures in Paris. Based on the Broadway play. (Rerun; two hours)

Cast

Frank Michaelson James Stewart
Mollie Michaelson Sandra Dee
Anne Michaelson Audrey Meadows
Pope-JonesRobert Morley
Henri Bonnet Philippe Forquet
Hector G. IvorJohn McGiver
Liz Michaelson Charla Doherty
Alex Robert Denver
Linda Monica Moran

Mme. Bonnet Janine Grandel M. Bonnet Maurice Marsac Miss Wu Irene Tsu

Euripides' tragedy "The Trojan Women," written in 415 B.C. as a protest against warfare and genocide, tells of the bitter aftermath of the 10-year war between the Greeks and the Trojans. The play begins after the fall of Troy, with the mourning Trojan women gathered outside the city awaiting their Greek captors and a voyage into slavery. Presented by members of Houston's Alley Theatre. Host: Walter Kerr. (60 min.)

Cast Hecuba ......Anne Revere



## 10:00 5 10 12 DUNDEE AND THE CULHANE

DUNDERUT COLOR John Mills stars as Dundee, an urbane British lawyer in the Old West. His youthful partner is the Culhane (Sean Garrison), also a lawyer and the duo's strong right arm—fast on the draw and free with his fists.

Tonight, the two men travel to Friends' Meeting, the once-peaceful Quaker community where outlaw Royal Bodie and his gang are extorting money for water and "protection" of the farmers' crops. When Bodie is killed, the gang delivers an ultimatum: Turn over the killer or watch the town burn.

Created by Sam Rolfe, whose credits include "Have Gun—Will Travel" and "The Man from U.N.C.L.E." Boris Sagal directed from a script by Ernest Frankel. (60 min.)

Guest Cast

Lafe Doolin		War	ren Oates
Royal Bodie	John	Drew I	Barrymore
Jonathan Pu	tnamMi	chael Co	onstantine
Mark Putnan	n	Mar	k Allyson

## The Turn the Other Cheek Brief'



Sean Garrison and John Mills

Smooth spreading liverwurst. Real old-time flavor.



Andromache ...........Bella Jarrett Cassandra ...... Marilyn Lightstone Helen ..... Elsa Rosborough

MOVIE—Adventure

"Run for the Sun." (1956) A magazine reporter and a writer crash in the jungle in the writer's private plane. They are then picked up by three mysterious men who live in the jungle. Richard Widmark, Trevor Howard, Jane Greer, Peter Van Eyck. (Two hours)

JOAQUIN ESTEVES-Variety

9:30 5 8 10 12 HE & SHE-Comedy DEBUT COLOR Dick Benjamin and Paula Prentiss (real-life Mr. and Mrs.) star as Dick and Paula Hollister, a level-headed cartoonist and his not-sopractical wife. Jack Cassidy is featured as the foppish actor who plays Dick's cartoon creation "Jetman" on TV. Tonight: Paula dragoons Dick into helping an elderly Greek gentleman fight deportation. Andrew: Hamilton Camp. Harry:



## 10pm. Dundee and the Culhane

New adventure. John Mills, noted British actor, is Dundee, a brilliant, soft-spoken lawyer; Sean Garrison is Culhane, his two-fisted partner. Together they carve out Western justice. In color.

CBS© (5) (10)







## Wednesday September 6, 1967

Evening

Kenneth Mars.

#### Guest Cast

Orestes Ponopolis	. Wolfe Barzel
Simpson	. Charles Lane
Mathew Cornell	. Michael Fox
Gertrude	Gerry Lock

## 10:00 NEWS—Atkinson, Park, Alberts

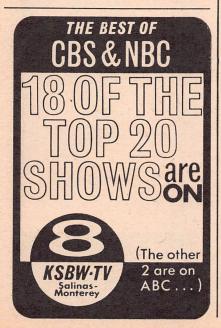
3 4 7 8 I SPY—Adventure

COLOR Wally Cox stars an an ex-Pentagon file clerk on the loose in Spain. The timid soul is a walking repository of top-secret data, and he's exceptionally vulnerable to an alluring Soviet agent. Filmed on location. Kelly: Robert Culp. Scott: Bill Cosby. (Rerun; 60 min.)

#### **Guest Cast**

Herbie	Wally Cox
Consuela	.Leticia Roman
Smerlov	Will Kuluva
Ellie	. Joan Marshall
Barnes	Sandy Kenyon
Valentina	
Nort week When for V	our Life!! takes

Next week, "Run for Your Life" takes over this time spot. "I Spy" moves to Monday, 10-11 P.M., on Sept. 11.



#### 5 10 12 DUNDEE AND THE CUL-HANE—Western

Garrison star as lawyers in the Old West. See the Close-up, page A-76. (60 min.)

• CRITIC'S CIRCLE—Discussion
David Littlejohn reviews several current
theatrical productions in the Bay Area,
including "Philadelphia Here I Come" at
the City Theatre.

#### 10:30 MOVIE-Melodrama

COLOR "Escape to Burma." (1955) A fugitive wanted for murder takes refuge on the plantation of a woman rancher. Barbara Stanwyck, Robert Ryan.

9 CITY BEAT: MEL WAX

#### 11:00 3 5 7 10 12 13 COLOR NEWS 4 7 8 11 NEWS

9 YOGA FOR HEALTH

**DEBUT** Richard Hittleman teaches methods of weight control, relaxation and maintenance of energy. The first lesson: scientific breathing for flexibility.

#### 11:30 3 4 7 8 JOHNNY CARSON

COLOR Scheduled guest: New York Jets quarterback Joe Namath. Ed Mc-Mahon, Milton DeLugg. (90 min.)

#### 5 MOVIE—Comedy

"Five Golden Hours." (English-Italian; 1961) A widowed baroness and a professional swindler team up to work a con game. Ernie Kovacs, Cyd Charisse, George Sander, Kay Hammond, Clelia Matania, Reginald Becwith (One hour, 40 min.)

7 12 13 JOEY BISHOP—Variety

COLOR Scheduled guest; singer Vikki Carr. Regis Philbin. (Taped from tonight's live telecast; 90 min.)

#### MOVIE—Adventure

"Rogue's March." (1953) In turn-of-thecentury India, a young Army officer tries to clear himself of a charge of treason. Peter Lawford, Richard Greene, Janice Rule, Leo G. Carroll. (One hour, 35 min.)

#### MOVIE—Mystery

"Operation Secret." (1952) An officer in the French underground was murdered by one of his own men. An investigation is set up by the court. Cornel Wilde, Steve Cochran. (Two hours)

## 1:10 5 FOREST RANGERS—Adventure Prospector MacLeod claims he has struck

Prospector MacLeod claims he has struc gold. Ranger Keeley: Graydon Gould.

## September 7, 1967 Thursday

Morning

#### Morning

5:55 (3) COLOR FARM NEWS 6:00 (3) RHYME AND REASON

1. Jazz Seminar. 2. How languages contribute to the identity of new nations. Prof. O. L. Chavarria-Aguilar. (60 min.)

SUMMER SEMESTER-Education Comparative Politics: "Public Corporations." Prof. Michael Curtis lectures.

A.M.—Jim Dunbar, Dick Carlson

6:25 A FARM NEWS

6:30 4 SEMINAR IV—Education
Poems and poets: Robert Browning.

S ARCHEOLOGY—Education
"The Ancient Greek World," Part 2. A look at Mycenean civilization in Greece.

OSUMMER SEMESTER-Education
Comparative Politics: "Public Corporations." Prof. Michael Curtis lectures.

6:55 13 COLOR NEWS 7:00 3 4 7 8 TODAY

COTOR Scheduled guests the Rubin Mitchell jazz trio and New York Jet defensive back Johnny Sample and NBC correspondent Pauline Frederick. Hugh Downs. (Taped from this morning's live telecast; two hours)

10 COLOR CALENDER-Sacramento

SOIL CONSERVATION

7:05 5 10 COLOR NEWS—Benti

FILM FEATURE

color This film accompanies a boy wandering through the Naval Academy.

7:30 S NEWS—Jim Anderson

7:35 COLOR NEWS—Monsees, Bales
7:35 COLOR NEWS—Joseph Benti

7:45 B BULLWINKLE—Cartoons

7:55 M BIBLE ANSWERS—Drama

The story of Daniel in the lion's den.

8:00 5 10 12 COLOR CAPTAIN KAN-GAROO—Children

VIRGINIA GRAHAM—Interviews
Guests are actresses Maggie Hayes and
Louise Troy, and costume designer Joselyn Rickards.

8:15 13 COLOR CARTOONLAND

8:25 BETTER LIVING—Religion

8:30 MOVIE—Mystery

Pat Montandon's Prize Movie: "It's a

Wonderful World." (1939) A private detective is hired to keep a millionaire playboy out of trouble and promptly becomes involved in murder. Claudette Colbert, James Stewart. (Two hours)

**III** PETER POTAMUS—Cartoons

13 COLOR JACK LA LANNE

8:45 RELIGION TODAY—Evangelist

9:00 2 COLOR POPEYE—Cartoons
3 4 8 SNAP JUDGMENT

COLOR Guests: Bob Hope and actress
Patricia Harty. Host: Ed McMahon.

5 10 12 CANDID CAMERA

Little girls practice to become cheerleaders. Host: Allen Funt.

7 JACK LA LANNE—Exercise

11 HOCUS POCUS—Children

B DATING GAME

9:25 3 4 8 COLOR NEWS—Vanocur

9:30 2 COLOR ROMPER ROOM-Children
3 4 7 8 COLOR CONCENTRATION—Game

5 0 P BEVERLY HILLBILLIES

Jethro brings home his wealthy fifthgrade-classmate. Jethro: Max Baer.

B LORETTA YOUNG—Drama
A young woman uses her dramatic talents
to raise cash. Alma: Loretta Young.

10:00 3 4 7 8 PERSONALITY-Game
COLOR Celebrities: Jim Backus, Rose

Marie and Dick Shawn.

5 10 12 ANDY GRIFFITH

A local singer gets a helping hand. Rafe: Jack Prince. Barney: Don Knotts. DONNA REED—Comedy

Donna takes on city hall when she refuses to let the city cut down a tree.

**NEXT WEEK TV GUIDE's** 

# FALL PREVIEW ISSUE

SPOTLIGHTS TELEVISION'S NEW SEASON

## NEW MORNING LINEUP MONDAY-FRIDAY

#### 10:30 AM



## CARLTON FREDERICKS PROGRAM

Discussions on health and nutrition IN COLOR

#### 11:00 AM



## MIDDAY NEWS

Claud Mann Reporting
IN COLOR

#### 11:30 AM



## CHARLEY AND HUMPHREY

Cartoons and games
Pat McCormick and
his puppets
IN COLOR

#### 12:30 PM



## PDQ

Dennis James hosts comedy game show

IN COLOR

## **Thursday**

Morning-Afternoon

#### EVERYBODY'S TALKING

Celebrity guests: Victor Buono, Jeremy Clyde and Glynis Johns.

#### 10:30 CARLTON FREDERICKS

COLOR Guest is G. E. "Moose" Detty, a trainer for the Philadelphia Eagles.

#### 3 4 7 8 HOLLYWOOD SOUARES—Game

COLOR Guests: Steve Allen, Jayne Meadows, Victor Buono, Ruta Lee and Dick Patterson. Host: Peter Marshall.

5 10 12 DICK VAN DYKE Rob clashes with an English music-hall

comic. Rattigan: Dick Dawson.

7 11 13 DATELINE: HOLLYWOOD
Interviewed: actor Dwayne Hickman and

dancer Barrie Chase.

10:55 7 11 COLOR CHILDREN'S DOC-

## 10:55 TOR—Advice CHILDREN'S DOC-

13 COLOR NEWS

11:00 2 COLOR NEWS—Claud Mann

3 4 7 COLOR JEOPARDY

5 8 10 12 COLOR LOVE OF LIFE—Serial

7 11 13 COLOR HONEYMOON RACE—Game

11:25 5 8 10 12 COLOR NEWS

11:30 2 COLOR CHARLEY AND HUM-PHREY—Children

3 4 7 8 COLOR EYE GUESS

5 10 12 COLOR SEARCH FOR TOMORROW—Serial

7 ID B FAMILY GAME

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 7 COLOR NEWS-Newman

## 8 COLOR NEWS—Bud Walling

#### Afternoon

12:00 3 5 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A
DEAL—Game

EVERYBODY'S TALKING

Celebrity guests: David Hedison, Nipsey Russell and Jane Withers.

12 TO BE ANNOUNCED

TRUTH OR CONSEQUENCES

COLOR | Guest: actor Peter Graves.

12:25 4 7 COLOR NEWS—Dickerson

8 COLOR NEWS—Bud Walling

## September 7, 1967 Thursday

Afternoon

12:30 PDQ-Game

COLOR Celebrity guests: Michael Landon, Nick Adams and Keely Smith.

MERV GRIFFIN—Variety

COLOR Scheduled guests: actressdancer Carol Lawrence, and comedians Glen Ash and Pat Cooper. (60 min.)

4 COLOR DAYS OF OUR LIVES
5 8 10 12 COLOR AS THE

WORLD TURNS—Serial

**7 DONNA REED—Comedy**Jeff brings home an injured bird. Jeff:

Paul Petersen. Alex: Carl Betz.

11 LU RYDEN—Variety

12:45 COLOR NEWS—Bob Russell
12:45 COLOR AGRICULTURE TODAY

1:00 MOVIE—Musical

Dialing for Dollars: "Earl Carroll's Vanities." (1945) Carroll searches for talent for his famous night spot. Dennis O'Keefe, Constance Moore. (One hour, 55 min.)

4 COLOR DOCTORS—Serial
5 8 10 12 PASSWORD—Game

COLOR Guests: actor Jim Backus and comedienne Dorothy Loudon.

7 11 13 FUGITIVE—Drama
Two hold-up men take the fugitive as hostage. David Janssen. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

Garner and sociologist James Peterson.

2:00 3 4 YOU DON'T SAY!—Game

COLOR Celebrity guests: actress Sher-

ry Jackson and comic actor Paul Lynde.

5 8 10 12 COLOR TO TELL
THE TRUTH—Game

7 7 11 13 COLOR NEWLYWED GAME—Bob Eubanks

2:15 6 SEMINAR ON PUBLIC POLICY ISSUES—Sacramento

SPECIAL See 9 P.M. CH. 6 for details. (Live; two hours)

2:25 **5 8 10 12 COLOR** NEWS

2:30 3 MOVIE—Drama

"Kinght Without Armor." (1937) Drama of a countess and a secret-service agent during the Russian Revolution. Marlene Dietrich. (Two hours, 30 min.)

4 (7) MATCH GAME

COLOR Guests: TV personalities Bess Myerson and Bert Parks. 5 8 10 12 COLOR EDGE OF NIGHT—Serial

7 III B DREAM GIRL

COLOR Guests: Ken Berry, Troy Donahue, Marty Ingels and Dana Wynter.

2:55 2 4 7 7 11 13 COLOR NEWS 3:00 2 COLOR TRUTH OR CONSE-

QUENCES—Game

4 BACHELOR FATHER—Comedy
Kelly decides to become a beachcomber.

5 8 10 12 SECRET STORM
7 (7) 11 13 GENERAL HOSPITAL

3:30 2 COLOR CAPTAIN SATELLITE

4 DIVORCE COURT—Drama

A husband claims that his wife's nagging has caused him to seek companionship with other women, Peg Shirley.

5 12 MIKE DOUGLAS—Variety

COLOR Scheduled guests: singers Stevie Wonder and Dana Valeri, actor Dennis Morgan and Shirley Polykoff, "advertising woman of the year." (90 min.)

7 7 11 13 COLOR DARK SHADOWS—Serial

WEEKDAYS 21/2 HOURS OF

## **SOLID ENTERTAINMENT**

KHSL-TV Ch. 12

# MIKE DOUGLAS



3:30 p.m.

FOLLOWED BY



## MERV GRIFFIN

5:00 p.m.

## Thursday September 7, 1967

Afternoon

8 MOVIE—Melodrama

"I Was a Teen-age Werewolf." (1957) An analyst uses hypnotic regression and a secret drug to turn a moody high school student into a werewolf. Michael Landon, Whit Bissell. (Two hours)

PDQ—Game

COLOR Celebrity guests: Michael Landon, Ken Berry and Abby Dalton.

4:00 A PANORAMA—Interviews

7 T COLOR DATING GAME
MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

COLOR CAP'N DELTA-Cartoons

4:30 COLOR CARTOON CUTUPS

4 PICK A SHOW—Game

GYPSY ROSE LEE—Interviews

**COLOR** Guests are comedians Sid Caesar and Imogene Coca.

7 DATELINE: HOLLYWOOD

Interviewed: Marlo Thomas of "That Girl." Hostess: Joanna Barnes.

PERRY MASON—Mystery
A policeman is accused of murdering a

Get in the Winners Circle

Now in Color

MERY GRIFFIN

weekdays at 5:00

© KPIX 5

man who wouldn't stay away from his sister. Wolfe: G. V. Homeier. Linda: Dianne Foster. (60 min.)

4:55 7 CHILDREN'S DOCTOR—Advice

5:00 SUPERMAN—Adventure

COLOR A gangster is reformed by the hypnotic powers of Tony the barber. Clark: George Reeves.

3 FLINTSTONES—Cartoon

color Fred invites Gus Shultz to dinner—but Wilma and Betty don't realize the guest's true identity.

4 FLINTSTONES—Cartoon

COLOR Fred and Barney discover that Gazoo has an uncanny ability to pick winners at the dinosaur races.

S 12 MERV GRIFFIN—Variety
COLOR See 12:30 P.M. Ch. 3 for details. (60 min.)

COLOR NEWS

COLOR NEWS

COLOR NEWS

DEBUT COLOR See Wednesday 7:30 P.M. Ch. 7 for details. (60 min.)

SWEDISH SCENE—Documentary
COLOR Films and stills retrace the
route followed by Sweden's Queen Christina when she traveled to Italy following
her abdication in 1654.

"Derby Festival Week."

5:30 DENNIS THE MENACE-Comedy

Mr. Wilson takes Dennis camping hoping Dennis will stay for the summer. Mr. Wilson: Joseph Kearns.

**3** TRAVENTURE THEATRE

COLOR "Mabuhay," the Philippine word for "long life," is the theme of this tour of the Philippine Islands. Films include Manila, the rice paddies of the Igorot, the ancient island of Zamboanga and Cebu.

**4** MUNSTERS—Comedy

Herman's mysterious absences from home make Lily suspect he's running around. Herman: Fred Gwynne.

7 11 13 COLOR NEWS-Jennings
8 MISTER ED—Comedy

Carol wants desperately to keep an antique statue that she's taken a fancy to. Wilbur loathes it. Guess who wins? Wilbur: Alan Young. Carol: Connie Hines.

SCOTCH GARDENER—Jim Kerr

A-82 TV GUIDE

## September 7, 1967 Thursday

Afternoon-Evening

COLOR NEWS—Gray, Rowe CARTOON FUN HOUSE

5:45 6 FRIENDLY GIANT—Children
Topic: Tongue twisters.

#### **Evening**

6:00 **2** LEAVE IT TO BEAVER-Comedy Lumpy and his car come to Wally's rescue. Wally: Tony Dow.

3 COLOR NEWS-Huntley, Brinkley

4 (7) 8 NEWS

5 12 COLOR NEWS

6 9 YOUNG MUSICIANS-Recital
Violinist Vincent Skowronski and pianist

Donald Cornell play Johannes Brahms' Sonata in D Minor.

MOVIE—Adventure

Crusaders help the Princess of Samarkand in her battle against the son of Genghis Khan. Ann Blyth, David Farrar, George Macready. (90 min.)

9 PORTRAIT IN MUSIC

The last two movements of Cowell's Symphony No. 5.

O COLOR NEWS—Walter Cronkite
MIKE DOUGLAS—Variety

COLOR Guests include comedian Dom De Luise, singer Teresa Brewer, the New Vaudeville Band, and Betty Furness, special assistant to the President for Consumer Affairs. (Rerun; 90 min.)

MOVIE—Western

COLOR "Arena." (1953) Rodeo cowboy Hob Danvers doesn't realize that he's about to lose his wife Ruth, who hates their nomadic existence. Gig Young, Polly Bergen, Jean Hagen, Henry Morgan, Robert Horton. (One hour, 25 min.)

6:15 FRIENDLY GIANT—Children
6:30 McHALE'S NAVY—Comedy

McHale and his crew are jailed during a visit to a French-owned island. McHale: Ernest Boronine.

GOLOR NEWS—Bob Whitten

4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 8 12 COLOR NEWS-Cronkite

6 9 MUSICAL PORTRAITS
The Strings of the New York Phil

The Strings of the New York Philharmonic Orchestra play Fantasia on a Theme by Thomas Tallis, by Vaughn Williams.

9 WHAT'S NEW—Children

"Adventures in Dinoland," Part 4. Murl Deusing describes the Cretaceous period, 130 million years ago.

MCHALE'S NAVY—Comedy

Nippon Nancy has been broadcasting confidential information about Binghamton—and he'd like to know where she's getting her facts. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

#### 7:00 2 WONDERS OF THE WORLD

COLOR "Samurai." The Linkers visit Karuizawa and meet the Emperor, and the Empress and the Crown Prince of Japan. They witness an ancient "samurai" warrior pageant and see the new Japanese Army training in their American uniforms.

4 ASSIGNMENT FOUR—Report

Anderson of KRON-TV wrote and produced this look at the life and legends of "The Vanishing Cowboy." Included in this documentary, filmed in the Sierra





## 7:30pm. Cimarron Strip

New. A 90-minute powerhouse of action and adventure as Stuart Whitman dedicates himself to taming the no-man's-land known as Cimarron Strip. In color.

CBS® 5 10



## **Thursday**

#### Evening

foothills of Central California, is a contrast between the fictional cowboy of the past and the working cowboy of today; the home life of cowboy Ray Kelton; and daily chores on the 31-thousand acres of the Will Gill ranch. Narrated by KRON newsman Art Brown.

#### BRANDED—Western

COLOR "Romany Roundup," first of two parts. McCord saves a gypsy leader from a whipping at the hands of cattle baron Aaron Shields. Shields: Gary Merrill. McCord: Chuck Connors. Kolyan: Nico Minardos. Jud Foley: Don Collier.

6 9 WHAT'S NEW—Children Changes which the steamboats brought to the river area; circus animals; planning pictures and using the viewfinder.

7 F TROOP—Comedy

COLOR See Tuesday 7 P.M. Ch. 11.

8 IT'S A SMALL WORLD—Travel

COLOR Don Cooper narrates films of a trip he took retracing his grandfather's trek through Alaska's Chilkoot Pass into the Klondike. Donald Curtis is the host.

© CRITIC'S CIRCLE—Discussion See Wednesday 10 P.M. Ch. 9 for details.

TWILIGHT ZONE—Drama
Franklin Gibbs loathes gambling, but one

Franklin Gibbs loathes gambling, but one day he tries a Las Vegas slot machine—and finds that he can't stop playing. Gibbs: Everett Sloane, Flora Gibbs: Vivi Janiss. Publicist: William Kendis. Drunk: Art Lewis. Rod Serling is the host.

DUCK OWENS—Country Music Songs: "Heart of Glass" (Buck), "Motivating Man" (Red Simpson) and "High-

way Man" (Dick Curless).
7:25 (R) COLOR OUTDOORSMAN-Lange
7:30 2 AMERICA!—Travel

COLOR "Memories of Maine." A visit to Maine, the Pine Tree state and one of the Nation's most popular summer vacation lands. Jack Douglas is the host.

3 4 7 8 DAMN YANKEES

SPECIAL COLOR An adaptation of
the Broadway hit. See the Close-up on
the opposite page. (Rerun; two hours)

Regular programming is pre-empted.

5 10 12 CIMARRON STRIP

DEBUT COLOR Stuart Whitman stars
as U.S. marshal Jim Crown in TV's sec-

TV CLOSE-UP GUIDE

## 7:30 3 4 7 8 DAMN YANKEES-Musical

SPECIAL COLOR Phil Silvers and Lee Remick star in this adaptation of the 1955 Broadway hit.

The show is set in the baseball season. Can the woebegone Washington Senators ever lick the invincible Yankees? (The show takes no notice of the Yanks' present predicament.) Only a near-miracle can help the Senators—and they get one in the form of Joe Hardy, a virtual one-man team.

Pop art sets and animation highlight the production. The Richard Adler-Jerome Ross songs include "Good-by, Old Girl," "Heart," "Shoeless Joe," "Whatever Lola Wants," "Two Lost Souls," "A Little Brains" and "Six Months out of Every Year." (Rerun; two hours)

Cast

Appl	egate	Phil	Silvers
Lola		Lee	Remick
Joe	Hardy	Jerry	Lanning
Van	Buren	Jim	Backus



Jin Backus and Phil Silvers

Meg .....Fran Allison Joe Boyd: Ray Middleton. Gloria: Linda Lavin. Rocky: Bob Dishy.



## 7:30 5 10 12 CIMARRON STRIP—Western

# 'Journey to a Hanging'

**DEBUT COLOR** Stuart Whitman stars as Marshal Jim Crown in this big-budget Western series, set in the 1880's. Crown's job: keep peace in the Oklahoma Territory, where cattlemen and homesteaders clash over range rights.

Tonight, Crown leads a posse after outlaws headed by Ace Coffin, who murdered a gang member to keep him from talking. Outgunned and outnumbered, the posse is also endangered by a deputy called the Screamer—whose only interest is the price on Coffin's head.

Regulars include Percy Herbert as MacGregor, a hard-drinking deputy; Randy Boone as tenderfoot Francis Wilde; and Jill Townsend as Dulcey Coopersmith, owner of the local inn. (90 min.)



Stuart Whitman

Guest Cast

Screamer	John Saxon
Ace Coffin	Henry Silva
Latch	Michael Strong
Smitty	Shug Fisher





# 9pm.The CBS Thursday Night Movies

Julie Christie and Rod Taylor star in the tumultuous love story "Young Cassidy" with Maggie Smith, Dame Edith Evans and Sir Michael Redgrave. In color.

CBS® 5 10

## **Thursday**

Evening

ond 90-minute Western series. See the Close-up on page A-85.

#### 6 (9) CREATIVE PERSON—Gaudi

A profile of the turn-of-the-century architect-sculptor Antonio Gaudi. Cameras study the cathedral of Sagrada Familia, his unfinished masterpiece in Barcelona. The program explores Gaudi's unusual style, which combines freedom and fluidity with colorful motifs.

#### 7 11 13 FLYING NUN—Comedy

DEBUT COLOR Sally Field stars in this new series as Sister Bertrille, a 90-pound novice assigned to a convent in Puerto Rico. The young and highly unconventional nun is possessed of a truly uplifting quality: She takes off and flies when a strong wind catches her headgear. Tonight, Sister Bertrille is off to the go-go world of a Caribbean playboy, hoping to pry him loose from some land for the greater glory—and acreage—of Convent San Tanco. Sister Jacqueline: Marge Redmond. Sister Sixto: Shelley Morrison. Mother Superior: Madeleine



## September 7, 1967 Thursday

Evening

Sherwood. Carlos Ramirez: Alejandro Rey. (60 min.)

Future episodes will be a half-hour, telecast from 7:30-8 P.M.

SUMMER SAMPLER—Music

An outdoor concert of rock 'n' roll and folk music, taped at the Berkeley campus of the University of California. Performers: Janic Ian, "Reverend" Gary Davis, Doc Watson, Country Joe and the Fish, the James Cotton Blues Band, the Kaleidoscope, the Cleanliness and Godliness Skiffle Band, and Sandy and Jean Darlington. Folk singer Sam Hinton is the host. (Rerun; 60 min.)

MOVIE—Adventure

"Khyber Patrol." (1954) Hostile natives are out to gain control of the Khyber Pass. Opposing their plans are the British Lancers. Richard Egan, Dawn Addams. (Two hours)

8:00 SEVEN SEAS—Travel

COLOR "I Took My Women to Africa" shows the adventures of Gerald Gauthey, a man from Switzerland who, with his wife and daughter, motored through Africa in an old jalopy. Included are visits to Victoria Falls, Mt. Kilimaniaro and a native village. Jack Douglas is host.

6 (9) LOCAL ISSUE—Report See Tues. 10:15 P.M. Ch. 9 for details. 8:30 KINGDOM OF THE SEA

COLOR "The Water Champs." Man's diving into the depths of the ocean and racing across its surface challenge the aquatic feats of the real creatures of the sea. Bob Stevenson is host.

6 (9) LEGACY—Documentary

For this study of the misuse of military power, cameras focus on Verdun. Films include some World War I combat sequences shot during the battle. At Verdun, the Germans sought to end the Stalemate of the trench war and destroy the Allies by stopping France's military effort.

BEWITCHED—Comedy COLOR The bewitched Stephens clan

embarks upon a fourth season in the grip of a royal crisis. Samantha has been crowned queen of the witches, and

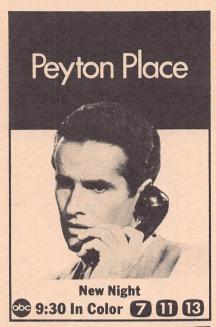


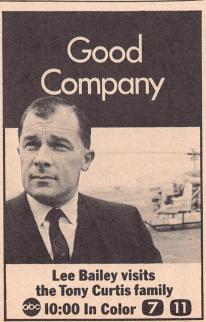
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## **Thursday**

#### Evening

reluctant consort Darrin is thrust into a world peopled by her majesty's subjects. Samantha: Elizabeth Montgomery, Darrin: Dick York, Endora: Agnes Moorehead.

#### **Guest Cast**

Ticheba ............Ruth McDevitt Roebling ......J. Edward McKinley

Next week: the big Fall Preview Issue of TV GUIDE. Don't miss it!

#### 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare a ham dinner in half an hour.

#### 9:00 ALFRED HITCHCOCK—Drama

Philadelphia Harry finds a dead body inthe Rolls-Royce he just heisted. Sheridan Westcott: Darren McGavin. (60 min.)

MOVIE—Biography

COLOR "Young Cassidy" (1965) opens
the season of new Thursday night movies.
Director John Ford had a hand in filming this biography of Sean O'Casey.
Based on the Irish playwright's autobiographical "Mirror in My House," the film
traces O'Casey's rise from Dublin laborer
in 1911 to famous playwright. Filmed

#### on location. (Two hours)

Johnny Cassidy	Rod Taylor
Mrs. Cassidy	Flora Robson
Archie	Jack MacGowran
Nora	Maggie Smith
Lady Gregory	Edith Evans
W. B. Yeats	Michael Redgrave
Daisy Battles	Julie Christie
Ella	Sian Phillips

## 6 SEMINAR ON PUBLIC POLICY ISSUES—Sacramento

SPECIAL In the concluding session of the three-day seminar in the California Assembly chambers, Dr. Allan Cartter, New York University chancellor, discusses the fiscal aspects of higher education; and Walter Hoadley, Bank of America economist discusses California's growth and prosperity. (Taped earlier today; two hours)

#### 7 III II THAT GIRL—Comedy

COLOR Broadway great Ethel Merman helps kick off this series' second season. Ann Marie lands a tiny role in a show starring Miss Merman. La Merman Is soon holding forth in Ann's apartment, enthralling all comers with her singing and cooking. Ann: Marlo Thomas. Don:

## September 7, 1967 Thursday

Evening

Ted Bessell. Father: Lew Parker. Ruth: Carol Ann Daniels.

9:30 3 4 7 DRAGNET—Drama

COLOR Jack Webb sums up the grim realities of police work in this threeman drama. Det. Joe Friday grills rookie policeman Paul Culver, who is suspected of robbing a store. The victim has identified Officer Culver, who cannot give a satisfactory account of his activities. Culver: Kent McWhirter. Gannon: Harry Morgan. (Rerun)

Next week: the big Fall Preview Issue!

7 11 13 PEYTON PLACE—Serial

COLOR Eddie and Rita meet; Lee re-

ports to Peyton; Rita and Ada argue. Eddie: Dan Duryea. Rita: Pat Morrow. Ada: Evelyn Scott. Rodney: Ryan O'Neal. Lee: Stephen Oliver. Peyton: Wilred Hyde-White. Betty: Barbara Parkins. Steven: James Douglas. Adrienne: Gena Rowlands.

**3** WALT DISNEY'S WORLD

COLOR See Sun. 7:30 P.M. Ch. 3 for details. (60 min.)

DICK POWELL-Drama

See Sunday 6 P.M. Ch. 19. (60 min.) 10:00 NEWS—Atkinson, Park, Alberts

3 4 (7) VIC DAMONE—Variety

with George Jessel, the comedy team of Dick Clair and Genna McMahon, and the

CLOSE-UP

10:00 7 1 GOOD COMPANY—Interview



Tony Curtis with daughters Alexandra, 3, and Allegra, 1.

**DEBUT COLOR** Attorney F. Lee Bailey hosts this weekly series of at-home visits with well-known personalities.

Tonight's notable is actor Tony Curtis. As Bailey chats with Tony and his wife, actress Christine Kaufmann, cameras tour their Beverly Hills mansion, which features a collection of paintings by Picasso, Chagall and others.

Producer John Aaron (who co-produced Edward R. Murrow's "Person to Person") says he will focus his series on "the people who are generating today's excitement." Among those slated for future visits are Senate Minority Leader Everett M. Dirksen (R., Ill.); Hugh M. Hefner, publisher of Playboy magazine; and baseball great Jackie Robinson.

Host Bailey rose to prominence through his brilliant and sometimes controversial courtroom battles on behalf of Dr. Sam Sheppard, Dr. Carl Coppolino and Albert DeSalvo, the confessed "Boston Strangler."



The only liverwurst in a "pantry handy" package.

## Thursday September 7, 1967

**Evening** 

New Vaudeville Band. Carol Lawrence, Gail Martin. (60 min.)

#### Highlights

Feet" ...... New Vaudeville Band Last show of the season. Dean Martin returns next week.

GOOD COMPANY—Interview

**DEBUT** COLOR F. Lee Bailey visits the home of actor Tony Curtis. For details, See the Close-up on page A-89.

#### 9 FILMS OF MELIES—Movies

Samples from six Georges Melies films show the fantastic situations and elaborate special effects produced by this 19th-century magician and pioneer film-maker. His granddaughter Mme. Malthete-Melies and film critic Michael Grieg comment on the films. Program: "An Extraordinary Dislocation," in which a man dismantles his own body; the Jules Vernelike "Trip to the Moon"; "The Living

Next week TV Guide spotlights television's new season, a year of specials. The big FALL PREVIEW ISSUE.

Don't miss it.

Soap Bubble"; and "The Brahmin and the Butterfly." (60 min.)

R PERRY MASON—Mystery

George Clark asks Mason to investigate the possibility that his wife is the daughter of an actress. Lorna: Fay Wray. Mason: Raymond Burr. (60 min.)

#### 10:30 MOVIE—Musical

"Cover Girl." (1944) A musical comedy about a glamorous model and the dancer she loves. Rita Hayworth, Gene Kelly.

COLLEGE FOOTBALL PRE-VIEW—1967

Bud Wilkinson co-host this preview of the 1967 college football season. On screen: action footage of top squads and players last year, and a look at possible All-America candidates for '67.

#### 8 SEASPRAY—Adventure

COLOR At a plantation in New Guinea, Wells helps resolve a bloody tribal feud.

11:00 4 7 8 11 NEWS

3 5 7 10 12 13 COLOR NEWS 11:30 3 4 (7) 8 JOHNNY CARSON

COLOR Scheduled guest: actor Roddy McDowall, Ed McMahon, (90 min.)

MOVIE—Drama

"Edge of Doom." (1950) A detective searches for the murderer of a priest. Directed by Mark Robson. Dana Andrews, Farley Granger. (One hour, 50 min.)

7 12 13 JOEY BISHOP—Variety
COLOR Scheduled: Robert Vaughn, the
man from U.N.C.L.E.; the singing Righteous Brothers, and Country and Western
stars Homer and Jethro. (Taped from
tonight's live telecast; 90 min.)

10 MOVIE—Mystery

"Scene of the Crime." (1949) A police recruit joins a Los Angeles detective who is working on a murder case. Van Johnson, Arlene Dahl. (One hour, 45 min.)

#### **MOVIE—Comedy**

COLOR "Mister Roberts." (1955) John Ford and Mervyn LeRoy directed this adaptation of Thomas Heggen's World War II novel. Henry Fonda, James Cagney, Jack Lemmon. (Two hours, 15 min.)

1:20 SILENTS PLEASE—Movies

Rudolph Valentino in "Blood and Sand." This 1922 film depicts the rise and fall of the career of a Spanish bullfighter.

## September 8, 1967 Friday

Morning

#### Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

> 1. Ballot box democracy. 2. The language problems of disadvantaged children are discussed by linguists Charles Ferguson and Herbert Paper. (60 min.)

> SUMMER SEMESTER-Education Urban Issues: Guest Ardath Burks talks about aid to underdeveloped countries.

A.M.—Jim Dunbar, Dick Carlson

6:25 4 FARM NEWS

6:30 4 SEMINAR IV—Education
Poems and poets: Emily Dickinson.

S ARCHEOLOGY—Education
"The Romans" Part 1, looks at the beginnings of the Roman power after the third century B.C.

Urban Issues: Guest Ardath Burks talks about aid to underdeveloped countries.

6:55 (3 COLOR NEWS 7:00 (3 (4 (7) (8 TODAY

COLOR Scheduled guest: Peter Ustinov. Report: a Salvation Army center on New York's Lower East Side. Hugh Downs. (Segments taped from this morning's live telecast; two hours)

5 KPIX EDITORIAL

COLOR FOCUS ON FARMING

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti
12 THIS IS THE LIFE—Religion
A kidgaged minister is forced to give la

A kidnaped minister is forced to give last rites to a dying criminal.
7:30 S NEWS—Jim Anderson

10 COLOR NEWS—Monsees, Bales

7:35 (2) COLOR NEWS—Joseph Benti 7:45 (3) BEATLES—Cartoons

7:55 BIBLE ANSWERS—Drama

8:00 5 10 12 CAPTAIN KANGAROO

COLOR The Captain reads the story
"Puff, the Magic Dragon." (60 min.)

VIRGINIA GRAHAM—Interviews Guests are free-lance writer Elaine St. Johns, novelist Anne Fairbairn and Sylvia Lyons, wife of New York Post columnist Leonard Lyons.

8:25 BETTER LIVING—Religion

8:30 MOVIE—Comedy

COLOR | Pat Montandon's Prize Movie:

"Woman Obsessed." (1959) In Northeastern Canada, a young widow marries an inarticulate roughneck who comes to help her on her farm after her husband is killed. Susan Hayward, Stephen Boyd. (Two hours)

III LINUS—Cartoons

COLOR JACK LA LANNE

8:45 2 RELIGION TODAY—Catholic

9:00 2 COLOR POPEYE—Cartoons

3 4 8 SNAP JUDGMENT

COLOR Guests: Bob Hope and actress Patricia Harty. Host: Ed McMahon.

5 10 12 CANDID CAMERA

Comic Joey Faye uses a rigged phone to squirt people with water.

JACK LA LANNE—Exercise

11 HOCUS POCUS—Children

**B** DATING GAME

9:25 3 4 8 COLOR NEWS—Vanocur

9:30 2 COLOR ROMPER ROOM-Children
3 4 7 8 COLOR CONCEN-

TRATION—Game

5 10 12 BEVERLY HILLBILLIES

Granny gets a kick out of doctoring, so an obliging Jethro pretends he's sick.

B LORETTA YOUNG—Drama

A young lady tourist is attracted to the portraits of a Roman artist—and to the artist. Beth Hammond: Loretta Young.

10:00 3 4 7 8 PERSONALITY-Game
COLOR Celebrities: Jim Backus, Rose
Marie and Dick Shawn.

5 10 12 ANDY GRIFFITH

A spoiled youngster gives Opie a lesson in getting gifts. Opie: Ronnie Howard.

DONNA REED—Comedy

Jeff tries to help a friend overcome the pressure of college competition. Jeff: Paul Petersen.

B EVERYBODY'S TALKING

Celebrity guests: Victor Buono, Jeremy Clyde and Glynis Johns.

10:30 CARLTON FREDERICKS

COLOR Inventor Howard Newman demonstrates the robot chemist—his solution to hospital technician shortages.

3 4 7 8 HOLLYWOOD SQUARES—Game

COLOR Guests: Steve Allen, Jayne Meadows, Victor Buono, Ruta Lee and Dick Patterson. Host: Peter Marshall.

## Friday September 8, 1967

Morning-Afternoon

5 10 12 DICK VAN DYKE

Rob tries to help Buddy solve his marital problems. Rob: Dick Van Dyke.

7 11 13 DATELINE: HOLLYWOOD
Actor Jackie Coogan is interviewed.

10:55 7 ID COLOR CHILDREN'S DOC-TOR—Advice

COLOR NEWS

11:00 2 COLOR NEWS—Claud Mann

3 4 7 COLOR JEOPARDY
5 8 10 12 COLOR LOVE OF
LIFE—Serial

Z ID B COLOR HONEYMOON RACE—Game

11:25 5 8 10 12 COLOR NEWS

11:30 COLOR CHARLEY AND HUM-PHREY—Children

> 3 4 7 8 COLOR EYE GUESS 5 10 12 COLOR SEARCH FOR TOMORROW—Serial

7 II B FAMILY GAME

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 7 COLOR NEWS-Newman 8 COLOR NEWS—Bud Walling

#### Afternoon

12:00 3 5 10 COLOR NEWS

4 7 3 COLOR LET'S MAKE A

DEAL—Game

TO EVERYBODY'S TALKING

Celebrity guests: David Hedison, Nipsey Russell and Jane Withers.

12 TO BE ANNOUNCED

COLOR TRUTH OR CONSE-QUENCES—Game

QUENCES—Game

12:25 4 7 COLOR NEWS—Dickerson
COLOR NEWS—Bud Walling

12:30 2 PDQ—Game

COLOR Keely Smith, Nick Adams and Michael Landon wind up their week as celebrity guests.

MERV GRIFFIN—Variety

COLOR Scheduled guests: singer-comedienne Kaye Stevens, comedian London Lee and singer Martin Yarborough. Arthur Treacher. (60 min.)

4 COLOR DAYS OF OUR LIVES
5 8 10 12 COLOR AS THE
WORLD TURNS—Serial

**7 ONNA REED—Comedy** 

Alex tries to talk Jeff into helping his new teacher. Alex: Carl Betz.

II LU RYDEN—Variety

13 COLOR NEWS—Bob Russell
12:45 13 COLOR AGRICULTURE TODAY

1:00 MOVIE—Comedy

Dialing for Dollars: "Love from a Stranger." (1947) The bride is horrified when she discovers that the stranger she has fallen in love with and married is a fiendish killer. Sylvia Sidney, John Hodiak, John Howard. (One hour, 55 min.)

4 COLOR DOCTORS—Serial
5 8 10 12 PASSWORD—Game

COLOR Guests: actor Jim Backus and comedienne Dorothy Loudon.

7 1 13 FUGITIVE—Drama Kimble's freedom is jeopardized when he befriends a retarded boy. Buck: Jack Klugman. (60 min.)

1:30 **3 4 COLOR** ANOTHER WORLD **5 8 10 12** HOUSE PARTY

COLOR Guest is Dennis Weaver, star of the new series "Gentle Ben."

2:00 3 4 YOU DON'T SAY!—Game

ry Jackson and comic actor Paul Lynde.

5 8 10 12 COLOR TO TELL

THE TRUTH—Game

7 7 11 13 COLOR NEWLYWED GAME—Bob Eubanks

2:25 5 8 10 12 COLOR NEWS

2:30 3 MOVIE—Drama

"Adventures of Sherlock Holmes." (1939) An attempted murder leads Holmes to plans for a large jewel theft. Basil Rathbone, Nigel Bruce. (90 min.)

4 7 MATCH GAME

**COLOR** Guests: TV personalities Bess Myerson and Bert Parks.

5 8 10 12 COLOR EDGE OF NIGHT—Serial

7 10 13 DREAM GIRL

COLOR Guests: Ken Berry, Troy Donahue, Marty Ingels and Dana Wynter.

2:55 2 4 7 7 11 13 COLOR NEWS 3:00 2 COLOR TRUTH OR CONSE-

QUENCES—Game

A BACHELOR FATHER—Comedy
Kelly wants to bleach her hair. Bentley:
John Forsythe. Kelly: Noreen Corcoran.

A-92



The nation's most honored local news is in San Francisco.

## Friday September 8, 1967

Afternoon

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL
3:30 2 COLOR CAPTAIN SATELLITE
4 DIVORCE COURT—Drama

A wealthy lady claims her second husband married her for her money. Margaret: Sara Berner.

MIKE DOUGLAS—Variety

COLOR Scheduled guests: actor Dennis Morgan and singer Donna Theodore. Ellie Frankel Sextet. (90 min.)

7 7 1 R COLOR DARK SHADOWS—Serial

MOVIE—Adventure

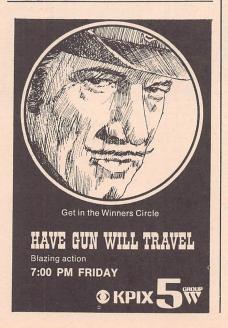
"Suicide Battalion." (1958) A small group of volunteers are granted a threeday leave before undertaking a dangerous mission against Japanese troops. Michael Connors, John Ashley. (Two hours)

PDQ—Game

COLOR Celebrity guests: Michael Landon, Ken Berry and Abby Dalton.

4:00 3 SECRET AGENT—Adventure

In Lebanon, Drake poses as a penniless



artist to lure a political assassin back to Paris—and into a police net. Drake: Patrick McGoohan.

4 PANORAMA—Interviews

7 7 11 COLOR DATING GAME
10 MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

4:30 2 COLOR STINGRAY—Children

4 PICK A SHOW—Game
7 GYPSY ROSE LEE—Interviews

COLOR Guests are Phyllis Diller and Los Angeles traffic judge Noel Cannon.

**7** DATELINE: HOLLYWOOD Singer Tony Bennett is interviewed.

PERRY MASON—Mystery

Physicist Hans Ritter plans to defect to East Germany — in exchange for his granddaughter's freedom. Ritter: Wolfe Barzell. (60 min.)

B CISCO KID—Western

COLOR A wealthy rancher wants to keep his niece from marrying a notorious gambler. Cisco: Duncan Renaldo.

4:55 (7) CHILDREN'S DOCTOR—Advice

5:00 SUPERMAN—Adventure

**COLOR** Lois disguises herself as a maid to interview a gangster. Lois: Noel Neill.

3 FLINTSTONES—Cartoon

COLOR Tired of his lowly position in the gravel pit, Fred takes some night-school courses.

4 FLINTSTONES—Cartoon

COLOR Fred is afflicted with stage fright, so Barney accepts the lead in a PTA production called "Romeorock and Juliestone."

5 12 MERV GRIFFIN—Variety
COLOR See 12:30 P.M. Ch. 3 for de-

tails. (60 min.)

7 13 COLOR NEWS

7 SERGEANT PRESTON-Adventure
9 ERIC HOFFER—Comment

See Monday 8:30 P.M. Ch. 9 for details.

19 FILM FEATURE

The organizing of a community bicyclesafety program is shown.

5:30 2 DENNIS THE MENACE-Comedy

Mr. Wilson thinks his car is broken when he hears strange noises, but after taking the whole thing apart he discovers Miss Cathcart's cat locked in the trunk. Mr. Wilson: Joseph Kearns.

### September 8, 1967 Friday

Afternoon-Evening

TRAVENTURE THEATRE

COLOR Faces and Places: Films of Guatemala include the Indian market in Santiago and Lake Atitlan.

A ADDAMS FAMILY—Comedy

Thing is missing, and Gomez conducts a frenzied top-to-bottom search of the house. Morticia: Carolyn Jones.

O DE COLOR NEWS-Jennings

7 MAGILLA GORILLA—Cartoons
8 MISTER ED—Comedy

Mister Ed tries to bail Wilbur out of jail. Wilbur: Alan Young.

9 STANDWELLS—Puppets
See Sunday 8 P.M. Ch. 9 for details.

10 COLOR NEWS—Gray, Rowe

5:45 6 FRIENDLY GIANT—Children
Story: "A Hole Is to Dig."

#### **Evening**

6:00 2 LEAVE IT TO BEAVER—Comedy

Wally asks Beaver to baby-sit for him, so he can keep a date. Beaver: Jerry Mathers. Wally: Tony Dow. Ward: Hugh Beaumont. June: Barbara Billingsley. Eddie: Ken Osmond. Patricia: Jennie Lynn.

3 COLOR NEWS-Huntley, Brinkley

4 7 8 NEWS

5 12 COLOR NEWS

6 9 TURN OF THE CENTURY

"Stand Close! Sing Loud." See 8 P.M. Ch. 6 for details.

7 MOVIE—Comedy

"You Never Can Tell." (1951) A German shepherd dog is murdered and is returned to earth as a human being to find his murderer. Dick Powell, Peggy Dow, Charles Drake. (90 min.)

9 PORTRAIT IN MUSIC

Mozart's Horn Quintet in E Flat, K. 407.

COLOR NEWS—Walter Cronkite

MIKE DOUGLAS—Variety

COLOR Scheduled guests: actor Dennis Morgan and singer Donna Theodore. Ellie Frankel Sextet, (60 min.)

MOVIE—Adventure

"Destination 60,000." (1957) A test pilot crashes while trying out a new jet fuel for his buddy's aircraft company. Though unhurt, he figures it's time to quit. Preston Foster, Coleen Gray, Pat Conway. (90 min.)

6:15 9 FRIENDLY GIANT—Children 6:30 2 McHALE'S NAVY—Comedy

If McHale and the crew fail their efficiency test, Binghamton may be able to transfer them out. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 COLOR NEWS—Bob Whitten
4 7 COLOR NEWS-Chet Huntley,

David Brinkley

5 8 12 COLOR NEWS—Cronkite
6 9 MUSICAL PORTRAITS

Pianist Julius Katchen and the London Philharmonic Orchestra play Concerto No. 1 in E Flat Major, by Franz Liszt.

9 WHAT'S NEW—Children

Murl Deusing concludes his study of prehistoric life. Today: the development from the Paleocene period (70 million years ago) when mammals took over the earth for the first appearance of man, one million years ago.

McHALE'S NAVY—Comedy

"The natives get restless" when Binghamton makes their village off limits for McHale's crew. McHale: Ernest Borgnine.

7:00 2 DEATH VALLEY DAYS—Drama

COLOR Drought-plagued ranchers feud over the services of a charlatan rainmaker named Fenimore Bleek. Big John: Jim Davis.

4 WIDE WONDERFUL WORLD

COLOR Faces and Places: Don and Bettina Shaw look at life in modern Israel and the progress of the country since it achieved independence in 1947.

HAVE GUN-WILL TRAVEL

Paladin braves an Apache ambush to help an Army corporal collect a lottery prize. Paladin: Richard Boone.

O WHAT'S NEW—Children
Duties of the steamboat captain; the
chimpanzee, orangutan and woolly monkey; photographing and framing.

(7) INVADERS—Drama

COLOR See Tues. 8:30 P.M. Ch. 7 for details. (60 min.)

8 LOWELL THOMAS—Travel

COLOR Films examine the life of two primitive peoples in Africa: the Bushmen of the Kalahari Desert and the primitive Matakam tribes, who live in Cameroun.

## Friday September 8, 1967

Evening

#### 9 NET FALL PREVIEW

SPECIAL "Preview 1967." Highlights of National Educational Television network programs for the 1967-68 season.

TWILIGHT ZONE—Drama

During the Philippine campaign, Lieutenant Fitzgerald is obsessed by the idea that he can predict exactly who is about to die. Fitzgerald: William Reynolds.

12 TWILIGHT ZONE—Drama See Thursday 7 P.M. Ch. 10.

WILBURN BROTHERS—Music Songs include "Oh, Lonesome Me," "Mockingbird" and "This Ole House."

7:30 2 COLOR TRUTH OR CONSE-QUENCES—Game

3 4 8 HARDY BOYS-Adventure

COLOR This electronic version of Franklin W. Dixon's mystery adventures finds teen-agers Joe and Frank Hardy helping their detective father locate a stolen jade collection. Fenton Hardy: Richard Anderson. Joe: Tim Matthieson. Frank: Rick Gates. Jim Foy: Brian Fong. Dr. Montrose: Edward Andrews. George Ti-Ming: James Shigeta. Burke: Emile Meyer. Aunt Gertrude: Portia Nelson. (60 min.)

Regular programming is pre-empted.

WILD WILD WEST

COLOR West and Artemus open their third season matched against a latterday conquistador and his lovely accomplice. The schemers plot to hold the curator of the U.S. Archives prisoner—along with the priceless original of the U.S. Constitution—until the Government cedes them land for a private domain. West: Robert Conrad. Artemus: Ross Martin. Carlotta: Madlyn Rhue. Freemantle: Harold Gould. Silas Grigsby: William Schallert. Cartwheel: Timmy Brown. (60 min.)

Next week: the big Fall Preview Issue of TV GUIDE. Don't miss it!

#### 6 9 PAST IMPERFECT—Panel

Topics: France wins the French and Indian Wars; Hannibal conquers Rome; Theodore Roosevelt defeats Woodrow Wilson in the 1912 elections; and the Nazis conquer Stalingrad. Panelists are Arthur Schlesinger Jr., Susan Sontag and Alan Pryce-Jones.

#### 7 11 13 OFF TO SEE THE WIZ-ARD—Movie

DEBUT COLOR This family entertainment series premieres with a 1965 feature-length film: "Clarence, the Crosseyed Lion," which will be shown in two parts. Tonight: Villains plot to kidnap the valuable research animals belonging to an anthropologist working in Africa. This movie was the basis for TV's "Daktari." (60 min.)

#### Cast

Dr. Marsh Tracy Marshall Thompson
Julie Harper Betsy Drake
Rupert Rowbotham Richard Haydn
Paula Cheryl Miller
Carter Alan Caillou
Gregory Maurice Marsac

Next week: the big Fall Preview Issue!

SCOTCH GARDENER—Jim Kerr

MOVIE—Biography

"Sergeant York." (1941) A Tennessee recruit becomes one of the most popular soldiers of World War I. Gary Cooper, Walter Brennan. (Two hours)

#### 8:00 DR. KILDARE—Drama

Kildare's having problems with an ambitious young intern. Kildare: Richard Chamberlain. (60 min.)

#### 6 9 TURN OF THE CENTURY

Host Max Morath and actor Robert Benson demonstrate the difficulties of early sound reproduction in a mock recording session. Songs include "Chicken Charlie."

7 MOVIE—Drama

"The Bad and the Beautiful." (1952)

# Makes 4 old-time liverwurst sandwiches.



Film producer Jonathan Shields meets many people in his rise to the topand makes enemies of most of them. Kirk Douglas, Lana Turner. (Two hours)

SACRAMENTO REPORT—Kossen

8:15 MAN IN THE NEWS—Interview 8:30 G GHOSTBREAKER-Adventure

> A university professor intrigued by the supernatural, a lady hypnotist and a police officer investigate a series of bizarre murders Producer Norman Felton ("The Man from U.N.C.L.E.") filmed this pilot. (60 min.)

#### Cast

Prof. Barnaby Cross . . . Kerwin Mathews Cassandra ..... Diana Van der Vlis Lt. P. J. Hartunian ..... Norman Fell Waldo Kent ..... Larry Blyden Timothy Selfridge . . . . Richard Anderson Oscar Jensen . . . . Michael Constantine Ivy Rumson ...... Margaret Hamilton Bryant Manning .....Orson Bean Cameron Witherspoon . . . Kevin McCarthy

Regular programming is pre-empted.



20 7:30 In Color 7 11 18



#### 7:30pm.TheWild Wild West

Robert Conrad and Ross Martin dazzle the West as they combine sophistication, guile and rough-and-tumble Western action to carry out their law-enforcement missions. In color.

CBS (5) 110



#### 8:30pm. Gomer Pyle -USMC

New time. Jim Nabors breezes along as the well-meaning, inept Gomer, making a shambles of military routine and his sergeant's peace of mind. Frank Sutton co-stars. In color.

**CBS** 5 10





## Friday September 8, 1967

Evening

5 8 10 12 GOMER PYLE, USMC

COLOR Gomer begins his fourth hitch in a new time spot. Tonight: a visit from Aunt Bee (Emmy-winner Frances Bavier of "The Andy Griffith Show"). Appalled by the way Carter treats her favorite Marine, Aunt Bee takes her complaint to a TV talk-show host. Gomer: Jim Nabors. Carter: Frank Sutton. Johnny Clark: Tommy Noonan.

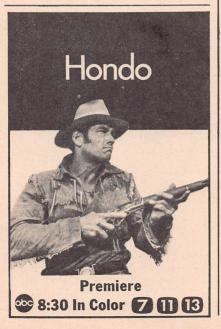
Next week: the big Fall Preview Issue!

6 (2) EXPERIMENT—Science

RETURN This series of half-hour programs focuses on individual experiments and the scientists who made them. "Attack Patterns of Sharks," an examination of the work of Dr. Perry Gilbert, professor of zoology at Cornell.

M HONDO—Western

the Arizona Territory. Hondo Lane (Ralph Taeger) is an ex-Cavalry scout, Confederate soldier, widower of an Apache princess and newly hired troubleshooter for the Army. His first assign-



ment: make peace with Apache chief Vittoro, whose daughter—Hondo's wife —was killed by the Cavalry. Angie Dow: Kathie Browne. Buffalo Baker: Noah Beery. (60 min.)

#### Guest Cast

Gallagher Robert Taylor
Ed Dow John Smith
General Sheridan Gary Merrill

EXPERIMENT—Science

"The Invisible Planet," examines the work of Dr. Peter Van de Kamp, professor of astronomy at Swarthmore (Pa.) College, who discovered the first planet outside our solar system. The program details Dr. Van de Kamp's 24-year study of Barnard's Star B, the nearest star in the Northern Hemisphere. Pro-

#### ducer Don Herbert is the narrator. 9:00 2 ALL-STAR WRESTLING

Scheduled: Pepper Gomez vs. Cillon Negro and Pedro Morales vs. Cillon Negro. (60 min.)

5 8 12 MOVIE—Comedy

COLOR "Beach Party," the 1963 film that started the sand-and-surf series, opens the season of Friday night movies. A group of California kids hope to spend a swinging vacation at a remote beach house. But their style is seriously cramped by the spying eye of an anthropologist. (Two hours)

#### Cast

Prof. Jason Sutwell Robert Cummings
Marianne ... Dorothy Malone
Frankie ... Frankie Avalon
Dolores ... Annette Funicello
Eric Von Zipper ... Harvey Lembeck
Cappy ... Morey Amsterdam

Guests are Gay Gaer Luce, author of a book about sleep; Maj. Gen. Frank W. Moorman; and Social Security representative John Calbouch.

#### NET PLAYHOUSE—Drama

"The Tale of Genji," a Japanese-produced dramatization of Lady Murasaki's 11th-century saga. The novel etches the life of Prince Genji against the background of a sophisticated but decaying Imperial Court. The first of eight parts follows Genji through his first important love affair—with his father's concubine. English translation is provided in a voice-over sound track, Genji: Ichizo Itami. Fu-

A-98 TV GUIDE

jitsibo: Akiko Koyama. Yugao: Shiho Fujimura. (One hour, 10 min.)

MOVIE-Drama

"What Price Glory." (1952) During World War I, two rough-and-tumble Marines, Captain Flagg and Sergeant Quirt, are constantly at one another's throats—usually over a girl. This time it's the beautiful Charmaine. James Cagney, Dan Dailey. (Two hours)

#### 9:30 3 4 POLICE STORY—Drama

COLOR "Star Trek" creator Gene Roddenberry wrote and produced this pilot film about Capt. James Paige (Steve Ihnat) and the work of a metropolitan police force. The police comb the city for a shotgun terrorist suspected of murdering a woman. Everyone believes the gunman is guilty, everyone but Captain Paige. Questor: Gary Clarke. Garrison: Malachi Throne. Lab Chief: DeForest Kelley. Lt. Roy Haggerty: Rafer Johnson. Dorian: Ann Atmar. Benett: Justin Smith.

6 9 NET PLAYHOUSE—Comedy

"The Comedy of Errors." Shakespeare's comic-drama is presented by Britain's Royal Shakespeare Company. The story of mistaken identity follows the misadventures of two sets of long-lost twins. Produced by the BBC. (90 min.)

#### Cast

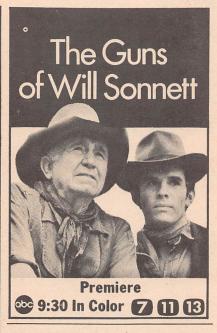
Antipholus of Ephesus ... Ian Richardson
Antipholus of Syracuse ... Alec McCowen
Dromio of Ephesus ... Clifford Rose
Dromio of Syracuse ... Barry MacGregor
Duke of Ephesus ... Donald Sinden
Aegeon ... John Welsh
Aemilia ... Madoline Thomas
Adriana ... Diana Rigg

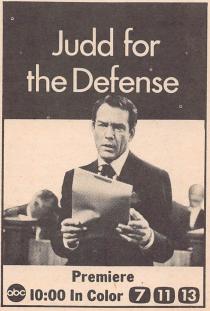
#### 7 11 13 GUNS OF WILL SON-NETT—Western

theme of this Western series. Walter Brennan stars as Will Sonnett, who combs the West for his long-missing son. Riding with the old man is his Grandson Jeff (Dack Rambo). Tonight: The Sonnetts encounter a revenge-seeker who lost an arm to the bullets of the elusive James Sonnett.

#### Guest Cast

Turnbaugh		Clau	ide A	kins
Clenhausen			Paul	Fix
Drummer	J.	Pat	0'M	alley





## Friday September 8, 1967

Evening

#### RIFLEMAN—Western

In a scheme to get rid of Lucas and Micah, three men plan to use barber Sam Barrows as the patsy. Lucas: Chuck Connors. Micah: Paul Fix.

10:00 2 NEWS—Atkinson, Park, Alberts
3 4 THREE FOR DANGER-Drama

COLOR This pilot was filmed in Acapulco. Three adventurers sail a schooner to Mexico, where they get caught up in a woman's plot to help her husband steal \$10,000,000 in gold bullion. Chris: Larry Pennell. Alan: Alejandro Rey. Simon: Charles Carlson. Serena: Joanna Pettet. Kirk: Jason Evers. Lassiter: John van Dreelen. (60 min.)

Regular programming is pre-empted.

7 7 11 13 JUDD—Drama

COLOR Carl Betz stars as Clinton Judd, a flashy Texas-based trial lawyer. Tonight: Judd gets a bitter reception in his home town, where he's defending a rich, wisecracking youth accused of murdering two teen-age girls. This is the series' pilot film. (60 min.)

**Guest Cast** 

Brandon Hill ... Chris Jones
Ed Tanner ... Pat Hingle
Jamie ... Jim Henaghan
Terry Ann Brendler ... Patti Petersen
Wayne York ... James Anderson
Paul Sagers ... James Davidson

10:10 9 TOY THAT GREW UP—Movie Child star Jackie Coogan was featured in this 1921 story of an orphaned waif who tries to make friends with an old sea-dog. Mathilde Brumdege, Claude Gillingwater. (55 min.)

10:30 MOVIE—Drama

"The Purple Plain." (English; 1954) A neurotic pilot's plane crashes into the Burmese jungle during World War II. He and two other men try to fight their way back to the base. Gregory Peck, Win Min Than, Bernard Lee, Maurice Denham.

11:00 3 5 7 10 12 13 GOLOR NEWS 4 7 8 11 NEWS

DAVID SUSSKIND-Discussion
Topics include Ho Chi Minh, Peter Ustinov and divorced men. 1. "Two Housewives Who Went to Hanoi." Grace Newman and Pat Griffith talk about their visit with President Ho Chi Minh of

North Vietnam. 2. Playwright-actor-director Peter Ustinov compares life in the U.S. and Great Britain. 3. Gene Lees, Jack O'Neill and George Maisel talk about the life of a divorcé. David Susskind is the host. (Two hours)

11:30 3 4 7 COLOR JOHNNY CARSON—Variety

MOVIE—Drama

COLOR "Parrish." (1960) Widow Ellen McLean's teen-age son Parrish gets involved in simultaneous affairs with three different girls. Troy Donahue, Claudette Colbert, Connie Stevens. (Two hours, 15 min.)

**7** 12 JOEY BISHOP—Variety

COLOR Scheduled: comedian Henny Youngman and the rock 'n' rolling Blossoms. Regis Philbin. (Taped from tonight's live telecast; 90 min.)

8 MOVIE—Drama

"Terror Calls at Night." (West German; 1962) A secretary learns that her employer, an engineer working on a topsecret project, is using his job as a cover for espionage. Ingrid Andree, Dietmar Schonherr. (90 min.)

MOVIE—Drama

"No Highway in the Sky." (1951) An eccentric scientist claims that metal fatigue will cause the crash of a new airliner after 1400 hours in flight. James Stewart, Marlene Dietrich, Glynis Johns. (One hour, 50 min.)

MOVIE—Melodrama

"Shakedown." (1950) Melodrama concerning the fortunes of an unscrupulous newspaper photographer. Howard Duff, Brian Donlevy. (One hour, 35 min.)

MOVIE—Biography
"The Eddy Duchin Story." See Sunday
5 P.M. Ch. 7. (Two hours, 30 min.)

1:05 II LARAMIE—Western

A reformed outlaw refuses to join his old gang in a bank robbery. Richards: James Gregory. (60 min.)

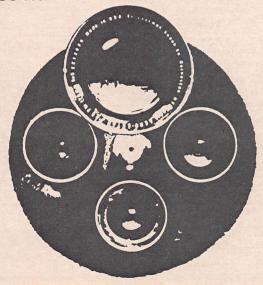
1:45 5 MOVIE—Musical

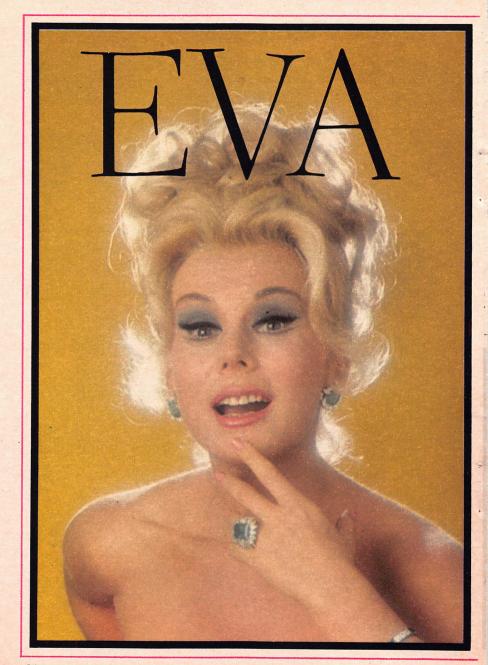
"Make Mine Laughs." (1949) A vaudeville revue featuring a series of comedy and musical acts. Ray Bolger, Anne Shirley. (One hour, 10 min.)

Stations reserve the right to make last-minute changes.



THIS SEASON TELEVISION FOCUSES ON THE SPECIAL, AND ANTICIPATION RUNS HIGH. NEXT WEEK TV GUIDE SPOTLIGHTS ALL OF TELEVISION'S NEW YEAR IN THE BIGGEST FALL PREVIEW ISSUE EVER. DON'T MISS IT.





#### BY ROBERT DE ROOS

Since she is one of the world's most-expensively dressed women, I scarcely expected Mrs. Richard Brown to show up in tennis shoes and a middy blouse the night I met her and her husband for dinner at The Bistro in Beverly Hills.

Nor did I expect to be dazzled as I almost was

She wore a simple white sheath, a simple white ermine jacket, white stockings and white shoes and a large amount of gold and turquoise jewelry and she did gleam and glisten some.

Topped by bouffant blonde hair, she was as blinding as Mont Blanc on a

sunny day.

Her name is Mrs. Richard Brown, but she is better known as Eva Gabor, co-star of a TV show called *Green Acres*.

I had always thought of the Gabor sisters as something like cultured pearls—very pretty but not quite real. What I discovered in Eva Gabor was a very warm woman of considerable naive charm which—in light of her glittering life as an international actress, her experience as the wife of four men and the keen knowledge that a penny saved is a penny earned but a dollar ditto is a hundred times better—could not have been naive but remained charming.

I learned that Eva Gabor is a religious woman, that she is allergic to all but the simplest facial creams—"Darling, my eyes drop out"—that she no longer limits her wardrobe to white and beige, that she does not like garlic and does not smoke.

"Is your name Robert or Bob?" she asked as I sat down beside her. "Bob," I said. "Then that's what we'll call you. Do you know they used to call Richard 'Dick' and even 'Dickie-Wickie'? Can you imagine that?"

Richard Brown and I ordered drinks. Eva Gabor sipped a liqueur glass of Fernet-Branca, a stomachic. "I was feeling a little dizzy and Richard said this would help," she said. "I never drink. It makes me sleepy."

I asked about her dress. "It was designed by Jean Louis," she said. "Oh, I don't know how to spell it. I know four languages and I misspell them all." She did not know what the material was but Mr. Brown, a former textile manufacturer, fingered it and said, "Silk crepe."

There was a slight commotion while people were seated at the next table. They turned out to be Mr. and Mrs. Robert Sully, old friends of Eva's. "I've known Jean for 20 years," Eva whispered to me. "We trapped Robert together. He's very handsome, isn't he? He was sort of stuffy at first but Jean and I unstuffied him." Jean Sully whispered in my other ear. "You'll never find anyone more loyal than Eva," she said. "The best friend there is."

"Your turquoise is lovely," Mrs. Sully said to Eva, who wore a heavy gold and turquoise necklace, earrings and a large ring on her wedding band finger.

"Haven't you seen these?" Eva asked, "This was Richard's present to me on our seventh wedding anniversary."

"You've forgotten," said Richard.
"I gave you those for your birthday.
Remember, I gave you the sable coat for our anniversary—the one you didn't like and sent back."

"Are you sure, Richard?" Eva said. "I never forget about our anniversaries unless this is the first time."

We cast about for a subject to chew on. "We're interested in just about everything," Eva said. "No, that's not so. Richard is, but there are certain things I don't understand—business, politics, foreign affairs, things like that. I am a woman and I leave the man's part to the man. I think this is a mistake some Amer-continued

ican women make: They want to take the man's part. They don't let him be the man while they are the women, I am always very feminine. That is my part."

She was silent for a moment. Then: "I was thinking about Hawaii when I was there last Thanksgiving to visit the soldiers in the hospitals. I don't sing or dance or anything like that. I just talk to the men and they seem to like it. There is a terrible war going on and we don't seem to realize it, but you feel it deeply when you see the wounded men."

Surrounded by the warm scent of Eva Gabor—she uses Bandit, the perfume she has dabbed here and there for many years—I discovered Miss Gabor has a very fine beauty I had not suspected from her pictures. Her nose and mouth are delicate and her eyes are lively and luminous. Her blonde hair was piled lightly above all.

"Is that the real color of your hair?"
"No, darling," she said. "I wish it
was. Really it is a kind of mouse
brown."

While we ate, I asked her if she was a religious person. "Yes, but I don't like to talk about it," she said. "But, yes, I am. I go to a little Catholic church every morning on my way to work."

Later, having given this some thought, Eva Gabor said very quietly: "I try to do something nice for someone every day, because for 10 years I was punished for doing something bad. I know I was punished—nothing seemed to work out for me all that time.

"The bad thing? I don't like to talk about that. But it was this: When I was very young I left my husband when he was dying—he was dying of leukemia and I left.

"If I had been mercenary, I would have stayed, but I should have stayed anyway. It was a bad thing to do and I was punished for it."

Waiter captain Pierre Borale stopped at the table, "What kind of chocolate souffé will you have tonight, Mrs. Brown?" he asked.

"I will not have chocolate soufflé and you are a very bad man to suggest it," Eva said. "I will have half a grapefruit and some tea. And please put the rest of my steak in a little bag for the dogs."

I asked Eva if she had a weight problem. "No, darling, because I am round already," she said with fine Hungarian logic. "I would have a problem if I were thinner because then I would have to worry about putting on weight."

We left The Bistro, and the Browns squeezed into Eva's beige Jaguar XKE while I mounted a rent-a-car for the short journey to The Daisy, the exclusive Beverly Hills club for exclusive Beverly Hills people—a discothèque with a built-in pool hall.

I had expected scenes of the wildest abandon in this haven for the elite of Filmdom and Televisiondom, but the exclusive Daisy was almost exclusively empty. "See how it swings," cried Eva.

I filled the lull by asking Eva how she felt—with a fat television series while elder sister Zsa Zsa, most publicized of the sisters, is engaged in advertising automobile transmissions. But Eva did not rise to the bait. "That is hard work," she said. "It is difficult for an actress to feel anything for an automobile transmission."

"The sisters are highly competitive," declared Dick Brown. "There is, I would say, a strong sibling rivalry."

Eva thought a moment and then she said, "I've always had to face the fact that my name is Gabor. On every job I've ever had I could feel re-

sentment. On Green Acres it was the same thing at first. They expected me to be difficult or to be always late. But I am on time when I have a luncheon date-why should I be late when 50 people are involved in the show. I have been an actress a long time and I know the craft. I have studied all my life, but they can never accept me as a competent actress. There is always the undercurrent: 'Here's one of the Gabor girls.'

"I want to be an actress and that is a severe illness. When this series came along, I asked Richard what to do and he said to take the test. I would have done whatever he suggested-or maybe I would have taken the test

anyway.

"I thought, 'What if I don't? How will I feel in five years if I don't take this opportunity?' I'd be frustrated, I knew. So Richard left everything to come out here with me."

"I thought the series would probably last only six months or so," Dick laughed. "And I figured I could commute from New York for that longbut now we are here, it seems."

"Richard gives me security," Eva said. "He can support me, but I don't mean that. There is no security in money-that comes and goes. Richard gives me real security."

I asked Dick Brown how he felt. "I feel like a Jewish mother," he laughed. He is now vice president of the company which produces Green Acres and likes to say, "Eva works for me"

Eva thought for a moment. "Green Acres is wonderful," she said. "I have had successes before but never anything like this because nothing is like TV."

And the last thing she said that night was: "Darling, you know where we live and have the phone numbers. We expect you to come up the next time you're in town."

I had the feeling she meant it. The darling.



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# How to make

Well, first you get into

here are two ways to examine a 36-hole golf tournament in which first prize is \$50,000. Some see it as exhibitionism that tends to make a mockery of everyday endeavor in sports. It amounts to almost twice what Jack Nicklaus won in the 72-hole U.S. Open. It is roughly what Sandy Koufax earned in five World Series. Willie Shoemaker must win a half-million in purses in order to gross \$50,000 for himself. And John Unitas plays almost a whole season for such a sum.

The other school of thought is that a law has yet to be written telling a a guy he can't give away his money. The point was raised last year in Chicago at the Arlington-Washington Futurity, the world's richest thoroughbred race, whose gross value runs upward of \$350,000. The proprietress of Arlington Park, Marjorie Lindheimer Everett, remarked: "Who is to tell the Giants how much to pay Willie Mays? And if the New York Jets want to give their quarterback [Joe Namath] \$400,000, that's their business."

Roughly, this is the attitude of Chicago promoter Walter Schwimmer, originator of World Series of Golf, which will be seen live over NBC next weekend (Sept. 9 and 10) from Firestone Country Club in Akron, Ohio. A two-day show, conceived entirely for television, World Series is an exclusive event in that the entrants number only four. The golfers play in one foursome for prizes amounting to \$77,500. Second prize is \$15,000. Third

is \$7500, and fourth \$5000.

Crashing World Series isn't the easiest job for a player. Its field comprises the winners of the Masters, U.S. Open, British Open and PGA. If a golfer wins two or more of the foregoing tournaments, World Series fills its field of four from alternate events.

Producer of Championship Bowling, Championship Bridge, All-Star Golf and other TV sports shows, Schwimmer got the idea for World Series of Golf in 1962 and took it to NBC. "Unaccountably, the network didn't share my enthusiasm for the show," he recalls. "Before it would put the tournament on the air, it made me guarantee time costs in the event World Series wound up without a sponsor. To put it bluntly, I was on the hook for 300,000 bucks if the show didn't sell. Luckily for me, it did."

The first World Series was scheduled in Akron on the same weekend as the Denver Open, a conflict that didn't gladden the heart of the Professional Golfers' Association. To help chill the beef, NBC delayed the World Series telecast in Denver and Schwimmer even ran ads in the local newspapers, encouraging fans to back their tournament in town. Of course, the ads also suggested that the fans watch World Series on TV when they got home that night.

To mollify the PGA the next three years, Schwimmer contributed \$20,000 annually to the tournament running concurrently with World Series. In

# \$25,000 a day

the World Series of Golf, and then ... BY MELVIN DURSLAG

1963, for instance, the kitty of the \$20,000 Utah Open was doubled by the new windfall.

The PGA has developed a habit of collecting tribute from sponsors who stage events to which the whole golfing membership isn't invited. The Tournament of Champions in Las Vegas once was asked for \$5000 to sweeten the pot of a tournament that ran concurrently in Lafayette, La. Grudgingly, the boys paid off, even though they felt no kinship to Lafayette, where craps aren't even legal.

From a modest beginning in which it got free ads and a small fee, the PGA has worked up to partner in World Series. In exchange for "official status," by which his show no longer would be classified as an exhibition, Schwimmer gave 20 percent of the package to the PGA last year. Beginning in 1969, and for five years, the PGA will take 50 percent, after which it will take 75 percent.

It has occurred more than once to the seasoned sports follower that a \$77,500 event contested among only four golfers could lead to collusion. That is, no one would be suspected of throwing the match, but purse splitting could be a possibility.

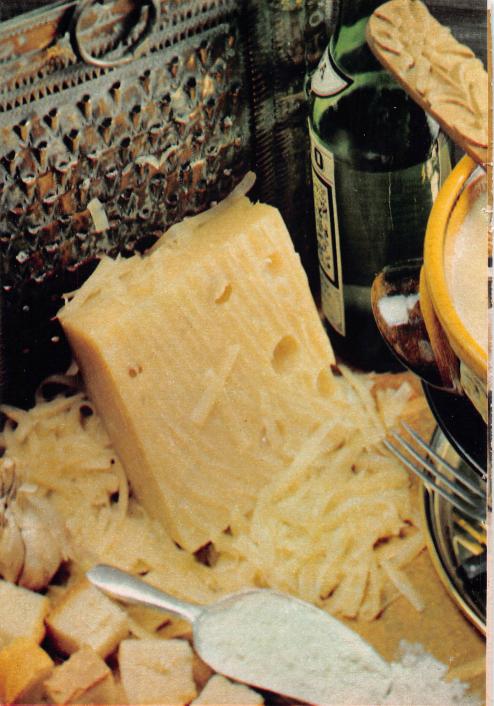
Purse splitting is against PGA law, but it is believed that golfers on occasion have winked at the rule, particularly in cases where a pair of hungry players have advanced to a play-off and have needed the money.

Asked if he felt golfers would split fees quietly in World Series today, a prominent member of the PGA confided: "It would be extremely doubtful in this age of big money. Very few who get into the World Series these days are hungry. Golfers basically are gamblers. If they aren't desperate for the money, they would rather take a shot at the \$50,000 first prize all for themselves. In a normal tournament a man faces maybe 149 opponents. In the World Series he has to beat only three. The odds are appealing."

Televising World Series presents a unique problem in that only one four-some is involved. How does the network sustain the action between the time the contestants hit their shots and stroll to their lies? "Strangely," says Chet Simmons, sports director for NBC, "it gives us time to do things we aren't able to do in the average tournament. We are able to pre-tape inserts with the golfers and drop them into our show during our free time."

Those qualifying for this year's World Series are Gay Brewer (Masters), Jack Nicklaus (U.S. Open), Roberto de Vicenzo (British Open) and Don January (PGA).

The presence of De Vicenzo, the South American star, recalls a deathless golf discussion one day in Las Vegas between Joe E. Lewis and this correspondent. Asked if he ever had heard of Roberto de Vicenzo, Joe appeared hurt. "Are you kidding?" he answered. "The Mona Lisa will live forever."



# IT'S FUN, IT'S FAST, IT'S FONDUF

FOR RECIPES

#### Fast, Fun, Fondue / continued

The Swiss have a word for it: "Fondue"—the gayest party food and icebreaker. Who can be formal while dunking and eating this delicious food? A main dish and a dessert fondue to suit all occasions—and both are simple enough to stir together at the last minute. Tradition has it that the person who wipes up the last bit in the fondue pot gets kissed by all at the party. And the crust left in the bottom of the pot is cut into pieces and served to all.

#### SWISS CHEESE FONDUE

Serves 8

1/2 clove garlic
11/2 cups Neuchatel or other
dry white wine
2 pounds natural Switzerland cheese\*

2 tbsp. flour Salt and freshly ground pepper Bite-size cubes of French bread

\*not processed, only well-aged natural Emmentaler Swiss cheese will do

Use an earthenware fondue pot or other pot that is not metal. Use a wooden spoon for stirring—metal affects the flavor and color of a cheese fondue. Rub the pot with the clove of garlic. Add wine and place over low heat, either on the range or over a warmer. Heat the wine until it just bubbles. Low, gentle heat is important because high heat will cause the cheese to become stringy and rubbery. Grate cheese and mix with the flour, drop by handfuls into wine, stirring after each addition until cheese is almost melted. Season to taste with salt and pepper. Keep hot over low heat, stirring occasionally to keep a skin from forming. To serve, spear pieces of bread on fondue or other forks with long handles and dunk into cheese fondue. After pot is emptied pull off crust at bottom and cut into serving pieces.

#### CHOCOLATE FONDUE

Serves 8 (not pictured)

3 bars (3 oz. each) triangular-shaped chocolate and nougat (Toblerone bars) ½ cup heavy cream 2 thsp. brandy, Cointreau, coffee liqueur or peppermint liqueur, or 1 thsp. instant coffee

Bite-size cubes of sponge or angel-food cake, marshmallows, grapes, pineapple chunks, dried apricots, banana chunks

Break chocolate into pieces. Combine with cream in a small saucepan over low heat on the range or over a warmer. Stir until melted and smooth. Stir in brandy. Keep warm. Spear pieces of cake or fruit on forks and dip.

Helen Feingold, food consultant; photo by Midori

(These tested recipes are based on level measurements in standard measuring cups and spoons.)

# Win an Appearance on the Gomer Pyle T.V. Show!

SEE GOMER PYLE, USMC, IN COLOR ON CBS.TV. CONSULT YOUR LOCAL LISTING FOR TIME AND STATION.







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First Prize includes an all-expensepaid five-day trip to Hollywood for two, \$500 cash, a 1968 Chevrolet Camaro Sport Coupe, a movie camera and projector. Plus an appear-ance on the Gomer Pyle T.V. showl 3 Second Prizes—1968 Chevrolet Camaro Sport Coupes!

3 Third Prizes-Concord Video Tape Home T.V. Systems (camera, recorder and T.V. set-retail value: \$1.500)!

8 Fourth Prizes-RCA Color Television Consoles (retail value: \$700)! 1,000 Fifth Prizes-Polaroid Swinger Camerasl (Only one prize per family, no substitutions.)

#### Here's how to win.

It's easy to enter. Just send your name and address, together with the side label from a bowl of Cool Whip, or the words "Cool Whip" printed on any piece of plain white paper, to: P.O. Box 446, Bradley, Illinois 60915. Convenient entry blanks are available at your grocer's freezer. No purchase required to enter.

#### Contest rules.

Sweepstakes void outside the U.S.A., in Wisconsin and wherever prohibited by law. Kansas and Missouri residents need not include side label or words "Cool Whip" with name and address. Employees of General Foods, their agents, their advertising agencies and their immediate families are not eligible. Each entry must be mailed separately, post-

marked no later than December 22, 1967, and received no later than December 29, 1967.





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#### TV TELETYPE: NEW YORK: NEIL HICKEY REPORTS:

Continued

Talent Associates has bought TV rights to the 1955 Broadway hit play by Michael Gazzo, "A Hatful of Rain." They'll tape it in London soon for use on ABC's series of drama-night specials . . . A musical-comedy production of "Aladdin" by the PRINCE STREET PLAYERS repertory company is in the works at CBS-TV . . . KATHLEEN WIDDOES will play the major female role in the NBC Hall-mark Hall of Fame production of "A Bell for Adano" on Nov. 11.

The Nov. 5 entry of ABC's <u>Discovery</u>, dealing with the preservation of our natural resources, will feature Sen. ROBERT F. KENNEDY and his family. The show is called "The Vanishing Wilderness" and will be filmed in Colorado and Hyannis Port :.. NBC's FRED FREED will take news crews to Watts, Detroit, Newark and other troubled areas for a Sept. 15 examination of the recent riots.

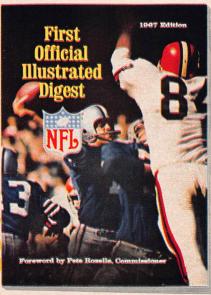
DIANA RIGG and DAVID WARNER will appear in the ROYAL SHAKESPEARE COMPANY's production of "A Midsummer Night's Dream" on CBS . . . F. LEE BAILEY will visit Sen. EVERETT DIRKSEN for the Sept. 14 edition of ABC's Good Company series. The senator will also be the subject of a news special later in the season on the same network . . . A half-hour series starring BOB NEWHART is in the works at NBC for the '68-69 season.

ANDY GRIFFITH, TENNESSEE ERNIE FORD and DANNY THOMAS will get together for a midseason comedy-variety special on CBS . . . ABC's <u>Directions</u> will film a show called "I, John" on the Greek island of Patmos, where the Book of Revelation was written by St. John . . . The Sept. 10 edition of CBS's <u>Look Up and Live</u> will chronicle the controversial life of the late A.J. MUSTE, Christian minister, educator, labor leader and civil-rights worker. On Sept. 17 the show will explore the life and works of the monks of the Order of St. Benedict at St. John's abbey and University in Collegeville, Minnesota.

PETULA CLARK, LYNN REDGRAVE, GEORGE SANDERS and the NITWITS are set for an all-British outing of ABC's Hollywood Palace . . . Australian singer LANA CANTRELL, who has signed for four visits with ED SULLIVAN, will make her first appearance on the show Oct. 8 . . . DEAN MARTIN will greet NANCY AMES and MICKEY ROONEY on his Oct. 26 show . . . JIMMY DURANTE, PHYLLIS DILLER and JACK JONES will be on hand for BOB HOPE's opening special of the season on Sept. 20.

# **Packers. Third and goal** on the Cowboy's 6. What's the call?

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TEAR OUT AND GET ONE!

#### TELEVISION CROSSWORD

#### ACROSS

- What a cow chews Ben Gazzara's role
- The Caped Crusader Turkish title 12
- 13 In addition
- 14 Singer Horne 15 Resident of Southampton (2 words)
- To be (Latin) Poet's abbreviation
- 19 20 Receive salary
- 23 Daktari's Judy 28 Extrasensory perception
- 31 Door pads
- 33 Gilligan has one Part of The Red Skel-ton Hour (3 words) 34
- 37 Girl's name
- 38 Region 39 Periods of time
- (abbreviation) 40 Camper's shelter (2 words)
- 42 He operates 9-Down
- The Long Branch, e.g. 46 He's Mingo in **Daniel Boone**
- Character in The Road West (2 wds.) 50
- Sioux Indian <del>57</del> Glacial ridges
- 58 Parmenter of F Troop 59 He plays The Boy
- Wonder 60
- lily **Finale**

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For answer to this week's puzzle, see issue of Sept. 16

#### DOWN

- Apparel for 8 Across 2 Grunts
- 3 of Our Lives
- Friend 5 Woodcutter Baba
- 6 Spacecraft on Star Trek
- Vein of ore Whole quantity
- 9 Casa \_\_\_ Gato, T.H.E. Cat night club
- 10 One (Dialect) 11 Spoil
- 16 Actor Marvin 17
- Incorporated (abbr.) Friend (French) 21
- Thin, sparse (Spanish) Pronoun 22
- **Espionage series** (2 words)

- 26 Character on It's **About Time** Animal friends Volcanic mountain 28 Photograph 29 30 Father (French) To cut: snick and 32 35 Polish river Faucet 36
- TV schedule abbre-41 viation Piece of corn 43
- 45 Andy's pal 47 TV host Douglas 48 She's Jeannie
- 49 Dispatch Archer's equipment 50
- 51 Greek letter 52 Conjunction A Beverly Hillbilly
- Small horse In favor of

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Answer to last week's puzzle



- "Ann, I'm sorry you're a princess.
   If you were an ordinary girl I'd show you around New York. Have you ever been on a roller coaster?"—Jack Jones to Jo Morrow in "Juke Box Rhythm" (1959)
- "I want you should change my face."
  —Boris Karloff to Bela Lugosi in "The
  Raven" (1935)
- "Who are you? Why have you been risking your life to help me only to vanish before I could thank you?"—Pamela Blake to Clayton Moore in "Ghost of Zorro" (1959)
- "You never did tell me what happened out there on that iceberg."—
  Ida Lupino to Preston Foster in "Sea
  Devils" (1937)
- "We've got one chance. Lie down here—act like you're still in a trance."
   —John Agar to Gloria Talbott in "Daughter of Dr. Jekyll" (1957)
- "You try to act tough—but on the inside you're all sweetness."—Elizabeth Taylor to Larry Parks in "Love Is Better Than Ever" (1952)
- "The Sioux are massing in the North and they evidently mean business."— Ray Milland to Forrest Tucker in "Bugles in the Afternoon" (1952)
- "Go on—cry—scream—do something! Just don't hold it inside."—Rod Cameron to Vera Ralston in "Man Who Died Twice" (1958)
- "In these perilous times, Don José, it is our duty to investigate mysterious strangers."—Robert Warwick to Antonio Moreno in "Mark of the Renegade" (1951)
- "I wish you'd known her, fella. She was swell people."—Humphrey Bogart to Pat O'Brien in "China Clipper" (1936)

- "The only good mutant is a dead one."—Stuart Randall to Robert Clarke in "Captive Women" (1952)
- "Tell me about when you were a little girl."—Fernando Lamas to Rhonda Fleming in "Jivaro" (1954)
- "And darling, Mr. Mackie's got a job for you—selling his sparkplugs."—Helene Stanley to Howard Duff in "The Roar of the Crowd" (1953).
- "Just one word about 'fangs' and the newspapers will have a field day."— Police official (Robert Griffin) to subordinate (Barney Phillips) in "I Was a Teenage Werewolf" (1957)
- "When you left, you were a spindly-legged, freckle-faced little brat and look at you now—you've filled out."—Barry Sullivan to Arlene Dahl in "No Questions Asked" (1951)
- "Fu Manchu, I'm not for sale!"— Lawrence Grant to Boris Karloff in "The Mask of Fu Manchu" (1932)
- "Don't turn up your pretty nose at steam. It's the future of the seas."— John Wayne to Paulette Goddard in "Reap the Wild Wind" (1942)
- "Why risk your life for her, Omar? She treated you like dirt beneath her heel."—Jackie Gleason to Richard Greene in "The Desert Hawk" (1950)
- "When you get back to the city, you'll see all this in a different way. You'll remember me for what I am —a policeman."—Nelson Eddy to Jeanette MacDonald in "Rose Marie (Indian Love Call)" (1936)
- "Put your hand on my mother's testament. Say after me—'I swear to you there has been nothing between Mr. Van Tuyl and me.'"—Gavin Gordon to Greta Garbo in "Romance"

(1930)

# The 7 Minute Cigarette. What makes it tick?

